

**Proposal Form for a New
Major, Emphasis, Minor, Certificate or Prefix**

- A. Prepare your proposal according to the following outline, furnishing supplementary materials where appropriate.
- B. Have your proposal reviewed by the appropriate department and school/college committee.
- C. Submit your proposal to the University Curriculum Committee in care of the Office of Academic Affairs.

The proposal should include the following components:

- I. Identification of Department(s)/Program(s)

Electronic and Photographic Media / Audio Production

- II. Name of proposed major/emphasis/minor/certificate/prefix.

Audio Production with an Emphasis in International Audio Production

- III. A List of all courses and requirements. Indicate new courses and submit New Course Forms and guidelines or a syllabus for each.

No new courses.

- IV. Catalog copy for all affected changes.

As a global institution Webster University recognizes the need for audio production professionals throughout the world. The Emphasis in International Audio Production is earned in addition to the requirements for a BA degree in Audio Production. Students achieving the Emphasis are industry professionals capable of meeting this worldwide need.

Requirements:

- 1. Successful completion of all requirements for a BA degree in Audio Production.

- 2. Successful completion of 18 credit hours (with a grade of B or better) in a foreign language. Or, if the student is already fluent in more than one language, a statement by the chair of the Department of International Languages and Cultures that the student meets a reasonable requirement for basic fluency in the chosen language.

- 3. Successful completion of an audio production internship is defined as follows:

- A. The internship is completed outside the United States, its protectorates, and possessions.

- B. The internship is in the foreign language in which the student has successfully

completed 18 credit hours as defined above, or has demonstrated fluency as defined above.

C. The student receives a grade of B or better in the Internship (MEDC 4950).

V. Discussion of the rationale for your proposal including:
Please answer each Question a - i.

a. What are the outcomes for the major/emphasis/minor/certificate?

The student learns how to function as an Audio Production professional working in another language, in a foreign culture.

b. How will these outcomes be assessed?

The successful completion of the following requirements:

1. Successful completion of all degree requirements for a BA degree in Audio Production.
2. Successful completion (with a grade of B or better) of a 18 credits in a foreign language. Or, if the student is already fluent in more than one language, a statement by the chair of the Department of International Languages and Cultures that the student meets a reasonable requirement for basic fluency in the chosen language. (A foreign language is defined as one not native to the student. If English is the second language then the internship must still take place as defined in item 3A.)
3. Successful completion of an audio production internship is defined as follows:
 - A. The internship is completed outside the United States, its protectorates, and possessions.
 - B. The internship is in the foreign language in which the student has concentrated (or demonstrated fluency as defined above).
 - C. The student receives a grade of B or better in the Internship (MEDC 4950).

c. Why is this being proposed? What problem will it address?

The Emphasis is being proposed because of the global market for audio production professionals and the superior qualifications a multi-lingual/multi-cultural professional offers.

d. What research has been done and what evidence does the department/program have of the need for and interest in it?

All research is based on informal discussions with audio professionals from around the world and is anecdotal, based on more than 3 decades of the faculty's

professional audio production experience. Audio Production students have expressed a high interest in the Emphasis. Several students have already met the requirements for the Emphasis. Others are working towards it.

- e. How would it fit with departmental philosophy and existing curriculum?

This Emphasis is a natural extension of the Audio Production Program, mirroring the University's achievements and goals as a global institution..

- f. How would it fit with the philosophy and existing curriculum of the School/College and the University?

The School already offers courses at our international campuses. This Emphasis demonstrates the ability to be a media professional in these (and other) countries.

- g. Are there existing courses in other departments/programs which are appropriate for inclusion in this proposal?

None at the moment.

- h. Which sites will it be available on?

The Emphasis is offered to any student completing the requirements. The requirements for earning the Emphasis and the BA in Audio Production can only be completed (at present) on the main campus.

- i. If the proposal is for a new prefix, what entity will be responsible for scheduling and evaluating the courses?

No new prefix is needed.

VI. Staffing Information:

- a. What additions or changes in staffing are necessary to implement this new major, emphasis, minor, certificate or prefix?

No additional staff are necessary.

- b. How will this be coordinated?

The emphasis is part of the Audio Production Program; the coordinator that program will be responsible.

- c. Who will co-ordinate this program?

The emphasis will initially be coordinated by Assistant Professor Gary Gottlieb.

VII. Feasibility information:

- a. What are the resources (space and equipment) necessary for this new major, emphasis, minor, certificate or prefix?


No additional resources are required.

- b. What are the projections for enrollment and growth for this new major, emphasis, minor, certificate or prefix?

It is hard to project the interest in the Emphasis, although we expect it to grow substantially over the years. At present 6 students are working towards completing the requirements.

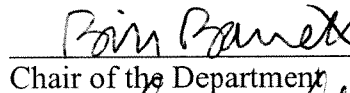
VII. What entities (department, college/school) have reviewed and approved this proposal?

The faculty of the Department of Electronic and Photographic Media have approved the Emphasis



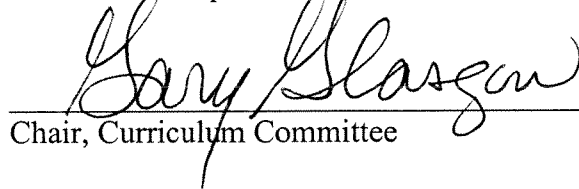
Dean of the School/College

1-17-07
Date



Chair of the Department

16 Jan 2007
Date



Chair, Curriculum Committee

1/23/07
Date

Audio Production

Students majoring in audio production learn to work in a variety of audio fields of music recording, film sound, audio for video, radio, electronic sound synthesis, theatrical sound design, sound reinforcement, audio for computer applications, and audio equipment maintenance. A hands-on approach is a key part of the program and complements lectures on audio theory. The history of the audio industry is also an important component of the program, lending perspective and offering insight into the industry's future.

Portfolio Review Course Requirements

- AUDI 1000 Audio Production I
- AUDI 2000 Audio Production II
- AUDI 3000 Multitrack Recording

Degree Requirements

- 60 required credit hours
- 36 general education credit hours
- 32 elective credit hours

Required Courses

- AUDI 1000 Audio Production I 3 hours
- EPMD 1000 Introduction to Media Production 3 hours
- MEDC 1010 Introduction to Mass Communications 3 hours
- MEDC 1050 Introduction to Media Writing 3 hours
- AUDI 1200 Introduction to MIDI 3 hours
- AUDI 2000 Audio Production II 3 hours
- MEDC 2200 Ethics in the Media 3 hours
- MEDC 2800 Cultural Diversity in the Media 3 hours
- AUDI 3000 Multitrack Recording 3 hours
- AUDI 3200 Audio Studio Maintenance 3 hours
- AUDI 3500 Computer Based Audio Production 3 hours
- AUDI 3900 Audio Aesthetics 3 hours
- MEDC 4100 The Law and the Media 3 hours
- AUDI 4700 Professional Development in Audio 3 hours
- MEDC 4950 Professional Media Practicum* 3 hours

**Capstone Course*

A minimum of 15 credit hours must be chosen from the following:

- PHYS 1540 Basic Electricity 2 hours
- VIDE 1810 Video Production I 3 hours
- BJRN 1830 Broadcast Delivery and Interpretation 3 hours
- AUDI 2100 Radio Production 3 hours
- AUDI 3150 Topics 3 hours
- AUDI 3300 Sound System Operation and Design 3 hours
- AUDI 3400 Location Recording 3 hours
- AUDI 3600 MIDI Applications: Sequencing

- AUDI 3700 Jingles 3 hours
- AUDI 3800 Professional Level Audio Production 3 hours
- AUDI 4000 Music Recording 3 hours
- AUDI 4100 Advanced Audio Mixing 3 hours
- AUDI 4300 Advanced MIDI Applications: Film Scoring 3 hours
- AUDI 4400 Recording Studio Management and Operations 3 hours
- AUDI 4500 Soundtracks for Visual Media 3 hours
- AUDI 4600 Radio Production Workshop 4 hours
- AUDI 4610 Readings in Audio Production 3 hours
- AUDI 4700 Professional Development in Audio Production 3 hours
- AUDI 4800 Audio Engineering 3 hours
- AUDI 4900 Pro-Seminar in Music Recording 3 hours