

## New Course Proposal Form

### Directions:

- A. Complete this form.
- B. Attach a syllabus or course guidelines that includes
  - a. list of measurable student learning outcomes
  - b. information on how outcomes will be assessed including descriptions of reading and writing activities, projects, presentations, testing, etc
  - c. list of course requirements such as attendance, assignments, etc
- C. Have your proposal reviewed by the appropriate department and school/college committee.
- D. Submit your proposal to the University Curriculum Committee in care of the Office of Academic Affairs.

### Form information:

1. Department/Program: International Studies
2. Course Information: ISTL/4510/European Studies Overview
3. Prefix                      NumberTitle

\_\_\_\_\_0-1\_\_\_/ 24 credits in European Studies courses  
Credit Hours      Prerequisites

4. Catalog Description for the catalog: (This description should briefly describe the basic content of the course as it will be offered.)

**This course is required for European Studies Majors and open only to majors who have completed at least 2/3 of the required coursework.**

**Students will write an 8-10 page essay that synthesizes their reading and course work on European politics, culture, and history. Each year there will be one question, general in nature, that provides an organizing theme for the capstone. The students themselves – in consultation with the instructor – will choose this question.**

**The course will meet only intermittently, at most 3 times in a semester.**

5. May students repeat this course for credit? If so, are there limits? No.

6. What is the rationale for adding this course?

- a. How does it support the philosophy and enhance the curriculum of your department?

**The course is necessary for closure and assessment in the new European studies major.**

- b. How does it relate to the overall University curriculum?

**The purpose of the course is to allow students to summarize and evaluate their learning from a variety of courses.**

7. Should this new course be considered for General Education coding? **No.**  
If yes, attach the Application for General Education Coding Form.

7. Staffing requirements:

- a. Qualifications necessary for instructor **Ph.D. in some field related to the study of European culture, politics, and/or history**
- b. What staffing changes, if any, will be necessary to offer this additional course?  
**None.**

8. When will this course be initiated? **2009-2010** How often will it be taught? **yearly**  
What sites are likely to offer this course? **St. Louis, Leiden, London, Geneva, Vienna**

9. Does this course affect degree requirements in your, or any other, department/program's major, emphasis, minor, or certificate. **Yes.**  
If yes, please attach corrected catalog copy for approval.

10. List any existing University course(s), undergraduate or graduate, which are similar in title and /or subject matter and explain how this course differs from them.

**N/A**

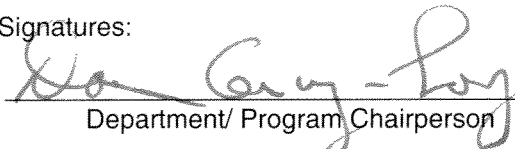
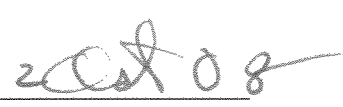
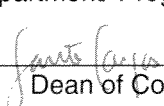

11. Are University resources adequate to support this course? (library holdings, space, specialized, equipment, etc.) **Yes.** If not, what additions are necessary?

12. What course(s), if any, will be dropped to make room for this course? **None.**

13. What entities (department, college/school) have reviewed and approved this proposal?

**CIE Chair**

Signatures:

|   |   |  |
|---|---|--|
|  | / |  |
| Department/ Program Chairperson   |   | Date   |
|  | / |  |
| Dean of College/School  |   | Date   |
|   | / |  |
| Chair/Curriculum Committee  |   | Date   |

## **ISTL 4510. European Studies Overview** **Professor Warren Rosenblum**

The main topic of this course will be chosen by the students in consultation with the instructor. The purpose of the course is for students to synthesize what they have learned from courses in the three distribution areas of the European Studies major. The ultimate goal is to write an 8-12 page essay that creatively addresses the main topic by drawing upon the readings and materials from other courses, as well as one book specific to this class, chosen by the student. Students will also have the opportunity to do extra research as necessary.

The course will meet twice for one-hour sessions early in the semester in order to discuss the assignment. Students will also conduct group discussions online and meet individually with the instructor at least twice in the semester, once to discuss the book chosen for this class and once to discuss the final paper. At the end of the course, the whole class will meet again to discuss the completed essays and assess students' overall experience in the European studies major.

The main topic each year will be chosen from the following list:

- What is European civilization?
- What is the relationship between nationalism, liberalism, and racism in Europe?
- Can Europe cope with the massive influx of immigrants from other continents?
- Should the European Union merge into a single "super state?"
- What is the importance of Christianity to European culture?
- What are the causes of the "demographic crisis" in Europe? How can this crisis be addressed?
- What is the "European model" in social welfare? Should it be emulated?

### **Learning Objectives**

Students completing this course will be able to:

- Synthesize evidence and ideas culled from a range of Europe-related coursework
- Write a compelling essay that draws upon this synthesis
- Make a coherent presentation to fellow students about the final essay

### **Assessment**

The primary assessment tools will be the one-on-one meetings between the student and the instructor and the final essay. The meetings will assess whether the student

- can effectively summarize and critically discuss the book chosen for this class
- is able to critically review notes and readings from previous classes in European studies
- is pursuing a coherent and sensible strategy of supplementary research for the final paper

The instructor and the European Studies Committee will also assess each final essay according to the following criteria:

- Does the essay address the organizing question of the capstone course in a creative and coherent way? Does the paper have a clear and compelling thesis?
- Does the essay engage with an appropriately broad yet relevant selection of readings on European society, politics, and culture?
- Are the arguments in the paper supported by sound evidence?

## **Required Texts**

*Chicago Manual of Style*

Essay packet of readings related to the central organizing theme

## **Course Schedule**

### Meeting 1. The Assignment

Students will learn about the essay assignment for this class and will discuss strategies for good research and writing. Students and instructor together will decide upon the year's "organizing question."

### Meeting 2. The Theme

Students will discuss the substance of the organizing question and consider how their own course work informs their perspective on the issue.

### Blackboard Discussions & Individual Meetings

You will be required to keep the professor (and each other) apprised of your progress in the research and writing of the final paper.

### Meeting 3. Evaluation

Students will make presentations on their completed essay and will critique each other's work. The instructor will lead a discussion about the European studies major, its learning objectives, and the extent to which students feel that these objectives have been met.

## **European Studies Major**

### **Degree Requirements**

36 credit hours in European Studies, divided into the following distribution areas

- 12 credits in European History and Politics
- 12 credits in European Commerce and Communications
- 12 credits in European Arts and Expression

27 general education credit hours

65 elective credit hours

### **Other Program Requirements**

1. Four advanced level courses (3000 or 4000) which cover all of the (three) distribution areas
2. Proficiency in one of the following languages: French, German, Italian, or Spanish
  - Proficiency may be demonstrated either by a foreign language exam or by passing a course in one of these languages at the 3000 level.
3. At least one term of study at Webster University's campus in London, Leiden, Geneva, or Vienna (Students may, with the approval of the program director, also fulfill this requirement at a university in Europe that is outside the Webster network)
4. European Studies capstone course. May be taken for 0 or 1 credit.

### **Distribution Areas**

- An asterisk indicates that the course must have an appropriate subtitle or relevant course-content to qualify toward the major. In some cases, appropriate courses under these sub-headings may only be offered on Webster's European campuses.
- Other courses may be substituted with the permission of the Program Director.

#### ***European History & Politics***

HIST 1010: Topics in History\*

HIST 2000 Social History\*

HIST 2060 Gender and Family\*

HIST 2080 History of Disease and Medicine

HIST 2200 History of Medieval Society

HIST 2210 Renaissance and Reformation

HIST 2310 Encounters with History: Ancient Greeks

HIST 2220 Modern Europe (may be repeated if topics differ)

HIST 2250 History of Russia

HIST 2280 History of England (may be repeated if topics differ)

HIST 2310 Encounters with History\*

HIST 3060 History Roundtable\* (may be repeated if topics differ)

HIST 4200 Advanced Studies in European History

HIST 4600 History Seminar\* (may be repeated if topic differs)

POLT 2250 Politics in the Industrialized World

POLT 3400 Comparative Politics\*

POLT 4100 Advanced Studies in International Politics\*

POLT 4400 Advanced Studies in Comparative Politics\*  
POLT 4600 Political Science Seminar\*

***European Commerce & Communications***

BUSN 1200 Introduction to Business\*  
BUSN 4650 International Business\*  
MNGT 3320 Business Law: International\*  
MNGT 3400 Human Resource Management\*  
MNGT 3420 Labor & Management Relations\*  
MNGT 3450 Principles of Organizational Behavior\*  
MNGT 3500 Marketing\*  
MNGT 3510 Advertising\*  
MNGT 3600 Management and the Arts\*  
MNGT 4100 International Management\*  
MNGT 4330 International Marketing\*  
ECON 3100 Issues in Economics\*  
ECON 4600 Comparative Economic Systems\*  
ECON 4720 International Trade and Finance\*  
ECON 4900 History of Economic Thought\*  
JOUR 3080 Global Journalism\*  
JOUR 3120 Global Affairs Reporting\*  
JOUR 3150 Topics in Modern Media\*  
JOUR 3190 Topic in International Journalism\*  
JOUR 4220 Advanced Global Journalism\*  
MEDC 3260 International Communications\*  
LEGL 4600 Legal Studies Seminar\*  
HIST 3050 Economic History\*  
HIST 3100 Diplomatic History \*  
HIST 3150 International Affairs\*  
INTL 2030 International Law\*  
INTL 3700 International Organizations\*  
INTL 4280 International Trade  
INTL 4600 International Relations Seminar\*

***European Arts & Expression***

ENGL 2020 Major British Writers I  
ENGL 2030 Major British Writers II  
ENGL 2035 Major British Writers II: 18th-19th c. novelists  
ENGL 2110 Perspectives\*  
ENGL 2210 Literature into Film\*  
ENGL 3500 Contexts\*  
ENGL 3900 Myth and Classical Literature (Homer, Virgil, and Dante)  
ENGL 4020 Heroic Themes (Malory, Spenser, and Milton)  
ENGL 4150 Shakespeare I  
ENGL 4160 Shakespeare II  
GNST 1400 Civilization and the Arts\*

GNST 2000 Topics in the Liberal Arts\*  
ILC 2150 Topics in Culture\*  
ILC 3150 Culture and Civilization\*  
ILC 3250 Introduction to Literature\*  
ILC 4150 Contemporary Issues\*  
ILC 4650 Advanced Topics\*  
THEA 2030 History of the Theater: Greeks to Restoration  
THEA 2040 History of the Theater: Eighteenth Cent to Modern  
THEA 3030 Topics in the Theater\*  
THEA 3040 Topics in the Theater\*  
ARHS 2210 Introduction to the History of Western Art  
ARHS 2350 Introductory Topics in Art History\*  
ARHS 3340 History of Renaissance Art  
ARHS 3350 Seventeenth and Eighteenth Century Art  
ARHS 3390 Art & Art Cultures\*  
ARHS 4350 Topics in Art History\*  
ARHS 4610 Reading Course\*  
ARHS 4730 Art Theory and Criticism\*  
MUSC 1050 Introduction to Music Appreciation  
MUSC 1070 Topics in Music\*  
PHIL 2080 Topics in Philosophy\*  
PHIL 2300 Social and Political Philosophy\*  
PHIL 2510 Philosophic Classics: Ancient Greece and Rome  
PHIL 2520 Philosophic Classics: Early Modern Europe  
PHIL 3100 Literature and Philosophy\*  
PHIL 3120 Philosophy and Art\*  
PHIL 3320 Continental Philosophy  
PHIL 3350 Philosophical Ethics\*  
PHIL 4050 Topics in the History of Philosophy\*  
RELG 2030 Contemporary Topics\*  
RELG 2080. Introduction to Western Religions  
RELG 3180 Judaism  
RELG 3190 Christianity  
RELG 4040 Belief Systems\*  
RELG 4400 Spiritual Paths and Classics\*  
RELG 4550 Advanced Study in Religion\*

**Proposed European Studies Capstone Course  
0-Credit or 1-Credit**

**This course will be required for and only open to European Studies Majors.**

**Students will be required to submit an 8-10 page essay that synthesizes their reading and course work on European politics, culture, and history. Each year there will be one question, general in nature, that provides an organizing theme for the capstone.**

**Sample Questions:**

- **What is European civilization?**
- **What is the relationship – historically or in contemporary Europe - between nationalism, liberalism, and racism?**
- **Can Europe cope with the massive influx of immigrants from other continents?**
- **Should the European Union merge into a single “super state?”**
- **What is the importance of Christianity to European cultures?**
- **Is Europe more or less advanced than the United States in its approach to gender relations and family policy?**
- **What is the “European model” in social welfare? Should it be emulated?**

**The course will meet 2-3 times in a given term, and participants will meet individually with the instructor. Reading and other writing will be assigned at the discretion of the instructor.**

## **Participating Faculty**

*The following list of faculty includes those with a primary or secondary interest in Europe as a focus for their teaching and/or professional development. This list is certainly incomplete. Faculty who are not full-time have an asterisk by their names. Only those adjuncts were included who have taught at Webster for multiple semesters.*

### **History, Politics, & International Relations**

Warren Rosenblum

Mike Saleavouris

Mike Skeles\*

Tom Villis (London)

Greg Weeks (Vienna)

Ludger Helms, (Vienna)

Alexandre Vautravers (Geneva)

Peter van Krieken\* (Leiden)

Lynn Smith\* (London)

Sophie Laws (London)

Lenard Suransky (Leiden)

### **Foreign Languages & Literature**

Silvia Navia

Emily Thompson

Paula Hanssen

Christiane Carlsson\*

### **Philosophy**

Don Morse

Britt-Marie Schiller

Bruce Umbaugh

### **English**

Sheila Hwang

Anne McIlhaney

Margot Sempreora

### **Religion**

Mordechai Magency\*

### **Art**

Jeff Hughes

Brad Loudenback

### **Music**

Gary Bauer

**Theater**

Gary Glasgow

**Business & Management**

David Brennan, Management

Steve Foster, Business & Management, Leiden

**Other programs**

Michael Freund (Media, Vienna)

## **Addendum: Websites for some European Studies programs at Other Universities**

### *Private:*

Loyola Marymount:

<http://www.lmu.edu/Page10049.aspx>

Valpariaso:

<http://www.valpo.edu/meur/>

### *State:*

Cal State Fullerton:

[http://www.fullerton.edu/catalog/academic\\_departments/EUST.asp](http://www.fullerton.edu/catalog/academic_departments/EUST.asp)

Central Michigan U.:

[http://www.cmich.edu/admissions/academicprograms\\_new.asp?pid=21101101](http://www.cmich.edu/admissions/academicprograms_new.asp?pid=21101101)

Univ. Of California, Irvine

[http://www.humanities.uci.edu/european\\_studies/majorminor/index.php](http://www.humanities.uci.edu/european_studies/majorminor/index.php)

Univ. of New Mexico:

<http://www.unm.edu/~eurost/program.html>

### **European Studies Minor**

18 credit hours in European Studies, divided into the following distribution areas

- 6 credits in European History & Politics
- 6 credits in European Commerce & Communications
- 6 credits in European Arts & Expression

All courses for minors must be taken at Webster University.

### **Distribution Areas**

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Other courses may be substituted with the permission of the Program Director.

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MNGT 3510 Advertising\*

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 MNGT 4330 International Marketing\*  
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