

New/Revised Course Proposal Form

Instructions:

- Prepare your proposal according to the following outline.
 - Attach a proposed syllabus and/or course guidelines that include a list of measurable student learning outcomes and how they will be assessed.
 - Have your proposal reviewed by the appropriate department and school/college committee.
 - Submit the signed proposal to the Office of Academic Affairs. All forms must be completed in full with appropriate signatures. You will be contacted by the Curriculum Committee Coordinator with a date and time to present the proposal.
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Form information:

1. Department: Electronic & Photographic Media

2. Program: INTM

3. Course Information: New Revised _____

INTM / 3200 / Interface Design
Prefix Number Title

3 / INTM 2200, INTM 3100 / _____
Credit Hours Prerequisites

4. Catalog Description for the catalog: (This description should briefly describe the basic content of the course as it will be offered.)

This course explores design issues involved in creating functional interfaces for interactive media. The intricacies of designing the interfaces for ease of use and navigation, intuitive understanding of icons and their functions, continuity of layout, ergonomics, and the use of metaphors and known conventions are all studied.

5. May students repeat this course for credit? Yes No
If there are limits, please explain? _____

NO

6. What is the Rationale for the new/revised course?

The current INTM curriculum does not incorporate enough design training. This course will strengthen students' design sensibilities and help them to articulate design issues specific to design for the screen.

7. Should this new course be considered for General Education coding? Yes No
If yes, attach the Application for General Education Coding Form.

NO

8. Staffing requirements:



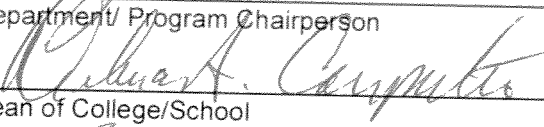

- a. Qualifications necessary for instructor: Secondary degree or exceptional professional experience in creating interfaces for interactive media. At least one degree in design is preferred.
- b. What staffing changes, if any, will be necessary to offer this additional course? A qualified, adjunct instructor will teach the course.
9. When will this course be initiated? fall 2010 How often will it be taught? every other semester What campus(es) are likely to offer this course? St. Louis
10. Does this course affect degree requirements in your, or any other department/program's major, emphasis, minor or certificate? Yes No
If yes, please attach corrected catalog copy for approval, with the Deans of that School/College's approval.
- Yes
11. List any existing University course(s), which are similar in title and/or subject matter and explain how this course differs. _____

COAP 2170 Web Usability and Accessibility – This course contains some of the content about usability that is addressed in the proposed course. However, it does not address design issues such as color, type, use of space, etc...

12. Are University resources adequate to support this course? (Library holdings, space, specialized, equipment, etc.) Yes No
If not, what additions are necessary? _____
YES
13. Will any course be dropped as a result of this new course? Yes No
If so, please list what course(s).

YES – There are a few courses that will be dropped from the INTM Major for the purpose of strengthening the design and coding components of the major. The total required number of credit hours will remain the same.

Endorsements and Approvals:

 _____	<u>11/11/09</u> _____
Petitioner	Date
 _____	<u>11/11/09</u> _____
Department/ Program Chairperson	Date
 _____	<u>11/17/09</u> _____
Dean of College/School	Date
 _____	<u>12-7-09</u> _____
Chair/Curriculum Committee	Date