

Certificate in Interactive Digital Media

Students learn critical skills and develop content for an interactive and digital media context. The acquisition of skills in content development, design and programming is important for students majoring in any field who want to share their ideas with others in an interactive format. This certificate is available at the St. Louis and Geneva campuses. The Certificate in Interactive Digital Media is only available to students not majoring in Interactive Digital Media.

Student Learning Outcomes

Successful graduates of the program will gain:

- The ability to read, author and critique mediated messages across all areas of mediated communications;
- Skills in improving the interactivity of traditional mediated messages;
- Technical proficiency in interactive media skills;
- Portfolio material showing proficiency in combining media and utilizing interactive techniques.

Degree Requirements

This certificate consists of 18 required credit hours taken at Webster University.

Required Courses

INTM 1600 Introduction to Interactive Digital Media	3 hours
INTM 2200 Visual Design for Interactive Digital Media	3 hours
INTM 3100 Programming for Web Communications	3 hours
INTM 3300 Programming for Interactive Digital Media	3 hours
Additional INTM courses at the 3000 or 4000 level	6 hours