

New Course Proposal Form

Directions:

- A. Complete this form.
- B. Attach a syllabus or course guidelines that includes
 - a. list of measurable student learning outcomes
 - b. information on how outcomes will be assessed including descriptions of reading and writing activities, projects, presentations, testing, etc
 - c. list of course requirements such as attendance, assignments, etc
- C. Have your proposal reviewed by the appropriate department and school/college committee.
- D. Submit your proposal to the University Curriculum Committee in care of the Office of Academic Affairs.

Form information:

- 1. Department/Program: BJRN

- 2. Course Information: BJRN 3600/ Online Journalism Production
Prefix Number Title

____3____ / BJRN 2600, BJRN 2850
Credit Hours Prerequisites

- 3. Catalog Description for the catalog: (This description should briefly describe the basic content of the course as it will be offered.)
Students apply principles and techniques of digital journalism in a production setting. Students write, report, edit and produce content on a Webster University digital news site. Students learn to apply digital journalism theories within this laboratory setting.

- 4. May students repeat this course for credit? Yes
- 5. If so, are there limits? No

- 6. What is the rationale for adding this course?
 - a. How does it support the philosophy and enhance the curriculum of your department? The course will ready students for the demands of an increasingly varied news market by requiring regular production of online work.

 - b. How does it relate to the overall University curriculum?
The course creates an online presence for student work which will be an ongoing combinations of theory and practice,

- 7. Should this new course be considered for General Education coding? NO
If yes, attach the Application for General Education Coding Form.

7. Staffing requirements:

- a. Qualifications necessary for instructor __Online journalism experience
- b. What staffing changes, if any, will be necessary to offer this additional course?
None at this time

8. When will this course be initiated? Fall 09 _____ How often will it be taught?
____yearly_____ What sites are likely to offer this course? St/ :pios

9. Does this course affect degree requirements in your, or any other, department/program's major, emphasis, minor, or certificate. yes
If yes, please attach corrected catalog copy for approval.

(Please note: new courses are noted in all caps and bold.)

Degree requirements

Broadcast Journalism students are required to take 57 credit hours within the major, 36 credit hours of general education courses and 38 credit hours of elective courses.

Required courses include:

INTRO TO INTERACTIVE MEDIA (INTM 1600)

INTO TO ONLINE JOURNALISM (prerequisite—BJRN 2410 and JOUR 1830)

ONLINE JOURNALISM PRODUCTION (prereq Intro to Online &BJRN 2850)

- Production Techniques (BJRN 2110) 3 hours
- Introduction to Media Production (EPMD 1000) 3 hours
- Introduction to Mass Communications (MEDC 1010) 3 hours
- Fundamentals of Reporting (JOUR 1030) 3 hours
- Video Production I (VIDE 1810) 3 hours
- Broadcast Delivery and Interpretation (BJRN 1830) 3 hours
- History of Broadcasting (BJRN 2070) 3 hours
- Ethics in the Media (MEDC 2200) 3 hours
- Introduction to Radio-TV Journalism (BJRN 2410) 3 hours
- Cultural Diversity in the Media (MEDC 2800) 3 hours
- Radio-TV News Reporting (BJRN 2850) 3 hours
- Radio News Reporting and Production (BJRN 3580) 3 hours
- Television News: Reporting and Producing (BJRN 3590) 3 hours


- The Law and the Media (MEDC 4100) 3 hours
 - Professional Development in Broadcast Journalism (BJRN 4700) 3 hours
 - Professional Media Practicum* or (BJRN 4620) Senior Overview* (MEDC 4950) 3 hours
- * Capstone Course

10. List any existing University course(s), undergraduate or graduate, which are similar in title and /or subject matter and explain how this course differs from them. None

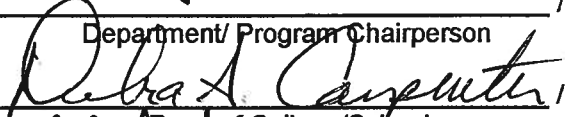
11. Are University resources adequate to support this course? (library holdings, space, specialized, equipment, etc.) yes ___ If not, what additions are necessary?

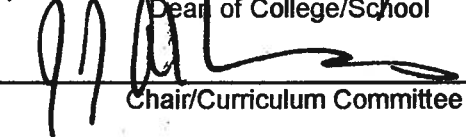
12. What course(s), if any, will be dropped to make room for this course? JOUR 2410

13. What entities (department, college/school) have reviewed and approved this proposal?

Signatures: 

_____, 4-23-08
 Department/ Program Chairperson, Date

, 4-23-08
 Dean of College/School, Date

, 6 May 2008
 Chair/Curriculum Committee, Date

Rev. 2004

School of Communications

Course: BJRN 3600

Term: Fall

Instructor:

Course Description:

The principles and techniques of digital journalism are applied in a production setting.

Prerequisite: BJRN 2600

Course Learning Outcomes:

This course will train you for the profession of an online reporter/producer. It will expose you to the workings of a digital newsroom. A successful student will:

- *Be able to write and produce stories that are suitable for posting on a professional on-line news site.*
- *Demonstrate editorial decision-making skills by developing and maintaining an on-going digital news site.*

Assessment of Course Learning Outcomes:

Students will be assessed through:

- *news and feature pieces that incorporate text, photographs, audio and video*
- *interactive stories that link to appropriate sources on the Internet*
- *exams*

Materials and/or Required Textbooks:

Course schedule:

Week 1	Introduction to course; outline of equipment procedures; basics of becoming a reporter; online assignment.
Week 2	Reading material review; newscast writing; online report due; equipment review.
Week 3	News story due; recording techniques
Week 4	Spot news writing (form and style, timing, etc.); digital editing program.

School of Communications

Week 5	Wrap #1 due; covering a press conference; discuss mid-term projects;.
Week 6	Wrap #2 due; using natural sound to help tell a story; record ambient sound; series reporting.
Week 7	Page layout due; research for stories & interviews; planning an interview.
Week 8	Series due (midterm)
Week 9	Semester break/no class.
Week 10	Guest speaker; campaign reporting.
Week 11 10/29	Campaign/election wrap and layout due; covering a meeting.
Week 12 11/5	One-on-one interviews; researching interview subjects.
Week 13 11/12	Final project) discussed; mock press conference.
Week 14 11/19	Feature reporting; ethics.
Week 15 11/26	Group work in class
Week 16 12/3	Putting together a resume ; work on final projects; course/instructor evaluations.
Week 17 12/10	Final projects due.

Course Policies:

ADDITIONAL REQUIREMENTS:

- You are expected to listen and watch radio and television news on a daily basis. The practice will inform you about what is happening in the St. Louis area, as well as trends in the industry.

School of Communications

- All assignments must be typed or completed on a computer.

COURSE POLICIES:

- **Attendance:** You are expected to attend all classes. After one absence, you will lose points.
- **Deadlines:** In the broadcast news industry, deadlines are a constant reality. Therefore, *assignments will not be accepted after their due date*, except in extreme circumstances. If the assignment is not on time, you will not receive credit.
- **Accuracy:** You will be writing news stories. The most important aspect is that they are accurate and truthful. Material that fails to meet this standard will not receive credit.

School of Communications

University Policy Statements:

University Grading Standards:

The Undergraduate Catalog provides these guidelines and grading options:

A, A- Superior work in the opinion of the instructor

B+, B, B- Good work in the opinion of the instructor

C+, C, C- Satisfactory work in the opinion of the instructor

D+, D Passing, but less than satisfactory work in the opinion of the instructor

I Incomplete work in the opinion of the instructor. If an Incomplete grade is submitted by the instructor, the student and the instructor must have an agreed upon deadline for completion of the required work.

ZF An incomplete which was not completed within one year of the end of the course.

All Incompletes should be completed within a much shorter period of time before the automatic ZF is entered on the student's transcript. This grade of F cannot be undone.

F Unsatisfactory work in the opinion of the instructor

W Withdrawal from the course

This course is governed by the University's policies, as published in the University catalog.

Academic Honesty: The University is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university catalog for a definition of academic dishonesty and potential associated disciplinary actions. (Each instructor and/or Program Facilitator can add to and supplement this statement with their own policies on items such as plagiarism.)

Drops and Withdrawals: Please be aware that the Drop/Add and Withdrawal dates are listed each semester on the University website, in the University catalog and in the Course Description book. If the course is dropped within the Drop/Add period, no notation of the course will appear on the student's transcript. Withdrawals take place after the published Drop date and a "W" in the course will appear on the student's transcript.

Special Services: If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this course so that these can be provided.

Disturbances: Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and fellow students with dignity and respect, especially in cases where diversity of opinions arise. (Each instructor can list their own policies here with regards to cell phones, eating in class, etc.)

Student Assignments Retained: Some random student assignments or projects will be retained by the School of Communications for the purpose of academic assessment as it relates to student learning outcomes. In every such case, the student's name and all identifying information about the student will be removed from the assignment or project.

School of Communications

Contact hours for this course: It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length without rescheduling and/or make up activities.