

Magazine Production

Certificate

18 Credit Hours

This program is offered by the School of Communications/ Communications and Journalism Department. It is available at the St. Louis home campus and at the Geneva campus.

For information on the general requirements for a certificate, see Certificate under the Academic Policies and Information section of this catalog.

The certificate in magazine production allows students to explore many of the aspects of producing a magazine, including writing, editing, layout and design and photography.

Learning Outcomes

Successful graduates of this program will be able to:

- Demonstrate the elements of magazine production including writing articles suitable for a magazine, devising the overall content, assigning stories, editing, scheduling production and working with printers.
- Demonstrate aesthetically appealing magazine layout and design.
- Demonstrate photojournalism principles.

Requirements

Required Courses (15 hours)

- JOUR 4390 Magazine Production* (3 hours)
- MEDC 2200 Ethics in the Media (3 hours)
- JOUR 2300 Journalism: Layout and Design (3 hours)
- JOUR 2170 Multimedia News Editing (3 hours)
- PHOT 3190 Digital Photographic Imaging (3 hours)

In addition, students must complete a minimum of 3 credit hours from among the following:

- INTM 1600 Introduction to Interactive Digital Media (3 hours)
- JOUR 1030 Fundamentals of Reporting (3 hours)
- JOUR 2140 Advanced Reporting (3 hours)
- JOUR 2360 History and Principles of American Journalism (3 hours)
- JOUR 2380 Free Expression and the First Amendment (3 hours)
- JOUR 3050 Sports Reporting (3 hours)
- JOUR 3060 Community Reporting (3 hours)
- JOUR 3080 Global Journalism (3 hours)
- JOUR 3130 Feature Writing (3 hours)
- JOUR 3150 Topics in Modern Media (1-3 hours)
- JOUR 3750 Environmental Journalism and Communications (3 hours)
- JOUR 4170 Investigative Journalism (3 hours)
- JOUR 4380 Magazine Journalism (3 hours)
- MEDC 2800 Cultural Diversity in the Media (3 hours)
- MEDC 4100 The Law and the Media (3 hours)
- PHOT 2500 Photojournalism (3 hours)
- PHOT 3120 Studio Photography and Lighting (3 hours)