

Course	SECR 5060 -- Emergency Planning
Term	Summer 2007 – Bolling AFB
Instructor	Name: David H. Gilmore, CPP Phone: (703) 685-0826 Email: dgi.csfg@verizon.net
Catalog Description	Students discuss the role of the security manager in the identification, analysis and response to a variety of human and natural crises. They examine threats resulting from riots, demonstrations, product tampering, work stoppage activities, terrorism and natural disasters.
Prerequisites	Completion or concurrent enrollment in SECR 5000 - Security Management is recommended
Course Level Learning Outcomes	<p>Upon successful completion of this course, a student should be able:</p> <ol style="list-style-type: none"> 1. To demonstrate an understanding of the concepts of emergency management as applied to the business community, the local, State and Federal communities. 2. To translate the concepts of emergency management into actions that would manage, mitigate, and restore vital business operations after a crisis. 3. To identify, evaluate, and apply the concept of risk management to industrial or government emergencies. 4. To apply the contingency planning process to perceived risks. 5. To pinpoint salient changes in how the nation and security managers must prepare, respond, manage, and mitigate mega-terrorist incidents after the September 11th terrorist attack. Graduates will know and understand the important terminology, facts, concepts, principles, and theories used in the field of Business and Organizational Security Management. 6. To apply the important terminology, facts, concepts, principles and theories in the field of Business and Organizational Security Management to analyze simple to moderately complex factual security situations. 7. To creatively construct and implement moderately complex Business and Organizational Security Management solutions to real organizational problems using frameworks procedures and methods derived from the individual security discipline of Emergency Planning. 8. To assess the effectiveness of their solutions by quantitatively or qualitatively measuring their results against theory-based criteria and standards of performance.

	<p>9. To utilize themselves as scholar-practitioners, capable of creatively synthesizing intellectual understanding of security models with methodological competencies and experience-based perceptual skills and judgment.</p> <p>10. To understand and apply emergency planning as it relates to planning for special events.</p>						
Materials	<ol style="list-style-type: none"> 1. Federal Emergency Management Agency, <i>Emergency Management Guide for Business & Industry</i>, FEMA Publication 141, Washington, D.C., 1993. 2. Haddow, George D., and Jane A. Bullock, <i>Introduction to Emergency Management</i>, 2nd ed, Elsevier Butterworth-Heinemann, Boston, MA, 2000. 3. School of Criminal Justice, Michigan State University, <i>Critical Incident Protocol – A Public and Private Partnership</i>, East Lansing, MI, 2000. <p>NOTE: The FEMA document and the Michigan State University document will be provided by the instructor at no charge to the student. They will be distributed at the first class session.</p>						
Grading	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Research paper</td> <td style="width: 50%; text-align: right;">50%</td> </tr> <tr> <td>Final examination</td> <td style="text-align: right;">25%</td> </tr> <tr> <td>Class participation</td> <td style="text-align: right;">25%</td> </tr> </table> <p>Details will be provided at the first class meeting.</p>	Research paper	50%	Final examination	25%	Class participation	25%
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Final examination	25%						
Class participation	25%						
Activities	<p>The Course Level Learning Outcomes indicated above will be covered as follows:</p> <ul style="list-style-type: none"> ▪ Outcomes 1, 6 thru 9 are covered throughout the course using lectures and group discussions, as well as multiple case studies and a number of practical exercises. ▪ Outcome 2 is covered in weeks 1, 7 and 8 using lectures and group discussions, as well as multiple case studies and several practical exercises. ▪ Outcomes 3 and 4 are covered in weeks 1 and 2 using lectures and group discussions, as well as multiple case studies and several practical exercises. ▪ Outcome 5 is covered throughout the course using lectures and group discussions, as well as multiple case studies and a video presentation related to the 1993 bombing of the World Trade Center (WTC) and the 2001 attacks on the WTC and the Pentagon. ▪ Outcome 10 is covered in week 10 using lectures and group discussions, as well as a case study and a practical exercise. 						

<p>Policy Statements:</p> <p>University Policies</p>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies.</p>
<p>Course Policies</p>	<p>Details will be provided at the first class meeting.</p>
<p>Weekly Schedule</p>	<p>The course will include extensive use of case studies and practical exercises. [Students are expected to have completed all assigned readings prior to the class for which they are assigned. Note that some readings apply to, and are listed in, more than one class session.]</p> <p>Note that there will be no class in Week 2 (5 June). A make-up assignment for that class will be provided in Week 1.</p> <p>WEEKS 1- 2 Course overview; introduction to emergency planning and management; threat identification; business impact analysis; and mitigation. Practical exercises and case studies.</p> <p>FEMA: pp. 5-16 and 20 Hadow & Bullock: pp. 19-68; case studies pp. 69-71 and 73-74 MSU: pp. 3-13 and 23-24</p> <p>WEEKS 3 - 4 Planning issues and considerations, including planning roles and responsibilities; the planning process; types of plans; components of plans; and command, control, communications, and management issues. Practical exercises and case studies.</p> <p>FEMA: pp. 17-65 Hadow & Bullock: pp. 77-107; 107-114 (scan); 115-124; 157-162; 162-171 (scan); 172-174; 174-178 (scan); 179-180; and 195-202; case study pp. 129-130. MSU: pp. 14-21 and 25-28</p> <p>WEEKS 5 - 6 Planning liaison and coordination; public affairs; medical services; resources and logistics; and emergency evacuation. Practical exercises and case studies.</p> <p>FEMA: pp. 25-65 Hadow & Bullock: pp. 195-217 and 286-290; case studies pp. 186-194</p>

MSU: p. 29

WEEKS 7- 8

Emergency management and terrorism; future of emergency management; business continuity planning; recovery strategies; and special event planning. Practical exercise and case studies.

FEMA: pp. 43-45

Haddow & Bullock: pp. 13-18; 131-135; 135-146 (scan); 146-147; 255-286; 290-299; 299-309 (scan); 310-314; 319; and 327-336; case studies pp. 126-128; 147-151; 180-181; and 319-325.

MSU: pp. 31-32

PAPERS DUE IN WEEK 7

WEEK 9 -- Course wrap-up and final exam