Master of Business Administration (MBA)

This program is offered by the Walker School of Business & Technology. It is available online, at the St. Louis home campus, and at select U.S. and international campuses. Please see the Campus Locations and Offerings section of this catalog for a list of campuses where this program is offered.

Program Description

The master of business administration (MBA) program provides training in business for students interested in understanding the working nature of business in a competitive environment. Courses in the MBA program integrate information and theories from various disciplines, including accounting, economics, finance, marketing, production operations and strategic management. The objective of this program is to develop students into broadly educated business decision makers who understand the nature of business as a whole, with the tools and techniques applicable to a wide variety of business situations.

The capstone for the MBA program gives students the chance to bring together all of the theories, skills and tools studied during the program and integrate them into a learning experience that highlights the nature of competition and the kind of strategic maneuvering that must be done in order to succeed.

The degree requires satisfactory completion of 27 credit hours of the MBA curriculum and 9 credit hours of graduate electives for a total of 36 credit hours. If an area of emphasis is selected, total required hours may be greater. Students who require prerequisite courses may have to complete more credit hours to receive the MBA. Electives for the MBA may be selected from any Walker School of Business graduate offering, or with permission, from one of the other four schools or colleges.

Walker Joint MBA Program

For any undergraduate degree student at Webster University who is considering the master of business administration degree, the Walker Joint MBA enables completion of the MBA in a shorter amount of time.

Those students who have completed an ACBSP accredited undergraduate program at Webster within the past five years may waive six hours of MBA electives, reducing the number of required courses to 30 credit hours. The degree can then be completed in as little as one calendar year.

Those students who have completed a non-ACBSP accredited undergraduate program at Webster within the past five years may also waive six hours of MBA electives. However, these students may be required to take up to nine graduate hours of program prerequisites. Those students wishing to reduce the number of prerequisites may consider taking the following courses as undergraduate electives:

- ACCT 2010 Financial Accounting
- ACCT 2025 Managerial Accounting
- ECON 2000 Survey of Economics

Alternatively, students may elect to take a waiver exam to attempt to bypass some prerequisite hours.

Learning Outcomes

- Students will demonstrate foundation knowledge in each of the primary functional areas of business.
- Students will be able to solve semi-structured business problems.
- Students will be able to solve unstructured business problems.

General Requirements

The MBA degree-seeking student should consult the Admission, Enrollment, and Academic Policies sections for policies regarding application, admission, registration and the academic policies of Webster University. Academic policies or exceptions to policies applicable to MBA students are noted under their respective general academic policies.

Prerequisites:

- BUSN 5000 Business (3 hours)
- BUSN 5600 Accounting Theory and Practice (3 hours)
- BUSN 5620 Current Economic Analysis (3 hours)

Program prerequisites are for those students who have not completed prerequisite courses (or an appropriate equivalent) within five years of entering the program and having earned a grade of B or better. The prerequisites are to be completed before beginning coursework for the MBA.

If the appropriate prerequisite course content was completed more than five years prior to entering the program, the department will allow a waiver of BUSN 5600 or BUSN 5620, if the student demonstrates command of the content area by successfully completing a waiver examination. Prerequisite courses may not count as electives in the 36-credit-hour MBA.

The required courses in the MBA program are:

- MRKT 5000 Marketing (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- BUSN 5760 Applied Business Statistics (3 hours)
- FINC 5000 Finance (3 hours)
  (prerequisites: BUSN 5600 and BUSN 5760)
- FINC 5880 Advanced Corporate Finance (3 hours)
  (prerequisite: FINC 5000)
- BUSN 6070 Management Accounting (3 hours)
  (prerequisites: BUSN 5600 and BUSN 5760)
- BUSN 6110 Operations and Project Management (3 hours)
  (prerequisite: BUSN 5760)
- BUSN 6120 Managerial Economics (3 hours)
  (prerequisites: BUSN 5620 and BUSN 5760)
- BUSN 6200 Strategy and Competition (3 hours)
  (prerequisites: all of the above)
- Additional elective credit hours (9 hours)

Areas of Emphasis

Requirements for an area of emphasis in the MBA program include the MBA core (27 hours) and additional course requirements as identified below for each individual area of emphasis. A student may be required to complete electives to meet the minimum number of hours required. Prerequisite courses may be used to meet the emphasis course requirements, depending on program -- students should see an advisor for details.

Areas of emphasis for the MBA degree are:

- Corporate Finance
- Cybersecurity
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• Digital Marketing Management
• Environmental Management
• Gerontology
• Health Administration
• International Relations
• Marketing
• Media Communications
• Project Management

Not all areas of emphasis are offered at every Webster University location. The student should consult individual campuses to verify the areas of emphasis offered.

MBA with an Emphasis in Corporate Finance

36 Credit Hours

The MBA with an emphasis in corporate finance must include the following courses:
• FINC 5100 Financial Modeling (3 hours)
• FINC 5810 Capital Budgeting and Corporate Investment (3 hours)
• FINC 5890 Financial Statement Analysis (3 hours)
• FINC 6100 Corporate Finance Emphasis Exit Exam (0 hours)

See also:
• MS in finance

MBA with an Emphasis in Cybersecurity

39 Credit Hours

The MBA with an emphasis in cybersecurity must include the following courses:
• CSSS 5000 Introduction to Cybersecurity (3 hours)
• CSSS 5120 Cybersecurity Infrastructures (3 hours)
• CSSS 5210 Cybersecurity Law and Policy (3 hours)
• CSSS 5220 Cybersecurity Threat Detection (3 hours)

See also:
• MA in cybersecurity

MBA with an Emphasis in Digital Marketing Management

39 Credit Hours

The MBA with an emphasis in digital marketing management must include the following courses:
• MRKT 5740 Management of Digital Marketing (3 hours)
• MRKT 5895 Marketing Analytics (3 hours)
• MRKT 5750 Management of Social Media (3 hours)
• MRKT 5790 Digital Marketing Strategy (3 hours)

See also:
• MS in marketing
• Certificate in digital marketing management

MBA with an Emphasis in Environmental Management

51 Credit Hours

The MBA with an emphasis in environmental management must include the following courses:
• ENMG 5000 Environmental Science (3 hours)
• ENMG 5100 Environmental Law (3 hours)
• ENMG 5200 Environmental Regulations and Compliance Auditing (3 hours)
• ENMG 5300 Environmental Accounting (3 hours)
• ENMG 6100 Management of Land and Water Resources (3 hours)
• ENMG 6110 Management of Air Quality (3 hours)
• ENMG 6120 Waste Management and Pollution Control (3 hours)
• ENMG 6200 Environmental Risk Management and Strategies (3 hours)

See also:
• MS in environmental management

MBA with an Emphasis in Gerontology

51 Credit Hours

The MBA with an emphasis in gerontology must include the following courses:
• GERN 5000 Gerontology (Required Course) (3 hours)
• GERN 5600 Economic Issues for Older Adults (3 hours)
• GERN 5620 Physiology of Aging (3 hours)
• GERN 5630 Psychology of Aging (3 hours)
• GERN 5640 Management of Programs for Older Adults (3 hours)
• GERN 5660 Research and Assessment in Gerontology (3 hours)
• GERN 5670 Social Science Perspectives in Gerontology (3 hours)
• GERN 6000 Integrated Studies in Gerontology (3 hours)

See also:
• MA in gerontology
• Certificate in gerontology

MBA with an Emphasis in Health Administration

36 Credit Hours

The MBA with an emphasis in health administration must include the following courses:
• HLTH 5000 Organization and Management in Health Administration (3 hours)
• HLTH 5050 Financial Management in Health Administration (3 hours)
• HLTH 5140 Health Administration Law (3 hours)

See also:
• Master of health administration

MBA with an Emphasis in International Relations

54 Credit Hours

The MBA with an emphasis in international relations must include the following courses:
• INTL 5000 Introduction to International Relations (3 hours)
• INTL 5100 Research Methods and Perspectives (3 hours)
• Two courses from the Comparative Politics Cluster from the MA in international relations (6 hours)
• Four courses from International Politics Cluster from the MA in international relations (12 hours)
• INTL 6000 Capstone In International Relations (3 hours)

Note: Additional INTL electives are not required for the MBA emphasis.

See also:
• MA in international relations

**MBA with an Emphasis in Marketing**

**39 Credit Hours**

The MBA with an emphasis in marketing must include the following courses:

• MRKT 5610 Marketing Channel Management (3 hours)
• MRKT 5720 Promotional Management (3 hours)
  or MRKT 5740 Management of Digital Marketing (3 hours)
• MRKT 5960 Marketing Management (3 hours)
• Plus, any MRKT designated course or elective courses listed in the MS in marketing program (3 hours)

See also:
• MS in marketing

**MBA with an Emphasis in Media Communications**

**48 Credit Hours**

The MBA with an emphasis in media communications must include the following courses:

• MEDC 5000 Media Communications (Required Course) (3 hours)
• MEDC 5310 Media and Culture (3 hours)
• MEDC 5350 Media Organization and Regulations (3 hours)
• MEDC 5360 International Communications (3 hours)
• MEDC 5400 Media Production Management (3 hours)
• MEDC 6000 Seminar in Media Communications (3 hours)
• MEDC Elective (3 hours)
  One additional core course from MEDC electives, as determined through consultation with an academic advisor

See also:
• MA in media communications

**MBA with an Emphasis in Project Management**

**36 Credit Hours**

The MBA with an emphasis in project management must include the following courses:

• BUSN 5100 Introduction to Project Management (3 hours)
• BUSN 5300 Project Procurement Management (3 hours)
• BUSN 5700 Advances in Project Management (3 hours)

See also:
• Certificate in project management

**Dual Degrees**

Requirements for a dual degree with the MBA program include the MBA core (27 hours) and the core required courses in the additional degree program, as listed in the respective sections of the catalog. Upon completion of all required credit hours, two separate diplomas are issued at the same time. The two degrees cannot be awarded separately or sequentially under this arrangement.

**Dual Degree Options with the MBA are:**

• MBA/MHA
• MBA/MA Business and Organizational Security Management
• MBA/MS Finance
• MBA/MA Human Resources Development
• MBA/MA Human Resources Management
• MBA/MA Information Technology Management
• MBA/MA Management and Leadership
• MBA/MS Marketing
• MBA/MA Procurement and Acquisitions Management
• MBA/MS Science Management and Leadership

Not all dual degrees are offered at every Webster University location. Students should consult individual campuses to verify the dual degrees offered.

**Dual Degree Option: MBA/MHA**

**60 Credit Hours**

• BUSN 5760 Applied Business Statistics (3 hours)
• BUSN 6070 Management Accounting (3 hours)
• BUSN 6110 Operations and Project Management (3 hours)
• BUSN 6120 Managerial Economics (3 hours)
• BUSN 6200 Strategy and Competition (3 hours)
• FINC 5000 Finance (3 hours)
• FINC 5880 Advanced Corporate Finance (3 hours)
• MNGT 5590 Organizational Behavior (3 hours)
• MRKT 5000 Marketing (3 hours)
• HLTH 5000 Organization and Management in Health Administration (3 hours)
• BUSN 6150 Business Communications and Technology (3 hours)
• HLTH 5040 Human Resources Management in Health Administration (3 hours)
• HLTH 5050 Financial Management in Health Administration (3 hours)
• HLTH 5070 Financial Analysis in Health Administration (3 hours)
• HLTH 5120 Issues in Health Policy (3 hours)
• HLTH 5140 Health Administration Law (3 hours)
• HLTH 5130 Healthcare Strategy and Marketing (3 hours)
• HLTH 5150 Process Improvement in Health Administration (3 hours)
• HLTH 5160 Healthcare Informatics (3 hours)
• HLTH 6000 Integrated Studies in Health Administration (3 hours)

See also:
• Master of health administration

**Dual Degree Option: MBA/MA in Business and Organizational Security Management**

**51 Credit Hours**

• BUSN 5760 Applied Business Statistics (3 hours)
• BUSN 6070 Management Accounting (3 hours)
• BUSN 6110 Operations and Project Management (3 hours)
• BUSN 6120 Managerial Economics (3 hours)
• BUSN 6200 Strategy and Competition (3 hours)
• FINC 5000 Finance (3 hours)
• FINC 5880 Advanced Corporate Finance (3 hours)
• MNGT 5590 Organizational Behavior (3 hours)
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- MRKT 5000 Marketing (3 hours)
- SECR 5000 Security Management (Required Course) (3 hours)
- SECR 5010 Legal and Ethical Issues in Security Management (3 hours)
- SECR 5020 Security Administration and Management (3 hours)
- SECR 5030 Business Assets Protection (3 hours)
- SECR 5060 Emergency Planning (3 hours)
- SECR 5080 Information Systems Security (3 hours)
- SECR 5090 Behavioral Issues (3 hours)
- SECR 6000 Integrated Studies in Security Management (3 hours)

See also:
- MA in business and organizational security management

Dual Degree Option: MBA/MS in Finance

45 Credit Hours
- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MRKT 5000 Marketing (3 hours)
- FINC 5100 Financial Modeling (3 hours)
- FINC 5810 Capital Budgeting and Corporate Investments (3 hours)
- FINC 5830 Institutions and Financial Markets (3 hours)
- FINC 5840 International Finance (3 hours)
- FINC 6290 Mergers and Acquisitions (3 hours)

See also:
- MS in finance

Dual Degree Option: MBA/MA in Human Resources Development

48 Credit Hours
- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MRKT 5000 Marketing (3 hours)
- HRDV 5000 Managing Human Resources (Required Course) (3 hours)
- HRDV 5610 Training and Development (3 hours)
- HRMG 5700 Employment Law (3 hours)
- HRMG 5800 Staffing (3 hours)
- HRMG 5920 Compensations (3 hours)
- HRMG 5930 Labor-Management Relations (3 hours)
- HRMG 6000 Integrated Studies in Human Resources Management (3 hours)

See also:
- MA in human resources management

Dual Degree Option: MBA/MA in Information Technology Management

48 Credit Hours
- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MRKT 5000 Marketing (3 hours)
- ITM 5000 Information Technology Management: Overview (Required Course) (3 hours)
- ITM 5100 Information and Communications System and Networks (3 hours)
- ITM 5200 Project Management of Information Technology (3 hours)
- ITM 5500 Procurement and Contract Management for Information Technology (3 hours)
- ITM 5400 Systems Analysis, Design and Implementation (3 hours)
- ITM 5600 Information and Communications Security (3 hours)
- ITM 6000 Final Project in Information Technology Management (3 hours)

See also:
- MA in information technology management
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Dual Degree: MBA/MA in Management and Leadership
45 Credit Hours
- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MRKT 5000 Marketing (3 hours)
- MNGT 5000 Management (Required Course) (3 hours)
- HRMG 5000 Managing Human Resources (3 hours)
- MNGT 5650 Management and Strategy (3 hours)
- MNGT 5670 Managerial Leadership (3 hours)
- HRDV 5630 Organization Development and Change (3 hours)
- MNGT 6000 Integrated Studies in Management (3 hours)

See also:
- MA in management and leadership

Dual Degree Option: MBA/MS in Marketing
51 Credit Hours
- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MRKT 5000 Marketing (3 hours)
- MRKT 5610 Marketing Channel Management (3 hours)
- MRKT 5720 Promotional Management (3 hours)
- MRKT 5730 International Marketing (3 hours)
- MRKT 5740 Management of Digital Marketing (3 hours)
- MRKT 5785 Marketing Research (3 hours)
- MRKT 5895 Marketing Analytics (3 hours)
- MRKT 5960 Marketing Management (3 hours)
- MRKT 6000 Integrated Studies in Marketing (3 hours)

See also:
- MS in marketing

Dual Degree Option: MBA/MA in Procurement and Acquisitions Management
45 Credit Hours
- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MRKT 5000 Marketing (3 hours)
- PROC 5000 Procurement and Acquisitions Management (Required Course) (3 hours)
- PROC 5810 Acquisitions Law (3 hours)
- PROC 5830 Pricing (3 hours)
- PROC 5840 Negotiations (3 hours)
- PROC 5850 Logistics (3 hours)
- PROC 6000 Integrated Studies in Procurement and Acquisitions Management (3 hours)

See also:
- MA in procurement and acquisitions management

Dual Degree Option: MBA/MS in Science Management and Leadership
45 Credit Hours
- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MRKT 5590 Corporate Responsibility and Society (3 hours)
- SCML 5050 Communication for Professional Science Management and Leadership (3 hours)
- MRKT 5000 Marketing (3 hours)
- SCML 5700 Marketing & Comparative Analysis for Science Management and Leadership (3 hours)
- PATA 5120 Foundations in Intellectual Property Law (3 hours)
- SCML 5050 Communication for Professional Science Management and Leadership (3 hours)
- SCML 5800 Project Management (3 hours)
- SCML 5850 Regulatory Affairs for Science Management and Leadership (3 hours)
- SCML 6000 Practical Application in Science Management and Leadership (3 hours)

See also:
- MS in science management and leadership

Admission
Students who are interested in applying to any of these degree programs should see the Admission section of this catalog for general requirements.

Send all admissions materials to:
Office of Admission
Webster University
470 E. Lockwood Ave.
St. Louis, MO 63119

For information on dual degree and sequential degree options, see the appropriate sections in the Academic Policies section of this catalog.

Advancement to Candidacy
Students are admitted to their graduate program upon completion of all admission requirements. Students are advanced to candidacy status after successfully completing 12 credit hours of graduate credit, with grades of B- or better. In the MBA program and other specialized programs, courses required as prerequisites to the program do not count toward the 12 credit hours required for advancement.