

**Proposal for a New/Revised
Major, Minor, Emphasis, Certificate**
(passed by the ISC on Nov. 8, 2007)

INSTRUCTIONS:

- Prepare your proposal according to the following outline. (Hand written forms will not be accepted.)
 - Attach the new/current catalog copy with all affected changes clearly noted. List all courses and requirements, indicate new courses, deleted courses and/or course changes.
Note: *A form must be submitted for each change.*
 - Submit the signed proposal to the Office of Academic Affairs. All forms must be completed in full with appropriate signatures to be added to the agenda. You will be contacted by the Curriculum Committee Coordinator with a date and time to present the proposal.
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I. Identification of Department(s)/Program(s): International Studies Program

II. Is this a New or Revised Proposal? (X) New Revised

Type of proposal: Major Minor (X) Emphasis Certificate

Title of Proposal: International Studies major with an emphasis in Asia

III. Rationale for the proposal:

a. What research/evidence supports the need for the proposal?

It is evident that Webster University students are much interested in Asia. For example, as of fall 2007, 63 students are taking Asian language courses at the St. Louis campus only. Also, quite a few faculty members have expressed their enthusiasm to meet students' interest in Asia more effectively; since December 2005, almost a dozen faculty members across disciplines have participated in the endeavor to create an Asian program. As of fall 2007, four out of the seven Asia-related courses on our emphasis list (see the below) are already being provided and 52 students are registered in the classes. In the United States, overall, it is sensed that more colleges and universities are now interested in promoting their Asian programs as the increasing institutional membership of the ASIANetwork (from 45 members in 1992 to 174 members in July 2007) indicates.

Reflecting the necessity of an Asian program at Webster University, the CIE invited two guest speakers (and president of our university) for its annual retreat in August 2006 to discuss development of an Asian program.

<Emphasis List>

RELG 2070 Introduction to Religions of the East
ANSO 2100 Peoples and Cultures (with appropriate subtitle)
ARHS 2320 Introduction to Asian Art
HIST 2400 Modern Asia
MNGT 3100 Issues in Management: Asian Culture and Business
POLT 3400 Comparative Politics (with appropriate subtitle)
ISTL 3550 Advanced Topics in Asian Studies (maximum 6 credits with prior approval by the International Studies Major advisor.)

*As of fall 2007, RELG 2070, ANSO 2100, MNGT 3100, and POLT 3400 are being taught.

**ISTL 3550 is a new course.

b. How will it support departmental philosophy/mission and existing curriculum? How will it support the philosophy/mission and existing curriculum of your School/College and the University?

As an emphasis of the International Studies Program, Asia emphasis will support the (written) rationale of the Program and thus the goals in the Webster University Mission Statement by 1) enhancing students' purview beyond the Western hemisphere to another side of the world, Asia; 2) helping them to compare and connect the West and the East in the global system; 3) providing them with various courses in terms of discipline; and, 4) requiring them to acquire (an) Asian language(s) as their second language skill and study abroad (or internship) in Asia as their international experience. In sum, Asia emphasis will contribute to the "creation of a global citizen" by adding an interdisciplinary academic training regarding the Asian region.

c. List the learning objectives/outcomes:

As an emphasis of the International Studies Program, learning objectives/outcomes of Asia emphasis reflect those of the Program: students are to

- 1) attain and enhance a general awareness of Asia as a part of the global system;
- 2) identify the Asian region of the globe in geographical, historical, cultural, religious, political, and economic terms;
- 3) gain a consciousness of issues Asian countries face and explain them with interdisciplinary approaches; and

4) master (an) Asian language(s) beyond one's native language and participate in a program of study or internship in Asia that becomes an initial experience to which the academic knowledge and language(s) are applied.

d. How will these outcomes be assessed?

As an emphasis of the International Studies Program, Asia emphasis will follow the Program's assessment measures and process:

1) We will collect assignments for a portfolio to be stored in the Center for International Education. These will be available for review. In the spring semester biannually, a selection of portfolios will be reviewed by the members of the International Studies Committee (ISC). In the alternate year, the ISC will examine what we have learned about Asia emphasis from student portfolios and make changes accordingly.

2) Through the 4500 capstone course, student knowledge and skills will be evaluated by the professor supervising the course and members of the ISC to see whether what Asia emphasis pursues is being delivered to students.

3) The outcomes for the language and the study abroad/internship requirements will be monitored by the International Languages and Cultures Department and the Study Abroad Office.

e. Why is this being proposed?

By providing the emphasis, we believe that we will contribute to encouraging students to have more comprehensive view of the globe and thus be well-rounded internationally, which is the main rationale of the existence of the International Studies Program and Webster University.

f. Will this proposal have an impact on other Webster departments, schools/colleges or campuses (including overseas)? (X) Yes No. If yes, please provide a brief explanation.

The emphasis will have a positive impact on Webster campuses in Asia since it requires students to acquire (an) Asian language(s) and study abroad in Asia.

g. What Campus(es) will offer this?

St. Louis Campus (Webster Grove)

h. Does this proposal require a new course? (X) Yes () No If yes, what course(s)?
ISTL 3550 Advanced Topics in Asian Studies

i. Does this proposal require a new prefix? Yes (X) No. If yes, what prefix?

Note: A New Course Proposal Form and/or Course Change Form must be submitted with this proposal for any course(s) affected by this change (including those that are converting to the new prefix.)

IV. Staffing Information:

a. What additions or changes in staffing are necessary for this proposal?

N/A

b. How will this be coordinated?

Since December 2005, several faculty members have had meetings on a monthly basis to contrive this emphasis. The regular meeting will be continuously held to develop and promote the emphasis. In addition, a couple of the faculty members including the coordinator have joined the ISC as its members or observers. They will keep representing the emphasis at the ISC meeting to discuss it in the context of the International Studies Program.

c. Who will coordinate this program? (name, title and department)

Jih-Un Kim, Ph.D., Assistant Professor, Dept. of History, Politics & International Relations in collaboration with:
Chairperson of the International Studies Committee

V. Feasibility information:

a. What are the resources necessary for this proposal? (space, equipment, etc)

N/A

b. What are the projections for enrollment and growth for this upon implementation?

Depending on the growth of the International Studies Program and the scope/extent of advertisement of the emphasis, the projected number of enrollment will be around 10-15 at the inception of the emphasis.

VI. Endorsements & Approvals:

Please have the Chair of the Department/Committee, Dean of each School/College and other programs that may be affected by this proposal, review prior to submission to the Office of Academic Affairs.

Jih-Un Kim
Petitioner

12/06/2007
Date

Deann Campbell
Chair of the Department/Committee

01-28-2008
Date

Janita Conyers
Dean of the School/College

1-29-08
Date

Gary Glasgow
Chair of the Curriculum Committee

2/5/08
Date

Distribution:

Academic Affairs
Registrar

Dean, School/College Chair, Committee
Chair, Department Academic Advising (UG)

Interdisciplinary Programs

International Studies (B.A.)

Degree Requirements

- 36 required credit hours
- 27 general education credit hours
- 65 elective credit hours

Program Requirements

- Students must choose a concentration in one of the following Areas of Emphasis: Asia, International Film Studies, Global Journalism, International Media Communications, International Business, International Human Rights, or Latin America.
- Student must attain language competency at the 3000 level or above.
- Student must participate in an approved Webster University study abroad experience or in an approved international internship.
- Student must complete all courses in the major with a grade of C or better.

Core Required Courses

- ANSO 1090 Topics in Geography 3 hours
- HRTS 1100 Introduction to Human Rights 3 hours
- INTL 1500 World Systems Since 1500 3 hours
- ISTL 1000 Introduction to International Studies 3 hours
- ISTL 4500 International Studies Senior Capstone Course 3 hours

Prerequisite: Junior standing

Culture and Communications Series: choose one course from the following:

- ANSO 1070 Introduction to Cultural Anthropology 3 hours
- ANSO 2030 Culture and Communication 3 hours
- ILC 2150 Topics in Culture 1-3 hours
- MEDC/INTL 3260 International Communications 3 hours

Science and Technology Series: choose one course from the following:

- BIOL 3200 Ecology 3 hours
- ISTL 2600 Natural Systems and Sustainable Ecologies 3 hours
- PHIL 2360 Environmental Ethics 3 hours
- ~~RELG 4330 Bioethics 3 hours~~

- SCIN 1520 Environment 3 hours

For an emphasis in Asia, International Film Studies, Global Journalism, International Media Communications, or International Business choose one course from either of the following categories:

International Arts and Fine Arts

- ARHS 22xx International Art History 3 hours
- ENGL 1510 Major Dramatists I 3 hours
- ~~FILM~~ FLST 2060 Modern World Cinema 4 hours
- ~~FILM~~ FLST 2070 History of Animation 3 hours
- MUSC 1070 Topics in Music 3 hours
- PHOT 2040 History of Photography 3 hours
- THEA 2030 History of Theatre 3 hours

Global Civil Society

- HRTS 3500 International Human Rights Law 3 hours
- HRTS 3700 Human Rights and Business 3 hours
- INTL 2030 International Law 3 hours
- INTL 3700 International Organizations 3 hours
- INTL 2690 Multinational Corporations 3 hours
- INTL 3330 Int'l. Economic Integration 3 hours
- POLT 1050 Intro to Int'l. Politics 3 hours

For International Human Rights Emphasis: students must choose one course from either of the following categories:

International Arts and Fine Arts

- HRTS 3160 Human Rights in Film--Documentary 3 hours
- HRTS 3170 Human Rights in Film--Narrative 3 hours

Topics courses as appropriate and approved.

Global Civil Society

- HRTS 1500 Current Problems in Human Rights 3 hours
- HRTS 3210 Prejudice and Discrimination 3 hours
- HRTS 3400 Human Rights and the Environment 3 hours
- HRTS 3500 International Human Rights Law 3 hours
- HRTS 3600 Genocide and the Holocaust 3 hours
- HRTS 3700 Human Rights and Business 3 hours
- ~~Area of Emphasis (12 additional credit hours)~~

For an Emphasis in Latin America: students must choose one course from either of the following categories:

International Arts and Fine Art

ENGL 4030 Literature of Latin America

~~FILM~~ FLST-3160/ISTL 2660 Topics: (with Latin American content) –
Latin American Film, Brazilian Culture through Music & Film, etc.

PHOT 4000 Photo Workshop (with Latin American content)

SPAN 4250 Topics in Literature (with Latin American content)

SPAN 4650 Advanced Topics (with appropriate subtitle)

Global Civil Society

HIST 2440 History of Latin America

HRTS 3200 Human Rights in Latin America

ILC 4150 Contemporary Issues (with appropriate subtitle)

ISTL 2450 Twentieth-Century Latin America

POLT 2550 Politics of Development (with Latin American content)

POLT 3400 Comparative Politics (with Latin American content)

POLT 4400 Advanced Studies in Comparative Politics: Latin America (or subtitle with Latin American content)

Students must earn 12 credit hours, of which 6 must be at the 3000 level or above, in one of the following approved areas of emphasis.

Emphasis Requirements:



- **Asia Emphasis**
 - **Students must attain competency of at least one Asian language at the 3000 level or above.**
 - **Students must participate in an approved Webster University study abroad experience in Asia or in an approved international internship in Asia.**
 - **Students' senior projects in the capstone course (ISTL 4500) should focus on Asia.**
 - **Students must earn 12 credit hours, of which 6 must be at the 3000 level or above, from the following:**
 - **RELG 2070 Introduction to Religions of the East 3 hours**
 - **ANSO 2100 Peoples and Cultures (with appropriate subtitle) 3 hours**
 - **ARHS 2320 Introduction to Asian Art 3 hours**
 - **HIST 2400 Modern Asia 3 hours**

- **MNGT 3100 Issues in Management: Asian Culture and Business** 3 hours
- **POLT 3400 Comparative Politics (with appropriate subtitle)** 3 hours
- **ISTL 3550 Advanced Topics in Asian Studies** 3 hours (maximum 6 credits with prior approval by the International Studies Major advisor.)

- **International Film Studies Emphasis**

- Required courses:

- ~~FILM~~ FLST 1080
- ~~FILM~~ FLST 2060

- Two courses from the following:

- ~~FILM~~ FLST 2050 History of Film 3 hours
- ~~FILM~~ FLST 2060 Modern World Cinema 4 hours
- ~~FILM~~ FLST 2070 History of Animation 3 hours
- ~~FILM~~ FLST 3160 Topics in Film (two classes cross-listed with the Int'l. Studies program)
Prerequisite: ~~FILM~~1080 or 2060

- **Global Journalism Emphasis**

- JOUR 3080 Global Journalism 3 hours

- Three courses from the following:

- JOUR 3120 Global Affairs Reporting 3 hours
- JOUR 3190 Topics in International Journalism 3 hours
- JOUR 3750 Environmental Journalism and Communications 3 hours
Prerequisite: Jour 1030 or SCIN 1520
- JOUR 4220 Advanced Global Journalism 3 hours

- **International Media Communications Emphasis**

- MEDC 2800 Cultural Diversity in the Media 3 hours

- Three from the following

- JOUR 3190 Topics in International Journalism 3 hours
Prerequisite: JOUR 3080
- MEDC 3150 Topics In Media Communication (w/Int'l. content) 3 hours
- MEDC 3700 Topics in International Communications (w/Int'l. content) 3 hours
- MEDC 3800 Topics in Cultural Diversity (with international content) 3 hours
- ADVT 3910 International Advertising 3 hours

- **International Business Emphasis**

- BUSN 4650 International Business 3 hours
Prerequisite: MNGT 2100
- ECON 4720 International Trade and Finance 3 hours
Prerequisite: ECON 2010 and ECON 2020
- MNGT 4100 International Management 3 hours
Prerequisite: MNGT 2100 and MNGT 3400
- MNGT 4330 International Marketing 3 hours
Prerequisite: MNGT 3500

- **International Human Rights Emphasis**
- 12 credit hours from among the following
(in addition to any courses selected in the above categories)
 - HRTS 1500 Current Problems in Human Rights 3 hours
 - HRTS 3160 Human Rights in Film--Documentary 3 hours
 - HRTS 3170 Human Rights in Film--Narrative 3 hours
 - HRTS 3200 Human Rights in Latin America 3 hours
 - HRTS 3210 Prejudice and Discrimination 3 hours
 - HRTS 3400 Human Rights and the Environment 3 hours
 - HRTS 3500 International Human Rights Law 3 hours
 - HRTS 3600 Genocide and the Holocaust 3 hours
 - HRTS 3700 Human Rights and Business 3 hours
 - HRTS 4500 International Field Experience 3 hours

- **Emphasis in Latin America**
- Students should complete their international experience in a country relevant to Latin America and show proficiency at the 3000 level or above in a language also relevant to Latin America
- One from the following
 - ISTL 1100 Introduction to Latin American Studies **3 hours**
 - ILC 2150 Topics in Culture (with appropriate subtitle) **3 hours**
 - SPAN 3150 Culture and Civilization of the Spanish Speaking World: Latin America **3 hours**
- One from the following
 - ISTL 2450 Twentieth-Century Latin America **3 hours**
 - POLT 2550 Politics of Development (with appropriate subtitle) **3 hours**
 - HIST 2440 History of Latin America **3 hours**

- At least two additional courses with substantial Latin American content drawn from the above or from a list of courses available from the CIE or from the coordinator of Latin American Studies.

Up to 12 credit hours may, with approval apply both to the international studies major and a second or dual major. This option does not apply to a dual major in international studies and international relations, or to other similarly related areas (such as international human rights or international business).