

**Proposal for a New/Revised  
Major, Minor, Emphasis, Certificate**

**INSTRUCTIONS:**

- Prepare your proposal according to the following outline. (Hand written forms will not be accepted.)
  - Attach the new/current catalog copy with all affected changes clearly noted. List all courses and requirements, indicate new courses, deleted courses and/or course changes.  
*Note: A form must be submitted for each change.*
  - Submit the signed proposal to the Office of Academic Affairs. All forms must be completed in full with appropriate signatures to be added to the agenda. You will be contacted by the Curriculum Committee Coordinator with a date and time to present the proposal.
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**I. Identification of Department(s)/Program(s): Electronic & Photographic Media/Audio Production**

**II. Is this a New or Revised Proposal?**    New    Revised

**Type of proposal:**    Major    Minor    Emphasis    Certificate

**Title of Proposal:** Modernization of Audio Production Electives

**III. Rationale for the proposal:**

a. What research/evidence supports the need for the proposal?

My work on the Audio Engineering Society Education Committee has shown that programs like ours need to modernize to remain vital and effective.

b. How will it support departmental philosophy/mission and existing curriculum? How will it support the philosophy/mission and existing curriculum of your School/College and the University?

The changes in the Audio Electives we have outlined will keep our program on the cutting edge of technology while trimming classes that have become unnecessary.

c. List the learning objectives/outcomes:

Students learn:

Terminology appropriate to the discipline, both technical and artistic.

To develop an audio aesthetic measurable through it's conformity to norms within the industry.

Verbal communication skills and conceptual understanding of audio production, which is demonstrated through oral exam.

The ability to accomplish physical tasks aided by a practical understanding of audio production, which is demonstrated in class and in the completion of audio assignments.

Written communications skills, reflected by the successful completion of paperwork as accepted within industry norms.

To exhibit command of basic skills needed to utilize all equipment in all university studios to properly complete their assignments.

To analyze the audio signal's path, resulting in a more creative approach to audio production and the realization that there are a number of ways to accomplish the same goal.

An understanding of the history of audio and its impact on personal, political and social systems.

To demonstrate critical thinking while creating audio projects, drawing from a combination of general life experience and university experience, including campus life and broad-based classroom experience.

To begin to develop critical listening skills and a personal production aesthetic, which they apply through their projects.

To begin to develop a professional attitude and demeanor within the classroom and the studio and in their interactions with their classmate.

d. How will these outcomes be assessed?

**As these are all existing classes, the learning outcomes incorporated in each class will be assessed according to guidelines and criteria previously approved by the Curriculum Committee and Academic Affairs.**

e. Why is this being proposed?

**This proposal will keep our program current.**

f. Will this proposal have an impact on other Webster departments, schools/colleges or campuses (including overseas)?  Yes  No. If yes, please provide a brief explanation.

g. What Campus(es) will offer this?

**St. Louis.**

h. Does this proposal require a new course?  Yes  No. If yes, what course(s)?

i. Does this proposal require a new prefix?  Yes  No. If yes, what prefix?

*Note: A New Course Proposal Form and/or Course Change Form must be submitted with this proposal for any course(s) affected by this change (including those that are converting to the new prefix.)*

#### IV. Staffing Information:

a. What additions or changes in staffing are necessary for this proposal?

**None**

b. How will this be coordinated?

**N/A**

c. Who will coordinate this program? (name, title and department)

**Gary Gottlieb, Assistant Professor and Program Facilitator, Audio Production, Electronic and Photographic Media**

**V. Feasibility information:**



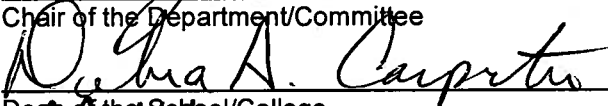
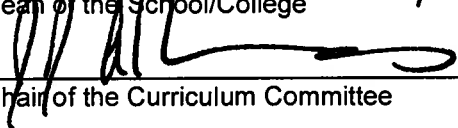
a. What are the resources necessary for this proposal? (space, equipment, etc) Existing.

b. What are the projections for enrollment and growth for this upon implementation?

The Audio Production program already grows about 10 - 15% per year. Any additional increase should be insignificant.

**VI. Endorsements & Approvals:**

Please have the Chair of the Department/Committee, Dean of each School/College and other programs that may be affected by this proposal, review prior to submission to the Office of Academic Affairs.

 _____	<u>2/25/08</u> _____
Petitioner	Date
 _____	<u>2/25/08</u> _____
Chair of the Department/Committee	Date
 _____	<u>2/27/08</u> _____
Dean of the School/College	Date
 _____	<u>25 March 2008</u> _____
Chair of the Curriculum Committee	Date

**Distribution:**

Academic Affairs  
Registrar

Dean, School/College  
Chair, Department

Chair, Committee  
Academic Advising (UG)

Details attached:

Academic Affairs and the Members of the Curriculum Committee:

In order to continue offering our students the highest quality experience and fulfill our mission to remain on the cutting edge of Audio Production education, the Audio Production faculty proposes the following minor changes to the audio electives, noted in the catalog under the heading, "A minimum of 15 credit hours must be chosen from the following" and on the degree audit as "Add'l Media Comm Courses"

To clarify, Audio Production majors have a list of fifteen required classes, then a secondary list from which they must choose fifteen credits to fulfill their major requirements, a total of 60 credits. These changes focus on the secondary list.

In order to keep the secondary list current yet trim, we would like to add INTM 1600, Introduction to Interactive Media, since the link between interactive media and audio is growing every day. We would like to eliminate BJRN 1830, Broadcast Delivery and Interpretation since this no longer conforms to the program's goals. We would also like to delete PHYS 1540, Basic Electricity from the list, since it has not been offered in years.

For the sake of housekeeping, we would also like to delete AUDI 4700 from the electives list, as it is now a required class and should not appear on both lists. We would also like to remove AUDI 4600, Radio Production Workshop from the list since we have petitioned to eliminate that class (form submitted separately and attached)

Other changes petitioned for separately and attached include changing Jingles from AUDI 3700 to AUDI 4200, changing the name of AUDI 4400, Recording Studio Management and Operations to Audio Facility Management and Operations, and changing the name of AUDI 3200, Audio Studio Maintenance to Applied Audio Maintenance.

Finally, we would like to add Media Literacy, MEDC 1500 as an acceptable alternative for Media Writing MEDC 1050 on the list of required classes.

I have added the existing course requirements below followed by the proposed requirements. Changes to the program requested here are indicated by an '\*'. Changes requested elsewhere, such as course name or number changes, are indicated by a '+'.

Thank you for the opportunity to continue to improve our program, and to serve the needs of our students and the university in the best manner possible.

Sincerely,

Gary Gottlieb  
Barry Hufker

## Existing Catalog:

### Required Courses

- AUDI 1000 Audio Production I 3 hours
- EPMD 1000 Introduction to Media Production 3 hours
- MEDC 1010 Introduction to Mass Communications 3 hours
- MEDC 1050 Introduction to Media Writing 3 hours
- AUDI 1200 Introduction to MIDI 3 hours
- AUDI 2000 Audio Production II 3 hours
- MEDC 2200 Ethics in the Media 3 hours
- MEDC 2800 Cultural Diversity in the Media 3 hours
- AUDI 3000 Multitrack Recording 3 hours
- AUDI 3200 Audio Studio Maintenance 3 hours
- AUDI 3500 Digital Audio 3 hours
- AUDI 3900 Audio Aesthetics 3 hours
- MEDC 4100 The Law and the Media 3 hours
- AUDI 4700 Professional Development in Audio 3 hours
- MEDC 4950 Professional Media Practicum\* 3 hours

#### *\*Capstone Course*

A minimum of 15 credit hours must be chosen from the following:

- PHYS 1540 Basic Electricity 2 hours
- VIDE 1810 Video Production I 3 hours
- BJRN 1830 Broadcast Delivery and Interpretation 3 hours
- AUDI 2100 Radio Production 3 hours
- AUDI 3150 Topics 3 hours
- AUDI 3300 Sound System Operation and Design 3 hours
- AUDI 3400 Location Recording 3 hours
- AUDI 3600 MIDI Applications: Sequencing 3 hours
- AUDI 3700 Jingles 3 hours
- AUDI 3800 Professional Level Audio Production 3 hours
- AUDI 4000 Music Recording 3 hours
- AUDI 4100 Advanced Audio Mixing 3 hours
- AUDI 4300 Advanced MIDI Applications: Film Scoring 3 hours
- AUDI 4400 Recording Studio Management and Operations 3 hours
- AUDI 4500 Soundtracks for Visual Media 3 hours
- AUDI 4600 Radio Production Workshop 4 hours
- AUDI 4610 Readings in Audio Production 3 hours
- AUDI 4700 Professional Development in Audio Production 3 hours
- AUDI 4800 Audio Engineering 3 hours
- AUDI 4900 Pro-Seminar in Music Recording 3 hours

## Catalog with Proposed Changes:

### Required Courses

- AUDI 1000 Audio Production I 3 hours
- EPMD 1000 Introduction to Media Production 3 hours
- MEDC 1010 Introduction to Mass Communications 3 hours
- MEDC 1050 Introduction to Media Writing 3 hours
- \* OR MEDC 1500 Introduction to Media Literacy 3 hours
- AUDI 1200 Introduction to MIDI 3 hours
- AUDI 2000 Audio Production II 3 hours
- MEDC 2200 Ethics in the Media 3 hours
- MEDC 2800 Cultural Diversity in the Media 3 hours
- AUDI 3000 Multitrack Recording 3 hours
- + AUDI 3200 Applied Audio Maintenance 3 hours
- AUDI 3500 Digital Audio 3 hours
- AUDI 3900 Audio Aesthetics 3 hours
- MEDC 4100 The Law and the Media 3 hours
- AUDI 4700 Professional Development in Audio 3 hours
- MEDC 4950 Professional Media Practicum\* 3 hours

### *\*Capstone Course*

A minimum of 15 credit hours must be chosen from the following:

- ~~\* PHYS 1540 Basic Electricity 2 hours~~
- \* INTM 1600, Introduction to Interactive Media 3 hours
- VIDE 1810 Video Production I 3 hours
- ~~\* BJRN 1830 Broadcast Delivery and Interpretation 3 hours~~
- AUDI 2100 Radio Production 3 hours
- AUDI 3150 Topics 3 hours
- AUDI 3300 Sound System Operation and Design 3 hours
- AUDI 3400 Location Recording 3 hours
- AUDI 3600 MIDI Applications: Sequencing 3 hours
- + AUDI 4200 Jingles 3 hours (course number changed)
- AUDI 3800 Professional Level Audio Production 3 hours
- AUDI 4000 Music Recording 3 hours
- AUDI 4100 Advanced Audio Mixing 3 hours
- AUDI 4300 Advanced MIDI Applications: Film Scoring 3 hours
- + AUDI 4400 Audio Facility Management and Operations 3 hours (new title)
- AUDI 4500 Soundtracks for Visual Media 3 hours
- ~~+ AUDI 4600 Radio Production Workshop 4 hours~~
- AUDI 4610 Readings in Audio Production 3 hours
- ~~\* AUDI 4700 Professional Development in Audio Production 3 hours~~
- AUDI 4800 Audio Engineering 3 hours
- AUDI 4900 Pro-Seminar in Music Recording 3 hours