

Business Administration (BS)*

This program is offered by the Walker School of Business & Technology/Business Department. It is available at the St. Louis home campus and at select U.S. and international campuses. Please see the Locations Offering Undergraduate Programs section of this catalog for a list of campuses where this program is offered.

Program Description

The bachelor of science (BS)* in business administration covers the breadth of business-related disciplines as defined in the business core curriculum. The major does not provide a specific specialization but rather exposes the student to various business functions. This major is ideally suited to the new or transfer upper-division business student or for the student interested in concurrently pursuing another area of study.

*NOTE: The bachelor of science (BS) is abbreviated as BSc in Vienna.



The bachelor of science in business administration is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Learning Outcomes

- Students use information, analytical tools and problem-solving skills to make well-reasoned business decisions, considering both quantitative factors and qualitative factors such as ethical considerations.
- Students can develop strategies addressing the legal, ethical, economic and global environment in which the enterprise operates.
- Student will have a working knowledge in a set of analytical business tools related to: math, statistics, accounting, economics, marketing, finance and behavioral science.
- Students can apply business core concepts, principles and analytical skills across functional lines.
- Students can access, develop and use information to analyze business problems and propose feasible solutions.

Degree Requirements

A minimum of 128 credit hours consisting of the following:

- 42 required credit hours
- 9 upper-level School of Business & Technology credit hours
- Applicable University Global Citizenship Program hours
- Electives

In addition to the business core curriculum, bachelor of science in business administration students will choose any 3 upper-level 3000-4000 courses (9 hours) from the George Herbert Walker School of Business & Technology.

Core Curriculum

- BUSN 1000 Business Spreadsheets (1 hour)
- MATH 1430 College Algebra (3 hours)
- ACCT 2010 Financial Accounting (3 hours)
- ACCT 2025 Managerial Accounting (3 hours)
- BUSN 2750 Introduction to Statistics (3 hours)
- MNGT 2100 Management Theory and Practice (3 hours)
- ECON 2000 Survey of Economics (3 hours)
- FINC 3210 Principles of Finance (3 hours)
- MNGT 3280 Introduction to Business Law (3 hours)
- MNGT 3450 Organizational Behavior (3 hours)

- BUSN 3500 Business and Global Issues (1 hour)
- MNGT 3500 Marketing (3 hours)
- BUSN 3850 Enterprise Systems** (3 hours)
- BUSN 4110 Operations Management (3 hours)
- BUSN 4500 Ethical Issues in Business (1 hour)
- MNGT 4900 Managerial Policies and Strategies (3 hours)

**For St. Louis campus students. International campus students can substitute this course with either:

- CSIS 2500 Introduction to Data Science (3 hours)
- CSIS 1500 Introduction to Business Technologies (3 hours)

This page was modified on 23 July 2018.

Please see the Undergraduate Catalog Addendum to view changes that were made.