School of Communications

Departments
- Audio Aesthetics and Technology, Timothy Ryan, chair
- Communications and Journalism, Gary Ford, chair
- Electronic and Photographic Media, Chris Sagovac, chair

Eric Rothenbuhler, dean

Please refer to the Accreditations and Licensures section of this catalog for specialized accreditations that may apply to programs in the School of Communications.

Mission Statement
The School of Communications is a worldwide educational organization of student-centered faculty and staff, preparing undergraduate and graduate students to achieve excellence in the ever-changing global fields of communication and media.

We do this by providing theory and practice in media courses framed within a liberal arts-based curriculum, augmented by personalized mentorship and professional development opportunities.

Students:
- Learn current and emerging theoretical, technical, creative and managerial aspects of communications;
- Become aware of the aesthetic, historical, social, ethical and global aspects of communications;
- Prepare to be future industry leaders, professionals and knowledgeable consumers who can improve all aspects of communications;
- Engage early in their future professions in communication areas through educational opportunities, field experiences, internships and interactions with professionals;
- Become lifelong learners of evolving communications technologies in this rapidly changing field of study.

The School of Communications houses and supports:
- The May Gallery, a photographic exhibit space;
- The Webster University Film Series, a comprehensive alternative film series allowing students, faculty, and community members to view independent features and documentaries, avant-garde films, animation, retrospectives, and short works and offering filmmaking workshops to students and the community;
- The Ampersand, an award-winning student magazine offering print and electronic features;
- The Galaxy, a student-operated radio station;
- Idea Tree Media, a client services production group;
- The Journal, an award-winning student newspaper offering print and internet news;
- Several clubs and organizations.

Graduate Degrees
The School of Communications offers the master of arts (MA) in the following areas:
- Advertising and Marketing Communications (MA)
- Communications Management (MA)
- Media Communications (MA)
  **Dual Degree Option:**
  - MBA/MA in Media Communications

- New Media Production (MA)
- Public Relations (MA)

The MA in advertising and marketing communications, the MA in communications management, the MA in media communications, and the MA in public relations are available online. For more information, please visit Webster's Online Learning Center.

Graduate Certificates
- Latino Communication Leadership
- Latino Media