

Master of Business Administration (MBA)

This program is offered by the Walker School of Business & Technology. It is available online, at the St. Louis home campus, and at select U.S. and international campuses. Please see the Campus Locations and Offerings section of this catalog for a list of campuses where this program is offered.

Program Description

The master of business administration (MBA) program provides training in business for students interested in understanding the working nature of business in a competitive environment. Courses in the MBA program integrate information and theories from various disciplines, including accounting, economics, finance, marketing, production operations and strategic management. The objective of this program is to develop students into broadly educated business decision makers who understand the nature of business as a whole, with the tools and techniques applicable to a wide variety of business situations.

The capstone for the MBA program gives students the chance to bring together all of the theories, skills and tools studied during the program and integrate them into a learning experience that highlights the nature of competition and the kind of strategic maneuvering that must be done in order to succeed.

The degree requires satisfactory completion of 27 credit hours of the MBA curriculum and 9 credit hours of graduate electives for a total of 36 credit hours. If an area of emphasis is selected, total required hours may be greater. Students who require prerequisite courses may have to complete more credit hours to receive the MBA. Electives for the MBA may be selected from any Walker School of Business graduate offering, or with permission, from one of the other four schools or colleges.



The MBA is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Walker Joint MBA Program

For any undergraduate degree student at Webster University who is considering the master of business administration degree, the Walker Joint MBA enables completion of the MBA in a shorter amount of time.

Those students who have completed an ACBSP accredited undergraduate program at Webster within the past five years may waive six hours of MBA electives, reducing the number of required courses to 30 credit hours. The degree can then be completed in as little as one calendar year.

Those students who have completed a non-ACBSP accredited undergraduate program at Webster within the past five years may also waive six hours of MBA electives. However, these students may be required to take up to nine graduate hours of program prerequisites. Those students wishing to reduce the number of prerequisites may consider taking the following courses as undergraduate electives:

- ACCT 2010 Financial Accounting
- ACCT 2025 Managerial Accounting
- ECON 2000 Survey of Economics

Alternatively, students may elect to take a waiver exam to attempt to bypass some prerequisite hours.

Learning Outcomes

- Students will demonstrate foundation knowledge in each of the primary functional areas of business.
- Students will be able to solve semi-structured business problems.
- Students will be able to solve unstructured business problems.

General Requirements

The MBA degree-seeking student should consult the Admission, Enrollment, and Academic Policies sections for policies regarding application, admission, registration and the academic policies of Webster University. Academic policies or exceptions to policies applicable to MBA students are noted under their respective general academic policies.

Prerequisites:

- BUSN 5000 Business (3 hours)
- BUSN 5600 Accounting Theory and Practice (3 hours)
- BUSN 5620 Current Economic Analysis (3 hours)

Program prerequisites are for those students who have not completed prerequisite courses (or an appropriate equivalent) within five years of entering the program and having earned a grade of B or better. The prerequisites are to be completed before beginning coursework for the MBA.

If the appropriate prerequisite course content was completed more than five years prior to entering the program, the department will allow a waiver of BUSN 5600 or BUSN 5620, if the student demonstrates command of the content area by successfully completing a waiver examination. Prerequisite courses may not count as electives in the 36-credit-hour MBA.

The required courses in the MBA program are:

- MRKT 5000 Marketing (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- BUSN 5760 Applied Business Statistics (3 hours)
- FINC 5000 Finance (3 hours)
(prerequisites: BUSN 5600 and BUSN 5760)
- FINC 5880 Advanced Corporate Finance (3 hours)
(prerequisite: FINC 5000)
- BUSN 6070 Management Accounting (3 hours)
(prerequisites: BUSN 5600 and BUSN 5760)
- BUSN 6110 Operations and Project Management (3 hours)
(prerequisite: BUSN 5760)
- BUSN 6120 Managerial Economics (3 hours)
(prerequisites: BUSN 5620 and BUSN 5760)
- BUSN 6200 Strategy and Competition (3 hours)
(prerequisites: all of the above)
- Additional elective credit hours (9 hours)

Areas of Emphasis

Requirements for an area of emphasis in the MBA program include the MBA core (27 hours) and additional course requirements as identified below for each individual area of emphasis. A student may be required to complete electives to meet the minimum number of hours required. Prerequisites may be used to meet the emphasis course requirements, depending on program -- students should see an advisor for details.

Areas of emphasis for the MBA degree are:

- Business and Organizational Security Management
- Cybersecurity
- Environmental Management
- Gerontology

Master of Business Administration (MBA)

- Health Administration
- Human Resources Development
- Human Resources Management
- Information Technology Management
- International Business
- International Relations
- Management and Leadership
- Marketing
- Media Communications
- Procurement and Acquisitions Management
- Project Management

Not all areas of emphasis are offered at every Webster University location. The student should consult individual campuses to verify the areas of emphasis offered.

MBA with an Emphasis in Business and Organizational Security Management

51 Credit Hours

The MBA with an emphasis in business and organizational management must include the following courses:

- SECR 5000 Security Management (*Requisite Course*) (3 hours)
- SECR 5010 Legal and Ethical Issues in Security Management (3 hours)
- SECR 5020 Security Administration and Management (3 hours)
- SECR 5030 Business Assets Protection (3 hours)
- SECR 5060 Emergency Planning (3 hours)
- SECR 5080 Information Systems Security (3 hours)
- SECR 5090 Behavioral Issues (3 hours)
- SECR 6000 Integrated Studies in Security Management (3 hours)

See also:

- MA in business and organizational security management

MBA with an Emphasis in Cybersecurity

39 Credit Hours

The MBA with an emphasis in cybersecurity must include the following courses:

- CSSS 5000 Introduction to Cybersecurity (3 hours)
- CSSS 5120 Cybersecurity Infrastructures (3 hours)
- CSSS 5210 Cybersecurity Law and Policy (3 hours)
- CSSS 5220 Cybersecurity Threat Detection (3 hours)

See also:

- MA in cybersecurity
- Certificate in cybersecurity - threat detection

MBA with an Emphasis in Environmental Management

51 Credit Hours

The MBA with an emphasis in environmental management must include the following courses:

- ENMG 5000 Environmental Science (3 hours)
- ENMG 5100 Environmental Law (3 hours)
- ENMG 5200 Environmental Regulations and Compliance Auditing (3 hours)
- ENMG 5300 Environmental Accounting (3 hours)
- ENMG 6100 Management of Land and Water Resources (3 hours)

- ENMG 6110 Management of Air Quality (3 hours)
- ENMG 6120 Waste Management and Pollution Control (3 hours)
- ENMG 6200 Environmental Risk Management and Strategies (3 hours)

See also:

- MS in environmental management

MBA with an Emphasis in Gerontology

51 Credit Hours

The MBA with an emphasis in gerontology must include the following courses:

- GERN 5000 Gerontology (*Required Course*) (3 hours)
- GERN 5600 Economic Issues for Older Adults (3 hours)
- GERN 5620 Physiology of Aging (3 hours)
- GERN 5630 Psychology of Aging (3 hours)
- GERN 5640 Management of Programs for Older Adults (3 hours)
- GERN 5660 Research and Assessment in Gerontology (3 hours)
- GERN 5670 Social Science Perspectives in Gerontology (3 hours)
- GERN 6000 Integrated Studies in Gerontology (3 hours)

See also:

- MA in gerontology
- Certificate in gerontology

MBA with an Emphasis in Health Administration

36 Credit Hours

The MBA with an emphasis in health administration must include the following courses:

- HLTH 5000 Organization and Management in Health Administration (3 hours)
- HLTH 5050 Financial Management in Health Administration (3 hours)
- HLTH 5140 Health Administration Law (3 hours)

See also:

- Master of health administration

MBA with an Emphasis in Human Resource Development

48 Credit Hours

The MBA with an emphasis in human resources development must include the following courses:

- HRDV 5000 Introduction to Human Resources Development (*Required Course*) (3 hours)
- HRDV 5610 Training and Development (3 hours)
- HRDV 5560 Group Development and Change (3 hours)
- HRDV 5630 Organization Development and Change (3 hours)
- HRDV 5700 Career Management (3 hours)
- HRDV 5750 Research and Assessment Methods in Human Resources Development (3 hours)
- HRDV 6000 Integrated Studies in Human Resources Development (3 hours)

See also:

Master of Business Administration (MBA)

- MA in human resources development

MBA with an Emphasis in Human Resource Management

48 Credit Hours

The MBA with an emphasis in human resources management must include the following courses:

- HRMG 5000 Managing Human Resources (*Required Course*) (3 hours)
- HRDV 5610 Training and Development (3 hours)
- HRMG 5700 Employment Law (3 hours)
- HRMG 5800 Staffing (3 hours)
- HRMG 5920 Compensation (3 hours)
- HRMG 5930 Labor-Management Relations (3 hours)
- HRMG 6000 Integrated Studies in Human Resources Management (3 hours)

See also:

- MA in human resources management

MBA with an Emphasis in Information Technology Management

48 Credit Hours

The MBA with an emphasis in information technology management must include the following courses:

- ITM 5000 Information Technology Management: Overview (*Required Course*) (3 hours)
- ITM 5100 Information and Communications Systems and Networks (3 hours)
- ITM 5200 Project Management of Information Technology (3 hours)
- ITM 5300 Procurement and Contract Management for Information Technology (3 hours)
- ITM 5400 Systems Analysis, Design and Implementation (3 hours)
- ITM 5600 Information and Communications Security (3 hours)
- ITM 6000 Final Project in Information Technology Management (3 hours)

See also:

- MA in information technology management

MBA with an Emphasis in International Business

60 Credit Hours

The MBA with an emphasis in international business must include the following courses:

- INTB 5000 International Business (*Required Course*) (3 hours)
- INTL 5000 Introduction to International Relations (*Required Course*) (3 hours)
- INTL 5400 International Political Economy (3 hours)
- INTB 5630 International Law and Business (3 hours)
- MNGT 5710 Cross-Cultural Management (3 hours)
- MRKT 5730 International Marketing (3 hours)
- BUSN 5220 Global Supply Chain Management (3 hours)
- INTB 5600 International Accounting (3 hours)
- FINC 5840 International Finance (3 hours)
- INTB 5740 Global Topics I (1 hour)
- INTB 5750 Global Topics II (1 hour)
- INTB 5760 Advanced Global Topics (1 hour)

- INTB 6000 Integrated Studies in International Business (3 hours)

See also:

- MA in international business

MBA with an Emphasis in International Relations

54 Credit Hours

The MBA with an emphasis in international relations must include the following courses:

- INTL 5000 Introduction to International Relations (3 hours)
- INTL 5100 Research Methods and Perspectives (3 hours)
- Two courses from the Comparative Politics Cluster from the MA in international relations (6 hours)
- Four courses from International Politics Cluster from the MA in international relations (12 hours)
- INTL 6000 Capstone In International Relations (3 hours)

Note: Additional INTL electives are not required for the MBA emphasis.

See also:

- MA in international relations

MBA with an Emphasis in Management and Leadership

45 Credit Hours

The MBA with an emphasis in management and leadership must include the following courses:

- MNGT 5000 Management (*Required Course*) (3 hours)
- HRMG 5000 Managing Human Resources (3 hours)
- MNGT 5650 Management and Strategy (3 hours)
- MNGT 5670 Managerial Leadership (3 hours)
- HRDV 5630 Organization Development and Change (3 hours)
- MNGT 6000 Integrated Studies in Management (3 hours)

See also:

- MA in management and leadership

MBA with an Emphasis in Marketing

51 Credit Hours

The MBA with an emphasis in marketing must include the following courses:

- MRKT 5610 Marketing Channel Management (3 hours)
- MRKT 5720 Promotional Management (3 hours)
- MRKT 5730 International Marketing (3 hours)
- MRKT 5740 Management of Digital Marketing (3 hours)
- MRKT 5850 Marketing Research (3 hours)
- MRKT 5895 Marketing Analytics (3 hours)
- MRKT 5960 Marketing Management (3 hours)
- MRKT 6000 Integrated Studies in Marketing (3 hours)

See also:

- MS in marketing

Master of Business Administration (MBA)

MBA with an Emphasis in Media Communications

48 Credit Hours

The MBA with an emphasis in media communications must include the following courses:

- MEDC 5000 Media Communications (*Required Course*) (3 hours)
- MEDC 5310 Media and Culture (3 hours)
- MEDC 5350 Media Organization and Regulations (3 hours)
- MEDC 5360 International Communications (3 hours)
- MEDC 5400 Media Production Management (3 hours)
- MEDC 6000 Seminar in Media Communications (3 hours)
- MEDC Elective (3 hours)
One additional core course from MEDC electives, as determined through consultation with an academic advisor

See also:

- MA in media communications

MBA with an Emphasis in Procurement and Acquisitions Management

45 Credit Hours

The MBA with an emphasis in procurement and acquisitions management must include the following courses:

- PROC 5000 Procurement and Acquisitions Management (*Required Course*) (3 hours)
- PROC 5810 Acquisitions Law (3 hours)
- PROC 5830 Pricing (3 hours)
- PROC 5840 Negotiations (3 hours)
- PROC 5850 Logistics (3 hours)
- PROC 6000 Integrated Studies in Procurement and Acquisitions Management (3 hours)

See also:

- MA in procurement and acquisitions management
- Certificate in government contracting

MBA with an Emphasis in Project Management

36 Credit Hours

The MBA with an emphasis in project management must include the following courses:

- BUSN 5100 Introduction to Project Management (3 hours)
- BUSN 5300 Project Procurement Management (3 hours)
- BUSN 5700 Advances in Project Management (3 hours)

See also:

- Certificate in project management

Dual Degree Option: MBA/MHA

The MBA/MHA dual degree option requires the completion of 54 credit hours consisting of the 9 required core courses (27 credit hours) in the Master of Health Administration (MHA) and the 9 required core courses (27 credit hours) in the master of business administration (MBA), as listed in the respective sections of this catalog.

Upon completion of the 54 credits, two separate diplomas are issued at the same time. The two degrees cannot be awarded separately or sequentially under this arrangement. Dual degree students must take BUSN 5760 Applied Business Statistics, but

they may substitute another relevant graduate course for the HLTH 5100 Statistics for Health Administration requirement. (They may also complete both statistics courses as an option.)

Dual Degree Option: MBA/MS in Finance

The MBA/MS finance dual degree option requires the completion of 45 credit hours: 2 courses (6 credit hours) that are required for both programs, 6 required courses (18 credit hours) in the MS in finance, and 7 required courses (21 credit hours) in the MBA.

Upon completion of the 45 credits, two separate diplomas are issued at the same time. The two degrees cannot be awarded separately or sequentially under this arrangement.

MBA/MS Finance Dual Degree Curriculum

- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MRKT 5000 Marketing (3 hours)
- FINC 5210 Investments (3 hours)
- FINC 5810 Capital Budgeting and Corporate Investments (3 hours)
- FINC 5830 Institutions and Financial Markets (3 hours)
- FINC 5840 International Finance (3 hours)
- FINC 6290 Mergers and Acquisitions (3 hours)
- One School of Business & Technology elective course to meet requirements (3 hours)

Dual Degree Option: MBA/MS in Science Management and Leadership

The MBA/SCML dual degree option requires the completion of 45 credit hours consisting of 5 required core courses (15 credit hours) in the MS in science management and leadership (SCML) and 7 required core courses (21 credit hours) in the master of business administration (MBA), one course (3 credit hours) that is a requirement for both programs, and two courses (6 credit hours) that may be taken in either program.

SCML students will substitute FINC 5000 Finance for BUSN 5200 Basic Finance for Managers. The required courses for the dual degree option are listed below.

Upon completion of the 45 credits, two separate diplomas are issued at the same time. The two degrees cannot be awarded separately or sequentially under this arrangement.

MBA/SCML Dual Degree Curriculum

- BUSN 5760 Applied Business Statistics (3 hours)
- BUSN 6070 Management Accounting (3 hours)
- BUSN 6110 Operations and Project Management (3 hours)
- BUSN 6120 Managerial Economics (3 hours)
- BUSN 6200 Strategy and Competition (3 hours)
- FINC 5000 Finance (3 hours)
- FINC 5880 Advanced Corporate Finance (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- MNGT 5990 Corporate Responsibility and Society (3 hours)
or SCML 5590 Ethics & Social Responsibility in Science Management and Leadership (3 hours)
- MRKT 5000 Marketing (3 hours)
or SCML 5700 Marketing & Comparative Analysis for Science Management and Leadership (3 hours)

Master of Business Administration (MBA)

- PATA 5120 Foundations in Intellectual Property Law (3 hours)
- SCML 5050 Communication for Professional Science Management and Leadership (3 hours)
- SCML 5800 Project Management (3 hours)
- SCML 5850 Regulatory Affairs for Science Management and Leadership (3 hours)
- SCML 6000 Practical Application in Science Management and Leadership (3 hours)

Admission

Students who are interested in applying to this degree program should see the Admission Section of this catalog for general requirements.

Send all admissions materials to:

Office of Admission
Webster University
470 E. Lockwood Ave.
St. Louis, MO 63119

For information on dual degree and sequential degree options, see the appropriate sections in the Academic Policies section of this catalog.

Advancement to Candidacy

Students are admitted to their graduate program upon completion of all admission requirements. Students are advanced to candidacy status after successfully completing 12 credit hours of graduate credit, with grades of B- or better. In the MBA program and other specialized programs, courses required as prerequisites to the program do not count toward the 12 credit hours required for advancement.

This page was modified on 08 June 2018.

Please see the Graduate Catalog Addendum to view changes that were made.