

**Proposal for a New/Revised
Major, Minor, Emphasis, Certificate**

INSTRUCTIONS:

- Prepare your proposal according to the following outline. (Hand written forms will not be accepted.)
 - Attach the new/current catalog copy with all affected changes clearly noted. List all courses and requirements, indicate new courses, deleted courses and/or course changes.
Note: *A form must be submitted for each change.*
 - Submit the signed proposal to the Office of Academic Affairs. All forms must be completed in full with appropriate signatures to be added to the agenda. You will be contacted by the Curriculum Committee Coordinator with a date and time to present the proposal.
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I. Identification of Department(s)/Program(s): Electronic and Photographic Media Department

II. Is this a New or Revised Proposal? New Revised

Type of proposal: Major Minor Emphasis Certificate

Title of Proposal: **Revisions to the Animation B.A.**

III. Rationale for the proposal:

- a. What research/evidence supports the need for the proposal?
In 2007, The Animation Program split with the Interactive Media Program and forming two different degree programs. We now have the opportunity to fully flush out an in depth program focusing on the discipline of animation.

Upon researching other schools, approaching industry contacts and consulting outside departments here at Webster for input, I have found our current program to be very lacking in several areas. These researches lead me to add classes in fine arts, drawing, acting, storytelling and fundamentals. This was also an opportunity to add breadth to the program by offering all forms of animation. I also found a large amount of redundant coursework that I eliminated or absorbed into other classes.

- b. How will it support departmental philosophy/mission and existing curriculum? How will it support the philosophy/mission and existing curriculum of your School/College and the University?
The primary mission of the School of Communications at Webster University is to: "educate and prepare its students to excel as skilled professionals in a global fields of communications." Previous to this proposed curriculum students were not getting the fundamentals needed to compete. They were achieving the higher technology-based outcomes, but they didn't have the foundation to build upon. The new program supports and depends on other programs as well. We will now work side by side with the Art Department in a new alliance of the fine arts and animation. We are invested in collaborating with the Interactive and Video Programs as well. We are also working on

ways to educate our students abroad in collaboration with extended campuses and incorporation of web enhanced possibilities.

c. List the learning objectives/outcomes:

Successful graduates of the program will:

- Become a classically trained animator with fundamental, artistic and technical proficiency in 2D animation with optional course tracks in 3D and experimental production
- Be a proficient visual storyteller with an in depth understanding of concept art, storyboards and screenplays
- Acquire a broad set of skills in aesthetics, style and acting
- Possess honed drafting skills through still life, figure and anatomy study
- Gain proficiency in critically accessing animation work through an understanding of historical processes and how they relate to current practices
- Acquire the ability to collaborate, and on occasions, lead fellow colleagues on a production
- Graduate with a reel and portfolio demonstrating both their animation skills and artistic disciplines

d. How will these outcomes be assessed?

- Technical skills will be assessed on quality of exercises**
- Creative skills will be assessed on quality of productions**
- Design skills will be assessed on quality of aesthetics**
- Theory skills will be assessed by exam**
- Writing skills will be assessed by quality of criticism or story**
- Critical thinking skills will be assessed by quality of participation**

e. Why is this being proposed?

The curriculum was in dire need of revision as proved by research.

f. Will this proposal have an impact on other Webster departments, schools/colleges or campuses (including overseas)? Yes No. If yes, please provide a brief explanation.

The art students and animation students will be able to more freely take classes among each program.

g. What Campus(es) will offer this?

The home campus.

h. Does this proposal require a new course? Yes No. If yes, what course(s)?

ANIM 2000 Advanced Animation

ANIM 3010 Voicing Your Creation

ANIM 4010 Character Design

ANIM 2010 Experimental Animation

ANIM 3030 Visual Storytelling

ANIM 3040 Comic Book Creation

ANIM 3200 Intermediate 3D Animation

ANIM 4700 Professional Development in Animation

i. Does this proposal require a new prefix? Yes No. If yes, what prefix? _____

Note: A New Course Proposal Form and/or Course Change Form must be submitted with this proposal for any course(s) affected by this change (including those that are converting to the new prefix.)

IV. Staffing Information:

- a. What additions or changes in staffing are necessary for this proposal?
There will be no significant changes to staffing. Adjunct staffing will be hired to teach certain courses on an as-needed basis.

- b. How will this be coordinated?
This program will be coordinated by one full-time faculty member.

- c. Who will coordinate this program? (name, title and department)
Chris Sagovac, Assistant Professor and Program Facilitator for Animation, Electronic and Photographic Media Department.



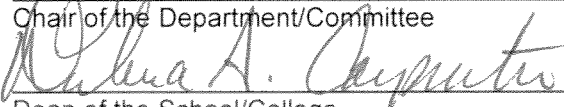

V. Feasibility information:

- a. What are the resources necessary for this proposal? (space, equipment, etc)
No new resources will be needed. Additional space will enable the program to grow.

- b. What are the projections for enrollment and growth for this upon implementation?
We expect gradual growth as resources and space allow for the program to grow. Marketing and outreach will also dictate growth.

VI. Endorsements & Approvals:

Please have the Chair of the Department/Committee, Dean of each School/College and other programs that may be affected by this proposal, review prior to submission to the Office of Academic Affairs.

 _____	_____
Petitioner	Date
 _____	_____
Chair of the Department/Committee	Date
 _____	_____
Dean of the School/College	Date
 _____	_____
Chair of the Curriculum Committee	Date

Distribution:
Academic Affairs Dean, School/College Chair, Committee
Registrar Chair, Department Academic Advising (UG)