

New Course Proposal Form

Directions:

- A. Complete this form.
- B. Attach a syllabus or course guidelines that includes
 - a. list of measurable student learning outcomes
 - b. information on how outcomes will be assessed including descriptions of reading and writing activities, projects, presentations, testing, etc
 - c. list of course requirements such as attendance, assignments, etc
- C. Have your proposal reviewed by the appropriate department and school/college committee.
- D. Submit your proposal to the University Curriculum Committee in care of the Office of Academic Affairs.

Form information:

1. Department/Program: ART / UNDG
2. Course Information: ART / 4020 / Visual Arts Seminar

Prefix	Number	Title
<u>3 / Junior or Senior, minimum 18 credit hours taken at Webster University, successfully passed Art Major Acceptance Review (ART 2900)</u>		
Credit Hours	Prerequisites	
3. Catalog Description for the catalog: (This description should briefly describe the basic content of the course as it will be offered.)

This seminar course will investigate historical and contemporary concepts of art-making, concentrating on the individual development of the artist. It examines issues and practices that relate to managing an artist's studio and career, including: both critical and proposal writing, documenting work, personal promotion and legal issues of the profession. This course emphasizes theoretical readings and critical inquiry regarding the individual's art practice as it relates to issues of politics, identities, technology, commodity, etc. Required of all BFA and BA in Studio Art students, open as an elective to senior level art history and art education majors with permission of instructor. Offered Fall semesters

4. May students repeat this course for credit? If so, are there limits?
No
5. What is the rationale for adding this course?
 - a. How does it support the philosophy and enhance the curriculum of your department?
This course examines issues and practices that relate to managing an art studio and a career as an artist.
 - b. How does it relate to the overall University curriculum?
This course specifically addresses Webster University's mission of providing educational programs that combine theory with practice.

ART 4020 Visual Arts Seminar

(Sample) Course Syllabus

Fall Semester, 2009

Instructor: John Watson

Office: 968-7010; Fax: 968-7139

e-mail: hwatson@webster.edu

Course Description: This class is both a critical examination of several topics in contemporary art and an introductory practicum for art professions. This seminar course will investigate historical and contemporary concepts concentrating on the individual development of the artist. Examines issues and practices that relate to managing an artist's studio and career, including: both critical and proposal writing, documenting work, personal promotion and legal issues of the profession. This course emphasizes theoretical readings and critical inquiry regarding the individual's art practice as it relates to issues of politics, identities, technology, commodity, etc.

The course aims generally to prepare you for a life in the arts. Specifically we will explore work and exhibition opportunities in art, preparation of artwork for exhibition and solicitation, documenting work and preparing "packets," writing and talking about your work, preparing for graduate school, residencies, grants, internships, etc., and managing the business side of your art career.

Prerequisites: Junior or senior, minimum 18 credit hours taken at Webster, and have successfully passed Art Major Acceptance Review (ART 2900)

Course requirements include: Class participation and attendance (mandatory); several short written assignments (including a 300 word synopsis of assigned readings due each week); a brief presentation on a contemporary artist; a presentation related to the individual student's thesis project; and a final portfolio.

A quality portfolio will include: **cover letter, biography, resume, artist statement, professional quality CD portfolio (20 images)**, supporting materials specific to the style of packet, and any additional supporting information... i.e. show cards (invitations), reviews, catalogues, etc.

Required texts: Cay Lang's *Taking the Leap*; Margaret Lazzari, *Practical Handbook for the Emerging Artist*, 2001; Julian Stallabrass, *Art Incorporated*, 2004; and Howard Singerman, *Art Subjects*, 1999.

Additionally, there will be numerous excerpts assigned from supplementary texts throughout the semester, including selections from: Susan Sontag, "Against Interpretation;" Michael Fried, "Art and Objecthood;" Rosalind Krauss, "Sculpture in the Expanded Field;" and "the Originality of the Avant-garde;" Miwon Kwon, "The Wrong Place," and/or "One Place After Another;" Amelia Jones, "Feminism and Art," *Artforum*, Oct., 2003; and "Post-feminism: a Remasculinization of Culture, *M/E/A/N/I/N/G*, 1990; Andrea Fraser, "How do I provide an artistic service: an introduction;" Nicholas Bourriaud, *Relational Aesthetics*; Jacques Ranciere, *The Politics of Aesthetics*

Evaluation:

Evaluation and final grades are based on:

Attendance and participation	10%
Oral presentations	20%
Written assignments and synopsis of readings	30%
Professional artist packet:	40%

Week 1,2 INTRODUCTION:

- Discussion of objectives and goals; talking and writing about art. What does it mean to be an artist in the 21st Century? Strategies for living and surviving the artist's life
- **READING FOR NEXT WEEK:** Lazzari, *Part 1: Groundwork and Lazzari Part V: Education*

Week 3 YOUR ARTISTIC VOICE:

- Discussion of "Goals Sheet." Sourcing inspiration, and living the "artist's life." What are your goals as an artist, and how will you achieve them? Sourcing inspiration.
- Writing artist statements
- OMG, I'm graduating in the spring, now WTF am I supposed to do?
- Options: Should I leave the nest? To MFA or not to MFA? How did I end up in this soul sucking, life-leaching job? I just want to sell out, so I can get the hell out of here!
- **READING FOR NEXT WEEK:** Lazzari, *Part III: Positions of Influence*

Week 4, OPTIONS:

- Exhibition opportunities including juried shows, alternative art spaces, creating your own exhibition, seeking gallery representation, art fairs.

- *Artists as Curators and The Curatorial Experience*: **Dana Turkovic**
- Making contact: shaking hands, writing letters, and following up (including cover letters and thank you notes!)
- Preparing for studio visits (with friends, dealers, curators, your mom)
- **READING FOR NEXT WEEK**: *Lazzari, Part II: Getting Your Work Out and Seen*

Week 5 The Big Bloody:

- You've made the work, now what? Exhibitions, approaching galleries, and getting seen.
- **Visit: Philip Slein Gallery located at: 1319 Washington Avenue and Boots Contemporary 307 Cherokee St. St Louis, MO**

Week 6,7

- **DOCUMENTATION**: Shooting slides and digital images, converting digital images into slides and vice-versa, creating websites.
- **Guest: TBA**
- **READING FOR NEXT WEEK**: *Lazarri, Part IV; Financial Concerns*

Week 8, Lawyer and Tigers and Bears OH MY! Legal, business, and financial concerns

- **Guest: Sue Greenberg**, Director Volunteer Lawyers and Accountants for the Arts
- Presentation: how to talk about your work for: 1 minute, 5 minute, and 45 minutes
- Managing the studio: how to find a place to make your work, and how to make it yours, financial and legal concerns, how to pay for you art career.
- Preparing an artist's resume and curriculum vitae.

Week 9 The rise of the international curator
Discuss: Stallabrass, *Art Incorporated*
Assignment due: exhibition review

Week 10 Project based art:

Week 11 Academic Culture, etc.
Assignment due: artist's statement or brief statement of purpose (for art history students)
Discuss: Singerman, *Art Subjects*

Week 12,13 Living the Artists Life:

- Finalizing your portfolio, and putting "packets" together

Week 15 **FINAL PORTFOLIO PACKET DUE** Packets should be left delivered to my office by 5:00, Wednesday, 12/16/2009

CHANGES TO CATALOG COPY

Art

Majors and Degrees Offered

- * Art (B.A.) with an Emphasis in:
 - o Art History and Criticism
 - o Studio Art
 - o Visual Culture (Vienna Campus)
- * Art (B.F.A.) with an Emphasis in Graphic Design
- * Art (B.F.A.) with a Studio Emphasis in:
 - o Alternative Media
 - o Ceramics
 - o Drawing
 - o Painting
 - o Photography
 - o Printmaking
 - o Sculpture

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Art with an Emphasis in Studio Art (B.A.)

Degree Requirements

- * 45-48 required credit hours
- * 27 general education credit hours
- * 56-53 elective credit hours

Required Courses

ART 1010 Creative Strategies	3 hours
ART 1110 Introduction to Drawing	3 hours
ART 1120 Principles of Drawing	3 hours
ART 1210 Design: 2-D	3 hours
ART 1220 Design: 3-D	3 hours
ART 2110 Figure Drawing	3 hours
ART 2120 Intermediate Drawing	3 hours
ARHS 2200 Current Art	3 hours
ARHS 2210 Introduction to the History of Western Art	3 hours
ARHS 2320 Introduction to Asian Art (or an approved substitution in non-Western art)	3 hours
ART 2900 Art Major Acceptance Review	0 hours
ART 4020 Visual Arts Seminar	3 hours
ART 4910 B.A. Senior Overview/Exhibition	

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Art with Studio Emphasis (B.F.A.)

Degree Requirements

- * ~~82~~-**85** required credit hours
- * 12 general education credit hours
- * ~~34~~-**31** elective credit hours

Required Courses

ART 1010 Creative Strategies	3 hours
ART 1110 Introduction to Drawing	3 hours
ART 1120 Principles of Drawing	3 hours
ART 1210 Design: 2-D	3 hours
ART 1220 Design: 3-D	3 hours
ART 2110 Figure Drawing	3 hours
ART 2120 Intermediate Drawing	3 hours
ARHS 2200 Current Art	3 hours
ARHS 2210 Introduction to the History of Western Art	3 hours
ARHS 2320 Introduction to Asian Art (or an approved substitution in non-Western art)	3 hours
ART 2900 Art Major Acceptance Review	0 hours
ART 3900 B.F.A. Review	0 hours
ART 4020 Visual Arts Seminar	3 hours
ART 4110, ART 4120 Drawing: Advanced or ART 3110 Conceptual Drawing	3 hours

Recommended electives from:

ART 2020 Studio Seminar	3 hours
MNGT 3600 Management in the Arts	3 hours
PHIL 3120 Philosophy and Art	3 hours
RELG 2400 Religion and the Arts	3 hours

Art with an Emphasis in Graphic Design (B.F.A.)

Degree Requirements

- * ~~81~~-**84** required credit hours
- * 12 general education credit hours
- * ~~35~~-**32** elective credit hours

Required Courses

ART 1010 Creative Strategies	3 hours
ART 1110 Introduction to Drawing	3 hours
ART 1120 Principles of Drawing	3 hours
ART 1210 Design: 2-D	3 hours
ART 1220 Design: 3-D	3 hours
ART 2110 Figure Drawing	3 hours
ART 2120 Intermediate Drawing	3 hours
ARHS 2200 Current Art	3 hours
ARHS 2210 Introduction to the History of Western Art	3 hours
ARHS 2320 Introduction to Asian Art (or an approved substitution in non-Western art)	3 hours
ART 2900 Art Major Acceptance Review	0 hours
ART 3900 B.F.A. Review	0 hours
ART 4020 Visual Arts Seminar	3 hours

6 additional credit hours in art history may include:

ARHS 4730 Art Theory and Criticism	3 hours
PHIL 3120 Philosophy and Art	3 hours
ARHS 3360 History of Modern Art	3 hours

15 credit hours in studio art chosen from five of the following studio areas:

- * Alternative Media
- * Ceramics
- * Painting
- * Papermaking
- * Printmaking
- * Photography
- * Sculpture

21 credit hours in graphic design:

ART 2270 Introduction to Graphic Design	3 hours
ART 2280 Digital Applications	3 hours
ART 2700 Concepts and Theory of Design	3 hours
ART 3270 Graphic Design Systems: Typography	3 hours
ART 3280 Graphic Design Products	3 hours
ART 4270 Advanced Graphic Design	3 hours
ART 4280 Graphic Design Studio	3 hours

3 additional credit hours in graphic design. This may include:

ART 3850 Topics in Studio Art (in graphic design related areas)	3 hours
ADVT 4040 Advertising Production	3 hours
ARHS 4350 Topics in Art History: History of Modern Design	3 hours

Practical field experience:
ART 4800 Apprenticeships in Art 1-6 hours

Program Overview:

ART 4900 Graphic Design Portfolio Exam 3 hours

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Art Course Listings

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ART 3650 Printmaking Workshop (3)

Offers students with experience in printmaking an opportunity for advanced intensive studio work. Focus varies through a range of aesthetic and technical problems. Prerequisites: one semester of printmaking. Students without portfolio admission to the department with permission of the chair. May be repeated for up to 9 credit hours.

~~ART 3700 Professional Practice (3)~~

~~Examines issues and practices that relate to managing an art studio and a career as an artist. Content includes writing, photographing work, publicity, self-promotion, and legal issues. Prerequisite: 18 credit hours of studio art or 6 credit hours of art history. Students without portfolio admission to the department with permission of the chair.~~

ART 3810 Conceptual Art (3)

Explores some of the basic propositions of the artistic development identified variously as conceptual art, idea art, or process art. Directs aesthetic activity toward setting up situations in which assumptions that inform perception and the relationship between art and life are questioned. Prerequisites: ART 2120 and permission of the instructor. Students without portfolio admission to the department with permission of the chair. May be repeated for credit.

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ART 3910 Art for the Elementary Grades (3)

Emphasizes the creative as well as cognitive development of children in the primary and middle grades. Students explore a variety of art media and develop projects for the elementary classroom that are sensitive to art as a tool for learning as well as visual expression. Prerequisites: ART 2900, EDUC 2800,

EDUC 2810, and acceptance to the Teacher Certification Program or permission of the director of teacher certification and field experiences.

ART 4020 Visual Arts Seminar (3)

This seminar course will investigate historical and contemporary concepts of art –making, concentrating on the individual development of the artist. It examines issues and practices that relate to managing an artist’s studio and career, including: both critical and proposal writing, documenting work, personal promotion and legal issues of the profession. This course emphasizes theoretical readings and critical inquiry regarding the individual’s art practice as it relates to issues of politics, identities, technology, commodity, etc. Prerequisites: ART 2900 and junior or senior status. Senior Art History and Art Education students with permission of the instructor.

ART 4110 Drawing: Advanced (3-6)

Includes figure drawing composition, gesture techniques, and chiaroscuro long drawing. Additional work for 6 credit hours includes chiaroscuro figures and interior forms, landscape composition, and individualized concepts. Prerequisites: ART 2120. Students without portfolio admission to the department with permission of the chair. May be repeated for credit.

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