

**Proposal for a New/Revised
Major, Minor, Emphasis, Certificate**

INSTRUCTIONS:

- Prepare your proposal according to the following outline. (Hand written forms will not be accepted.)
 - Attach the new/current catalog copy with all affected changes clearly noted. List all courses and requirements, indicate new courses, deleted courses and/or course changes.
Note: *A form must be submitted for each change.*
 - Submit the signed proposal to the Office of Academic Affairs. All forms must be completed in full with appropriate signatures to be added to the agenda. You will be contacted by the Curriculum Committee Coordinator with a date and time to present the proposal.
-

I. Identification of Department(s)/Program(s): Electronic and Photographic Media / Animation

II. Is this a New or Revised Proposal? New Revised

Type of proposal: Major Minor Emphasis Certificate

Title of Proposal: **Certificate in Animation Production**

III. Rationale for the proposal:

- a. What research/evidence supports the need for the proposal? There was no current plan in place to accommodate non-majors who want to study the basic theory and fundamentals of animation in a more focused manner.
- b. How will it support departmental philosophy/mission and existing curriculum? Departmental philosophy is very much in tune with the liberal arts mission by sending our students to get a broad education outside of the School of Communications. Implementing a certificate will allow other students outside of the major to partake in not only the certificate, but also the liberal arts mindset that we believe in. The existing curriculum will benefit from an influx of outside majors and views bringing a large interdisciplinary mix. How will it support the philosophy/mission and existing curriculum of your School/College and the University? Animation can supplement many disciplines without the fundamental practice being a focus. The liberal arts mission of the university can benefit from the option of this certificate for a student looking for a more focused knowledge of the discipline of animation, but work from outside the major.
- c. List the learning objectives/outcomes: 1 - A comprehensive traditional foundation in 2D animation. 2 - Fundamental production skills to fully develop and execute all aspects of an animated work. 3 - Storytelling skills in both long and short form. 4 - An understanding of theory, critical assessment and history of animation.
- d. How will these outcomes be assessed? The outcomes will be evident in the student productions. They will be assessed by a survey of abilities through exercises, testing and product analysis when applicable.

e. Why is this being proposed? The certificate is being added to the program to accommodate increased interdisciplinary interest in the Animation Program.

f. Will this proposal have an impact on other Webster departments, schools/colleges or campuses (including overseas)? Yes No. This will have a positive effect on Webster overall. Instituting the certificate will allow students outside of the major who might have an interest in animation to learn the fundamentals and theory to augment their current disciplines.

g. What Campus(es) will offer this? The Home Campus

h. Does this proposal require a new course? Yes No. If yes, what course(s)?

i. Does this proposal require a new prefix? Yes No. If yes, what prefix? _____

Note: A New Course Proposal Form and/or Course Change Form must be submitted with this proposal for any course(s) affected by this change (including those that are converting to the new prefix.)

IV. Staffing Information:

a. What additions or changes in staffing are necessary for this proposal? None, we currently offer the courses to accommodate the certificate.

b. How will this be coordinated? If adjunct faculty is to be hired, the Animation Program Facilitator and the Chair will coordinate this.

c. Who will coordinate this program? (name, title and department) Chris Sagovac, Assistant Professor, Animation Program Facilitator, Electronic and Photographic Media Department.

V. Feasibility information:

a. What are the resources necessary for this proposal? (space, equipment, etc) We already have the resources to accommodate this certificate.

b. What are the projections for enrollment and growth for this upon implementation? The Art Department has shown an interest in the creation of a minor and a certificate to benefit students who want to work with the discipline outside of their major. With the sudden popularity of game design, this can also supplement programmers who want to get a basic understanding of animation as well. Both of these influxes will ensure growth.

VI. Endorsements & Approvals:

Please have the Chair of the Department/Committee, Dean of each School/College and other programs that may be affected by this proposal, review prior to submission to the Office of Academic Affairs




Petitioner

11/11/09
Date



Chair of the Department/Committee

11/11/09
Date



Dean of the School/College

11/17/09
Date



Chair of the Curriculum Committee

12-7-09
Date

Distribution:

Academic Affairs
Registrar

Dean, School/College
Chair, Department

Chair, Committee
Academic Advising (UG)