Social Entrepreneurship

Graduate Certificate
12 Hours

This program is offered by the Walker School of Business & Technology.

Program Description

The graduate certificate program in social entrepreneurship at the Walker School of Business and Technology is designed to provide prospective social entrepreneurs with knowledge, skills, and competencies needed to understand, develop, analyze, and implement social entrepreneurship initiatives. Social entrepreneurship is more than just starting a not-for-profit corporation. Social entrepreneurship includes new product development; it includes innovations in services, channels and brands to address the most pressing societal and sustainability problems. The courses explore how social entrepreneurs can employ existing resources and use innovation practices to function as an entrepreneur with the realities of complex socio-economic and political conditions. In addition, the courses will provide a process by which a social entrepreneur can create, nurture, launch and achieve success in a new social venture that can change society.

This program is offered at the St. Louis home campus.

Requirements

Students must take the following four courses:

- ENTR 5000 Entrepreneurship Process, Methods & Innovation (3 hours)
- NPLR 5210 Social Enterprise and Social Entrepreneurship (3 hours)
- FINC 5860 Entrepreneurial Finance and Venture Capital (3 hours)
- ENTR 6000 Walker School Business Plan Competition

Admission

Students who are interested in applying to this certificate program should see the Admission Section of this catalog for general requirements.

Send all admission materials to:

Office of Admissions
Webster University
470 E. Lockwood Ave.
St. Louis, MO 63119