

# *Curriculum Vitae*

## **GARY GOTTLIEB**

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### **UNIVERSITY TEACHING EXPERIENCE**

**WEBSTER UNIVERSITY, St. Louis, MO**

**2002 – present**

**Associate Professor**

**Program Facilitator, 2006 – present**

**Tenure granted - February, 2008**

### **COLLEGIAL ACTIVITY**

- ◆ Met with Program and Department Heads of other disciplines to establish guidelines for introductory audio students. Engaged faculty from other departments and programs, including Music, Public Relations, Interactive Media, Broadcast Journalism and Advertising, to create new classes and augment existing classes which teach across the curriculum.
- ◆ Advised fifty audio students per semester officially and many more unofficially.
- ◆ Participated in summer advising through Academic Advising for freshman and transfer students, 2003 - 2007.
- ◆ Served on Search Committee for Communications & Journalism Department in 2003.
- ◆ Chair of Search Committee for Audio Production Faculty position, Spring 2008.
- ◆ Chair of Search Committee for Animation Faculty position, Spring 2009.
- ◆ Scheduled Adjunct Faculty.
- ◆ Scheduled all Audio Production classes.
- ◆ Taught Freshman Seminars in 2004, 2005 and 2007.
- ◆ Participated in a variety of recruiting and development events in the Webster University community, such as Internship Fairs, Faculty Retreats, Admissions Open Houses, Assessment Conferences, etc.
- ◆ Directed equipment upgrade for Protocols to better interface with Film Program.
- ◆ Served for six years on Faculty Senate and several subcommittees, including the Committee to Review Chair Compensation in 2003, the Committee for the Spring and Fall Institutes in 2004, the Committee for the Fall Institute in 2007 and the Committee for the Spring Institute in 2009.
- ◆ Presented Faculty Audio at the Fall Faculty Institute, October, 2003.
- ◆ Currently developing articulation agreements with various community colleges.
- ◆ Won Presidential Recognition Award for creating and sponsoring Webster AES.
- ◆ Fall 2004, Fall 2005 and Spring 2008 Jingles Classes won Webster University Media Excellence Awards in Audio: Commercial/PSA category.

## **CURRICULAR ACTIVITY**

- ◆ Developed classes focused on Advanced Audio Mixing, Jingles, Analog Recording, Professional Level Audio Production, Soundtracks for Visual Media, Evolution of Audio, Location Recording, Microphones and Preamps, Effects Gathering, Professional Development, Recording in Blumlein, Synthesizer Construction and Recording Studio Management and Operations.
- ◆ Developed curriculum and wrote performance goals for most audio courses.
- ◆ Rewrote requirements, modernizing Audio Production program.
- ◆ Worked with Curriculum Committee and Registrar's Office to implement curriculum changes, add classes and adjust prerequisites to reflect those changes.
- ◆ Attended American Association for Higher Education 2004 Assessment Conference in June, 2004, Denver, CO to improve understanding of assessment.
- ◆ Developed assessment tools for Audio Production program and individual audio classes, including learning outcomes and measurement criteria used to close the assessment feedback loop between our program, our department, and our university.
- ◆ Involved in selection and installation of new consoles in Studios A & B.
- ◆ Involved in installation of Protools HD in Studios A & D.
- ◆ Worked with Dean to open up more space for Audio Production program, including a Digital Studio, a MIDI Suite, and an Editing Suite.

## **COURSES TAUGHT**

- ◆ Audio Production I; Advanced Audio Mixing; Jingles; Music Recording; Audio, Media and Society; Professional Development; Pro Seminar; Engineering; Radio Broadcasting Workshop; Radio Management Workshop; Recording Studio Management and Operations; Intro to Media Production and Freshman Seminars in an international university offering a Bachelor of Arts degree in Audio Production.

## **EDUCATION**

- ◆ M.A., Audio Aesthetics & Technology, Marlboro College 1996
- ◆ B.A., Communications, Journalism, Temple University 1979
- ◆ Studies abroad in comparative media in London, Greece, and Rome. 1977 - 78

## **PUBLICATIONS**

"Shaping Sound in the Studio and Beyond: Audio Aesthetics & Technology." Published in May, 2007 by Thomson Course Technology, ISBN: 1-59863-391-0.

"Recording on the Go: The Definitive Guide to Live Recording" (with Paul Hennerich). Published in August, 2008 by Thomson Course Technology. ISBN: 1-59863-501-8

"How Does It Sound Now? Legendary Engineers and Vintage Gear". Due for publication by Thomson in June, 2009.

## **UNIVERSITY of MASSACHUSETTS LOWELL - Lowell, MA 1997 - 2002**

- ◆ Adjunct Faculty teaching Recording Technology and Introduction to Recording.
- ◆ Supervised Independent Study in Audio Theory.
- ◆ Developed curriculum.

## **CASTLETON STATE COLLEGE - Castleton, VT 2001 - 2002**

- ◆ Taught Intro to Communications, Mass Media and Media Writing as Adjunct Faculty.
- ◆ Developed curriculum.
- ◆ Judge for Castleton Videofest in conjunction with WCAX-TV, Burlington, Vermont.

## **MARLBORO COLLEGE - Marlboro, Vermont 1995 - 97**

- ◆ Taught Intro to Audio as Adjunct Faculty.
- ◆ Developed curriculum.
- ◆ Sound Designer for various theatre productions.

## **PLYMOUTH STATE COLLEGE - Plymouth, New Hampshire 1993 - 96**

- ◆ Adjunct Faculty teaching Intro to Audio and Sound Design.
- ◆ Developed curriculum.
- ◆ Guest Artist (Sound Designer) for various productions.
- ◆ Taught and executed Sound Design and Board Operation.

## **CENTER FOR MEDIA ARTS - NYC 1989 - 91**

- ◆ Taught and developed curriculum for Music Industry Overview.
- ◆ Taught Sound Characteristics, Recording, Editing, Mixing, Audio Production, Digital Audio and Producing.

## **PROFESSIONAL AFFILIATION**

- ◆ Member of Audio Engineering Society (AES) since 1981.
- ◆ Developed Webster University's award winning Student AES Section in 2003.
- ◆ Currently participate in AES Chapter as Faculty Advisor.
- ◆ Reinstated St. Louis professional AES Section in 2008, serving initially as Chapter Chair, currently engaged as Section Adviser and Liaison Officer.
- ◆ Reinstated Webster's Speaker Series through AES, bringing in audio luminaries such as Rupert Neve, Alan Parsons, Phil Ramone, Geoff Emerick, Elliot Scheiner, Paul Lehrman, Chris Huston, Dale Manquen, Bob Katz, Dave Moulton and Bill Porter.
- ◆ Regular attendee at AES conventions.
- ◆ Attended TapeOpCon Audio Convention in New Orleans in 2004.
- ◆ Encourage admissions through activities at the annual AES Education Fair.
- ◆ Develop internships for students at AES Conventions.
- ◆ Invited to join AES Education Committee Fall 2006. Currently establishing international standards for audio programs through AES Education Committee.
- ◆ Currently a member of the AES Historical Committee, working on the Oral History Project.
- ◆ Developed First Annual Central Region AES Student Summit, hosted at Webster in March, 2007, involving over 200 audio students from eight states along with 50 professionals and 30 educators. This event, the first of its kind anywhere, has been subsequently duplicated in England and Boston.
- ◆ Continued with the equally successful Second and Third Annual Central Region AES Student Summit in April, 2008 and 2009.

## **PRESENTATIONS and RESEARCH**

- ◆ Currently researching analog audio techniques and methodology.
- ◆ Peer Reviewer for the Fifth International Art of Record Production Conference, Cardiff, Wales, November, 2009
- ◆ Participant, Education Forum Panel, “Quality in Audio Education at the 126<sup>th</sup> AES Convention, Munich, Germany, May, 2009
- ◆ Guest Speaker, “Quality in Audio” at Del Mar College, Corpus Christi, Texas
- ◆ Presenter, “Shaping Sound: Where Aesthetics & Technology Meet - The Changing Roles of Aesthetics & Technology” at the Fourth International Art of Record Production Conference, Lowell, MA, November, 2008
- ◆ Co-Presenter for “Careers 101” at 125<sup>th</sup> AES convention, San Francisco, California, October, 2008
- ◆ Workshop, Mixing Without Masking, Boston Area Definitive Audio Student Summit, New England Art Institute, Brookline, MA, September, 2008
- ◆ Panelist, “How to Get a Job in Audio”, Boston Area Definitive Audio Student Summit, New England Art Institute, Brookline, MA, September, 2008
- ◆ Planning Committee for Education Committee events at 124<sup>th</sup> AES convention, Amsterdam, May, 2007.
- ◆ Moderator: “Studio Slave to Audio Professional: Workshop on Internships and Jobs”, 123<sup>rd</sup> AES Convention, New York, NY, October, 2007
- ◆ Panelist, “How to Get a Job in Audio”, Boston Area Definitive Audio Student Summit, New England Art Institute, Brookline, MA, September, 2007
- ◆ Moderator: “Internships and Entry Level Positions”, First Annual Regional Student Summit, Webster University, March, 2007
- ◆ Panelist: Education Forum Panel, 120<sup>th</sup> AES Convention, Paris, France, May, 2006
- ◆ Delivered a presentation on audio faculty projects titled “What We Do on Our Summer Vacations” at the Webster University Fall Faculty Institute, October, 2003.
- ◆ Delivered Brown Bag Lunches on “Short-Term International Classes” in Spring, 2009 and “Sound & Mood” in Spring, 2003, both at Webster University.
- ◆ “Sound and Mood” – Based on the concept of Semiotics, an exploration of the effect of audio on audiences in film and theatre. Marlboro College, May, 1997
- ◆ “The Fifth Harmonic” – Questioning whether the brittle nature of digital audio is caused by the elimination of the fifth harmonic of many sounds by anti-aliasing filters. Marlboro College, January, 1997.
- ◆ “Audio in Ancient Greece” – An exploration and analysis of the sound quality of ancient Greek theatres, Marlboro College, November, 1996.

## **ARTISTS and PRODUCTS**

Gwen Guthrie, Grand Master Flash, Wang Chung, James Taylor, Carly Simon, Glenn Frey, Ron Carter, Patti Austin, Pure Prairie League, Paul Williams, Southside Johnny, Nicolette Larson, Willy Akins, The Bosman Twins, Gentleman Auction House, Jim Goodman, Steve Gadd, Mike Manieri, Marc Cohn, The Persuasions, Robert Dean, Brian Slawson, Thom Rotella, Laslo Hollis, Ford, Plymouth, Agree, Goodyear, Lotus, Purina, Hi-C, Minute Maid, Mennen, Wendy’s, Hersheys, Luvs, CBS, ESPN, Kodak, Quaker Oats, Oxydol, GMC Trucks, Folgers, Stouffers, to name a few.

## WORK EXPERIENCE

### **Freelance Engineer, Producer, owner, Sound of Mind Productions 1986 – present**

- ◆ Performed all aspects of engineering and production for a variety of clients in studios and live venues.
- ◆ Owner and manager of production company.
- ◆ Helped artists with fund raising, copyright, and client handling.

### **Venue Director for ESPN**

**1999 - 2002**

- ◆ Integrated all live elements of events such as X Games, Winter X and Great Outdoors Games.
- ◆ Interfaced with ESPN TV, Sport Organizers, Judges and Timers, Field Producers, Press, etc.
- ◆ Provided on site direction for announcers, DJs, Field Producers and Video Directors

### **Air Personality**

**1991 - 2002**

- ◆ Disk Jockey on WEQX, Manchester, Vermont, WJAN, Manchester, Vermont, and WWAY, West Dover, Vermont.

### **Journalist**

**1991 - 98**

- ◆ Sports and Entertainment Editor for the Deerfield Valley News, West Dover, Vermont.

### **National Edison Studios**

**1985 – 86**

- ◆ Staff Engineer-Worked on Albums, Jingles, and Film Scores.
- ◆ Specialized in Lock-ups, MIDI, and Digital, along with client relations.
- ◆ Involved with bookings, general administration, and training of engineers.

### **Counterpoint, Sigma, Right Track Recording Studios**

**1983 – 85**

- ◆ Assistant Engineer in various world class studios.

## PERSONAL

- ◆ Percussionist and vocalist.
- ◆ Gifted Student Liaison for Edgar Road School, Webster Groves, MO
- ◆ Working knowledge of French and Italian.
- ◆ Volunteer Boy Scout leader 12/69-6/73.
- ◆ Eagle Scout 1/73,
- ◆ JFK Memorial Award for Community Service 6/73.
- ◆ Hobbies: skiing, snowboarding, biking, hiking, volleyball, writing and cooking.
- ◆ Former Member of Mount Snow and Hidden Valley Ski Patrols.
- ◆ Emergency Medical Technician, 2000