Fundamentals of Multimedia Production

Graduate Certificate
18 Credit Hours

This program is offered by the School of Communications and is only available at the St. Louis home campus.

For information on the general requirements for a certificate, see Certificate Program Policies and Procedures under the Academic Policies section of this catalog.

Program Description

The certificate in the fundamentals of multimedia production provides students with the basic understanding of how to produced varied multiplatform content for today's modern workplace. This certificate is stackable with the certificate in advanced new media production. Completion of both certificates would provide a student with two certificates that meet the degree requirements of the master of arts (MA) in new media production.

The fundamentals of multimedia production certificate provides students with the production basics in website construction, audio and video production and an introduction to integrating multimedia projects with social networking. This certificate will build on the production skills students already have while providing a basic understanding of the full range of multimedia production.

The U.S. Department of Education defines Gainful Employment program criteria and data requirements. View this program’s Gainful Employment Disclosures at http://www.webster.edu/consumers/gainful-employment/graduate/fundamentals-of-multimedia-production/gedt.html to see important information about the education debt, earnings and completion rates of students who attended this program.

Learning Outcomes

- Students will demonstrate proficiency on multiple digital platforms and possess multiple digital skill sets as part of a modern production process and should be able to perform those skills in a professional environment.
- Students will develop proficiency in using various media platforms as part of the storytelling process.
- Students will demonstrate knowledge of various approaches to employing multimedia storytelling to the social media environment.

Requirements

Students must complete 18 credit hours of course work, including all of the following courses:

- NPRO 5000 New Media Tools (3 hours)
- NPRO 5100 Written Storytelling (3 hours)
- NPRO 5200 Audio Storytelling (3 hours)
- NPRO 5300 Visual Storytelling (3 hours)
- Electives (6 hours)

Electives

Students may take 6 credit hours of elective courses as part of the overall requirement for 18 credit hours of course work. The six hours of course work may come only from the following list of approved electives.

- AUDI 5220 Podcast Production and Promotion (3 hours)
- FTVP 5310 Fundamentals of Video Cameras and Lighting (3 hours)
- FTVP 5330 Digital Graphics and Motion Graphics Production (3 hours)
- FTVP 5331 Video Editing and Webisode Creation (3 hours)
- INTM 5630 Digital Design and Information Graphic Production (3 hours)
- INTM 5640 Multimedia Production for Websites and Mobile Applications (3 hours)
- MEDC 5600 Introduction to Interactive Communication (3 hours)
- NPRO 5650 Special Topics in New Media Production (3 hours)
- PHOT 5060 Digital Images and Storytelling (3 hours)

Admission

Students who are interested in applying to this certificate program should see the Admission section of this catalog for general requirements.

Send all admissions materials to:

Office of Admissions
Webster University
470 E. Lockwood Ave.
St. Louis, MO 63119