JOUR - Journalism

**Course Descriptions**

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| **Global Citizenship Program** |
| **Skill Areas (....)** |
| CRI | Critical Thinking |
| ETH | Ethical Reasoning |
| INTC | Intercultural Competence |
| OCOM | Oral Communication |
| WCOM | Written Communication |

**JOUR 1020 Introduction to Media Production for Journalists (3)**

Students learn basic aesthetic and technical requirements in the capturing of sound, still images and motion media for delivery to diverse media outlets. Through a series of assigned projects, students become proficient in using equipment for acquiring sound, stills and motion media. In post-production, students learn to edit and prepare content for delivery and publishing to media outlets, such as radio, cellular phones, podcasts, Web blogs, etc.

**JOUR 1030 Fundamentals of Reporting (3)**

Students learn the basic forms and techniques of modern journalistic writing. Students write both simple and complex news stories and are introduced to feature writing and other specialized story forms. Basic word processing skills and competence in diction and grammar are required.

**JOUR 1830 Broadcast Delivery and Interpretation (3)**

Students learn and practice on-air presentation techniques for effective broadcast delivery and interpretation. The course focuses on voice control, voice, and the phrasing and interpretation of copy. May be repeated for credit.

**JOUR 1930 Sports Broadcasting (3)**

Students learn techniques, strategies, style, and structure of sports play-by-play and color commentary. The distinguishing characteristics of the media of television and radio and their impact on style and content of sports broadcasting are considered. The course focuses on the characteristics of radio and television, sports as drama, journalism, and entertainment, and critiques of professional and student broadcasts. Assignments include radio and television coverage of Webster Gorlok athletic events. May be repeated for credit.

**JOUR 2070 History of Broadcasting (3)**

Students learn the principles, events, and trends that characterize the broadcasting industry in America, including organization, structure, economics, technological developments, news and entertainment programming, audience research and public policy, regulation, and future directions.

**JOUR 2110 Production Techniques (3)**

Students learn how to use audio and video techniques as related to broadcast journalism. Students learn to successfully maximize available technology in production of pieces for radio and television news. **Prerequisites:** EPMD 1000 and JOUR 2410.

**JOUR 2140 Advanced Reporting (3)**

Students learn a variety of specialized news story forms, as well as the formats for interpretive stories, editorials, op-ed pieces, and personal columns. Actual reporting assignments, both on- and off-campus, are an integral part of the course work. Students are expected to compose subjective commentaries based on their objectively reported story assignments. **Prerequisite:** JOUR 1030 or permission of the instructor.

**JOUR 2170 Multimedia News Editing (3)**

This course is an intensive workshop where students learn the essentials of copyreading and editing. **Prerequisite:** JOUR 1030 or permission of the instructor.

**JOUR 2300 Journalism: Layout and Design (3)**

Students learn the fundamentals of newspaper and magazine layout and design, principles of good typography, front and interior page makeup, and photo placement.

**JOUR 2350 Outdoor/Nature Journalism (3)**

This course has a three-fold purpose: to acquaint new journalists and writers with the best works of those who have found inspiration for their prose from the outdoors; to familiarize student writers with journalism about nature sites in the Missouri and Midwest region; to encourage developing outdoor/nature writers to experiment with expository and advocacy journalism.

**JOUR 2360 History and Principles of American Journalism (3)**

Students learn the historic and contemporary influences on both print and electronic journalism in the American political scene. The course content focuses on key individuals in American media development and their political impact. **Prerequisite:** Junior/senior standing or permission of the instructor.

**JOUR 2380 Free Expression and the First Amendment (3)**

Students learn the history and application of free expression and the First Amendment, the various areas of free speech, and the pressures to limit such expression. Included are the areas of political dissent, hate speech, funding of the arts, prior restraint, and wartime restrictions.

**JOUR 2410 Introduction to Radio-TV Journalism (3)**

Students learn the basics of broadcast news, broadcast style writing, and the problems and challenges of electronic reporting. Lab time is required at a radio station. **Prerequisite:** JOUR 1030.
JOUR 2750 Reporting Natural Disasters (3)
This course provides aspiring journalists and writers on climate with the tools necessary to report on climatology and on natural phenomena that result in disaster for flora, fauna - and humans. Missouri and the Midwest provide an excellent location for field study and historical analysis when it comes to disaster coverage. Students will learn how to report on weather trauma from tornadoes, floods, lightning, snow storms, ice storms, temperature extremes and more.

JOUR 2850 Radio-TV News Reporting (3)
Students learn how broadcast news is gathered, prepared, and reported. The course assignments emphasize procedures and strategies involved in covering events, interview skills and techniques, working with sources, and the operation of the newsroom. May be repeated once for credit. Prerequisite: JOUR 1020 or JOUR 1030, or permission of instructor.

JOUR 3050 Sports Reporting (3)
Students learn the principles, strategies, and techniques involved in sports reporting by analyzing a variety of sports styles and approaches and producing sports articles throughout the course. Prerequisite: JOUR 1030 or permission of instructor.

JOUR 3060 Community Reporting (3)
Students learn and apply the concepts of local reporting of city government, police, fire, schools, and special business districts. Students are assigned community “beats” and are expected to report regularly with stories in their assigned areas. Prerequisite: JOUR 2140.

JOUR 3080 Global Journalism (3)
Students learn strategies and techniques used by the United States and across the globe in the management of domestic and international news. Students listen to and evaluate broadcasts from world capitals, including Moscow, London, Tokyo and Beijing. Students also do content analysis of international newspapers and news websites from all continents. Students learn the different philosophies of freedom of the press operating in international and American news media. May be repeated for credit if taken at an international campus.

JOUR 3090 Covering Global Conflicts (3)
Students will study the risks and requirements for covering global conflicts and world hot spots. Students will also explore the technological changes that have revolutionized the way audiences receive news from dangerous locations. Students will study leading professionals in international reporting from war zones, scenes of natural disasters and areas where terrorism has taken place. Prerequisite: JOUR 2140 or permission of instructor.

JOUR 3120 Global Affairs Reporting (3)
Students learn the role of the foreign correspondent and the structure and importance of global news organizations. Students also examine current international issues and global trouble spots, analyzing how events are covered both in the U.S. media and non-U.S. media. Prerequisite: MEDC 1010.

JOUR 3130 Feature Writing (3)
Students learn the longer feature and the interpretative or specialized newspaper or magazine article writing style. Student-written articles from class assignments are submitted for publication on a free-lance basis. Prerequisite: JOUR 2140 or permission of the instructor.

JOUR 3150 Topics in Modern Media (1-3)
This course provides the latitude to feature topics in media and journalism not covered by regularly offered courses. May be repeated for credit if content differs. Prerequisite: May vary with the topic.

JOUR 3190 Topics in International Journalism (3)
This course focuses on a particular facet of international journalism. Content may vary from semester to semester. For example, it may focus on the British Media System and History one semester, while focusing on Press Freedom from Lenin to Yeltsin in another. Prerequisite: JOUR 3080 or permission of the instructor.

JOUR 3220 Presentation of TV News (3)
Students learn the presentation of television news, including stand-up reporting, anchoring, and on-camera interviewing. Extensive use of video allows participants to be critiqued and individual progress to be monitored in all physical aspects of TV news delivery. Prerequisites: JOUR 1830, FTVP 1000 and JOUR 2850.

JOUR 3300 Newspaper Production Workshop (2-4)
The course forms the center of the journalism curriculum. In it students learn to apply the journalistic theories, principles, and techniques they have learned in the classroom to newspaper production. Theories of journalism are tested and refined by the everyday practice of getting out the campus newspaper.

Students meet several times during the week to gain firsthand experience in developing the skills necessary to produce a readable and attractive publication. Students are required to work a minimum of five hours per week on production of the campus newspaper. May be repeated for credit. Prerequisite: JOUR 2140, JOUR 2170, JOUR 2300, or permission of the instructor.

JOUR 3310 Global Journalism Production (3)
This online course will provide students with the fundamentals of maintaining an international news Web site. News judgment, interviewing skills, news gathering, layout and design, digital delivery and blogging skills will all be discussed and practiced. Visual storytelling will also be emphasized. The basics of Internet media law will be discussed, along with general principles of media ethics as they apply to the Internet. Emphasis will be placed on the preparation of informative, concise and accurate reports. Prerequisites: JOUR 1020, JOUR 1030, JOUR 2110 and JOUR 2140.

JOUR 3580 Radio News Reporting and Production (3)
Students apply principles and techniques of radio broadcast journalism in a production setting. Students write, report,
edit, and present newscasts and public affairs programs on the Webster University radio station. Students learn to apply broadcast journalism theories within this laboratory setting. Lab time is required at a radio station. May be repeated for credit. **Prerequisite:** JOUR 2850.

**JOUR 3590 Television News Reporting and Producing (3)**

Students demonstrate proficiency in applying principles and techniques of television broadcast journalism in a production setting. Students write, report, and edit newscasts, which are broadcast to the St. Louis community. Students learn to apply broadcast journalism theories within a laboratory setting. May be repeated for credit. **Prerequisites:** JOUR 2850.

**JOUR 3599 Independent Study (Juniors or Seniors) (1-12)**

Independent study involves research on a specialized subject or project, artistic work, or study of an interdisciplinary nature. In contrast to a practicum, the emphasis in an independent study is usually on individual pursuit of a specific content area. May be repeated for credit if content differs.

**JOUR 3600 Multimedia News Production (3)**

Students apply principles and techniques of digital journalism in a production setting. Students write, report, edit and produce content on a Webster University digital news site. Students learn to apply digital journalism theories within this laboratory setting. **Prerequisites:** JOUR 3300 and JOUR 2110.

**JOUR 3750 Environmental Journalism and Communications (3)**

In this course students learn how journalists, advocacy group spokespersons, and public relations officials communicate on environmental issues. The course provides future environmental reporters with a sensitivity to the language of hazard and risk, as well as technical and quantitative knowledge about environmental issues. For future public information professionals involved with environmental issues, the course will provide insight on how the media reports on the environment. This is a writing course, and students can be expected to research and write on an array of local and national environmental concerns. **Prerequisites:** JOUR 1030, sophomore standing, SCIN 1520, or permission of instructor.

**JOUR 4170 Investigative Journalism (3)**

In this course, the advanced journalism student learns the specialized techniques of seeking out hidden, untapped news sources, and interpreting specialized data and information. Students learn the skills of investigative reporting in the beat areas of the environment, medicine, business, consumer issues, politics, elections, crime, and more. Students study major practitioners of investigative journalism, from Ida Tarbell and Upton Sinclair to Bob Woodward and Carl Bernstein. **Prerequisite:** JOUR 2140 or permission of the instructor.

**JOUR 4200 Teaching Scholastic Publications (3)**

This course provides an overview of teaching beginning journalism and advising high school publications. Topics discussed include press rights and responsibilities; gathering, reporting, and editing the news; photo and electronic journalism; mass media and society; design techniques; management and business skills necessary for advising publications; and evaluation techniques necessary for grading students involved in school publications. Students learn how to write lesson plans for daily use in their journalism classes, and each student is required to submit a lesson plan including activities, and tests and projects on teaching the First Amendment. Each student submits a sample staff manual, which he/she adapts to the school publication that he/she will be advising. This course applies to the Missouri Department of Elementary and Secondary Education certification of teachers of journalism in secondary education. **Prerequisite:** Admission to teacher post-baccalaureate certification program through the School of Education.

**JOUR 4220 Advanced Global Journalism (3)**

Students learn six aspects of mass media in countries representing a spectrum of economic and political systems: the nature and treatment of the news; socialization and social control; persuasion and opinion functions; the entertainment function; the organizational and economic structure; and the concept and future of press freedom. The course incorporates the use of shortwave and satellite technology to examine international broadcasts. May be repeated for credit if taken at an international campus. **Prerequisite:** JOUR 3080.

**JOUR 4250 Methods of Teaching Secondary Publications/Journalism (3)**

This course provides the instruction necessary for the teacher to aid in the publication of the high school newspaper, yearbook, or broadcasting medium. Students learn the process of writing bids for selecting the printing company, and techniques needed to publish the school paper or yearbook. Students learn classroom organization, photography (both digital and darkroom procedures), assigning beats, the public relations of scholastic journalism distribution and mailing of publications, press freedom and mass media in society, advertising and business skills for teaching journalism, and newspaper and yearbook production. This course applies to the Missouri Department of Elementary and Secondary Education certification of teachers of journalism in secondary education. **Prerequisite:** Admission to teacher post-baccalaureate certification program through the School of Education.

**JOUR 4380 Magazine Journalism (3)**

Students learn the elements of magazine journalism, including research, interviewing, structure, formats, feature writing, and style. The class is conducted as a workshop, with students producing articles and critiquing the work of their peers. **Prerequisite:** JOUR 3300 or permission of the instructor.

**JOUR 4390 Magazine Production (3)**

This course will provide the principles and techniques of producing a student magazine, including writing, editing, photography and other artwork, as well as working with a printer for production. The students in the class assume responsibility for production of the magazine under the supervision of a faculty advisor. May be repeated for credit.

**JOUR 4400 Business Journalism (3)**

Students learn the function, role, and practice of the business press, with emphasis on the strategies, style, and techniques involved in this specialized application of journalism. Students analyze business articles as well as produce a variety of written materials in this subject area. **Prerequisite:** JOUR 3300.

**JOUR 4500 Media Criticism for Publication (3)**

Students learn to research and write media analysis within a journalism format. Students learn about the techniques of writing...
media literacy analysis designed for popular consumption in newspapers, magazines, and online publications. Students analyze the content of news and entertainment media and prepare articles based on this research for publication. 

**Prerequisite:** JOUR 3130, MEDC 3190, MEDC 5460 for graduate students or permission of instructor.

**JOUR 4610 Readings in Journalism (1-6)**
May be repeated for credit if content differs. **Prerequisites:** Usually junior/senior standing and permission of the instructor.

**JOUR 4620 Senior Overview (3-6)**
Provides an opportunity for seniors to demonstrate their proficiency in a selected area of journalism. The student assumes responsibility for the production of a writing/research project under the direction of a faculty member. Projects may include an investigative article, a story series, or a thesis. **Prerequisites:** Senior standing, acceptance into the major through portfolio review, and permission of the instructor.

**JOUR 4700 Professional Development in Journalism (3)**
Students learn the various careers available in the field of journalism and apply this knowledge to their personal portfolio development and presentation; attend appropriate journalistic professional organizations; improve their interviewing skills; and prepare their résumés. **Prerequisites:** Journalism major and senior standing.