Economics (BA)

This program is offered by the Walker School of Business & Technology/Business Department.

Program Description

The bachelor of arts (BA) in economics provides the student with a foundation in the discipline of economics. After taking the 4 core required economics courses, the major will have the flexibility to: (a) choose 4 upper-level economics elective courses that suit their interest, and (b) choose 1 of 3 ‘tracks’ (Math, Business, or Liberal Arts) that further allows the major to tailor their economics studies to suit their interests and strengths.

Learning Outcomes

• Students demonstrate an understanding of basic macroeconomics concepts and how policy changes impact the economy.
• Students can apply microeconomic concepts to real-world settings.
• Students can apply economic principles to specialized topic areas in economics.
• Students can apply economic principles to their chosen ‘flex track’ (1 of 3 below).
  • Students can apply macro and micro theories to better understand the business world.
  • Students can apply mathematical techniques to analyze economic problems.
  • Students can apply economic principles to better understand cross-disciplinary issues in the liberal arts.

Degree Requirements

A minimum of 128 credit hours consisting of the following:

• 36 required credit hours
• Applicable University Global Citizenship Program hours
• Electives

Required Courses

4 Core ECON Classes: 12 hours

• ECON 2020 Principles of Microeconomics (3 hours)
• ECON 2030 Principles of Macroeconomics (3 hours)
• ECON 3020 Intermediate Microeconomics (3 hours)
• ECON 3030 Intermediate Macroeconomics (3 hours)

PLUS 4 ECON Electives either at the 3000 and 4000 level: 12 hours

PLUS 4 ‘Flex Track’ Courses: 12-13 hours

Students can choose from 1 of the 3 ‘tracks’ below - Business, Liberal Arts, or Math (A, B, or C)

Business Economics Track

• ACCT 2010 Financial Accounting (3 hours)
• ACCT 2025 Managerial Accounting (3 hours)
• BUSN 2750 Introduction to Statistics (3 hours)
• FINC 3210 Principles of Finance (3 hours)

Liberal Arts Track

(Student choose 4 courses with at least 2 different prefixes from the list below)

• ANTH/PSYC/SOCI 2000 Issues in Contemporary Anthropology, Psychology, or Sociology (3 hours)
• PSYC 3650 Prejudice and Discrimination (3 hours)
• SOCI 4475 Class, Status and Power (3 hours)
• HIST 2340/MNGT 2340 History of American Business and Management (3 hours)

Math Econ Track

• MATH 1610 Calculus I (5 hours)
• MATH 1630 Calculus II (5 hours)
• MATH 3200 Statistics (3 hours)

• HIST 2330 History of the Consumer Society (3 hours)
• HIST 3050 Economic History (3 hours)
• HRTS 1100 Introduction to Human Rights (3 hours)
• HRTS 3590/PHIL 3590/POLT 3590 Theories of Human Rights (3 hours)
• HRTS 3700 Human Rights and Business (3 hours)
• INTL 1500 The World System since 1500 (3 hours)
• INTL 3700 International Organizations: Structure and Political Conflict (3 hours)
• INTL 4280 International Economics (3 hours)
• POLT 1070 Introduction to Political Theory (3 hours)
or PHIL 2300 Social and Political Philosophy (3 hours)
• POLT 2500 Interdisciplinary Approaches to Politics (with economics-related subtitle) (3 hours)
• POLT 2550 Politics of the Developing World (3 hours)