Nonprofit Leadership (MA)

This program is offered by the Walker School of Business & Technology, and is only available at the St. Louis home campus.

Program Description
The goal of the nonprofit leadership degree is to prepare nonprofit professionals to deal with the complexities and challenges of managing a nonprofit organization in today’s “new normal” business environment. The program content is designed to promote a holistic, business-focused, nonprofit management thinking process among students and develop real-world nonprofit business skills that emphasize both the organization’s mission and the business of leading a self-sustaining nonprofit organization. Courses deliver both practical and theoretical considerations to address the needs of nonprofit professional and the organizations in which they work. The degree requires satisfactory completion of 24 credit hours of required courses and 12 credit hours of graduate electives for a total of 36 credit hours.

Program Learning Outcomes
Students completing master of arts in nonprofit leadership will be able to:

- Articulate the important terminology, facts, concepts, principles, analytic techniques and theories used in the field of nonprofit leadership.
- Analyze complex factual situations using the important facts, concepts and theories of the nonprofit leadership field to help diagnose best practices, problems and opportunities facing nonprofit organizations.
- Integrate theories and models to develop solutions to complex issues and problems facing leaders of nonprofit organizations and then demonstrate the effectiveness of their solutions using either quantitative or qualitative criteria.

Program Curriculum
The 36 credit hours required for the master of arts (MA) must include the following courses for a major in nonprofit leadership:

- NPLR 5000 Nonprofit Organizations (3 hours)
- NPLR 5010 Governance and Executive Leadership in Nonprofits (3 hours)
- NPLR 5020 Essentials of Marketing and Resource Development in Nonprofits (3 hours)
- BUSN 5210 Financial Management and Budgeting in Nonprofits (3 hours)
- NPLR 5210 Social Enterprises and Social Entrepreneurship (3 hours)
- NPLR 5810 Alliances, Partnerships and Mergers Among Nonprofits (3 hours)
- HRDV 5630 Organization Development and Change (3 hours)
- NPLR 6210 Integrated Studies in Nonprofit Leadership (3 hours)

In addition, the student chooses elective courses offered in this major and/or from the program curricula of other George Herbert Walker School of Business & Technology majors, or approved courses from outside the Walker School of Business & Technology.

Admission
Students who are interested in applying to this certificate program should see the Admission Section of this catalog for general requirements.

Send all admissions materials to:
Office of Admission