

**Proposal for a New/Revised  
Major, Minor, Emphasis, Certificate**

**INSTRUCTIONS:**

- Prepare your proposal according to the following outline. (Hand written forms will not be accepted.)
- Attach the new/current catalog copy with all affected changes clearly noted. List all courses and requirements, indicate new courses, deleted courses and/or course changes.  
Note: *A form must be submitted for each change.*
- Submit the signed proposal to the Office of Academic Affairs. All forms must be completed in full with appropriate signatures to be added to the agenda. You will be contacted by the Curriculum Committee Coordinator with a date and time to present the proposal.

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I. Identification of Department(s)/Program(s): Interactive Digital Media

II. Is this a New or Revised Proposal?  New  Revised

Type of proposal:  Major  Minor  Emphasis  Certificate

Title of Proposal: Proposal to reinstate the INTM Minor

III. Rationale for the proposal:

- a. What research/evidence supports the need for the proposal?  
**The minor in INTM existed prior to the Certificate in INTM. Once the Certificate was approved, it was believed that we would not need the INTM minor anymore. However, the INTM minor was never removed from the catalog and students have been petitioning the Electronic and Photographic Media Chair to approve this minor on a case by case basis.**
- b. How will it support departmental philosophy/mission and existing curriculum? How will it support the philosophy/mission and existing curriculum of your School/College and the University?  
**The primary mission of the School of Communications at Webster University is to: "educate and prepare its students to excel as skilled professionals in a global field of communications." The minor will allow any student not majoring in INTM to acquire some basic skills in interactive digital media that might help them secure a job.**
- c. List the learning objectives/outcomes:  
**The ability to read, author and critique mediated messages across all areas of mediated communications;  
Skills in improving the interactivity of traditional mediated messages;  
Some basic production skills depending on the area of interest.**
- d. How will these outcomes be assessed?  
**Technical skills will be assessed via hands-on projects and exams.  
Design skills will be assessed via project work.  
Critical thinking skills will be assessed via presentations, writing assignments and class participation.**

- e. Why is this being proposed?  
**Besides student interest in minor, no matter the major, employers are looking to hire students with some basic web and interactive digital media skills. This would allow those students not majoring in INTM to get some basic skills.**
- f. Will this proposal have an impact on other Webster departments, schools/colleges or campuses (including overseas)?  Yes  No. If yes, please provide a brief explanation.
- g. What Campus(es) will offer this?  
 Webster Groves.
- h. Does this proposal require a new course?  Yes  No. If yes, what course(s)?
- i. Does this proposal require a new prefix?  Yes  No. If yes, what prefix? \_\_\_\_\_

Note: A New Course Proposal Form and/or Course Change Form must be submitted with this proposal for any course(s) affected by this change (including those that are converting to the new prefix.)

**IV. Staffing Information:**

- a. What additions or changes in staffing are necessary for this proposal?  
**No additional staffing necessary.**
- b. How will this be coordinated?  
**The INTM Program Coordinator.**
- c. Who will coordinate this program? (name, title and department)  
**Julia Griffey, Assistant Professor in INTM, Dept. of Electronic & Photographic Media.**

**V. Feasibility information:**

- a. What are the resources necessary for this proposal? (space, equipment, etc)  
**No extra resources needed.**
- b. What are the projections for enrollment and growth for this upon implementation?  
**We project the minor will gain popularity once it is reinstated. We would hope to recruit students from diverse disciplines.**

**VI. Endorsements & Approvals:**

Please have the Chair of the Department/Committee, Dean of each School/College and other programs that may be affected by this proposal, review prior to submission to the Office of Academic Affairs.

_____	<i>[Signature]</i>	_____	<i>11/12/09</i>
Petitioner		Date	
_____	<i>[Signature]</i>	_____	<i>11/12/09</i>
Chair of the Department/Committee		Date	
_____	<i>Robert A. Carpenter</i>	_____	<i>11/17/09</i>
Dean of the School/College		Date	
_____	<i>[Signature]</i>	_____	<i>12-7-09</i>
Chair of the Curriculum Committee		Date	

**Distribution:**

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Chair, Department

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