Entrepreneurship (BA)

This program is offered by the Walker School of Business & Technology/Management Department, and is only available at the St. Louis home campus.

Program Description
The BA in entrepreneurship at Webster University empowers students to explore innovative approaches to start new ventures or help grow existing ventures. Students learn how to recognize and assess business opportunities, conduct economic and resource feasibility analyses and develop an entrepreneurial plan of action.

Learning Outcomes
Students will:
- Be able to demonstrate an understanding of the entrepreneurship process.
- Be able to identify and apply entrepreneurship concepts and principles used in developing entrepreneurship action plans.
- Be able to integrate entrepreneurship concepts, research and tactics to effectuate entrepreneurship.

Degree Requirements
A minimum of 128 credit hours consisting of the following:
- 42 required credit hours
- Applicable Webster University Global Citizen Program hours
- Electives

Required Courses
- ACCT 2010 Financial Accounting (3 hours)
- ECON 2000 Survey of Economics (3 hours)
- MNGT 2100 Management Theory and Practice (3 hours)
- WSBT 2000 Career Exploration (1 hour)
- MNGT 3280 Introduction to Business Law (3 hours)
- MNGT 3450 Organizational Behavior (3 hours)
- MNGT 3700 Introduction to Entrepreneurship (3 hours)
- MNGT 3720 Entrepreneurial Marketing (3 hours)
- MNGT 3730 Innovation, Creativity and the Entrepreneur (3 hours)
- WSBT 2300 Personal Branding (1 hour)
- MNGT 3740 Global Entrepreneurship (3 hours)
- MNGT 3741 Social Entrepreneurship (3 hours)
- BUSN 3710 Entrepreneurial Financial Management (3 hours)
- MNGT 3790 Entrepreneurship Consulting (3 hours)
- WSBT 2700 Career Management Strategies (1 hour)
- MNGT 4960 Entrepreneurship Capstone (3 hours)

Special Requirements
- Students wishing to do a double major with the BA in entrepreneurship may only do so with majors offered outside the Department of Business and Department of Management.
- All students can earn the BA in entrepreneurship and a certificate in entrepreneurship with the exception of the certificate in entrepreneurship business track.
- Qualified students may submit an application for enrollment into the experiential learning course Entrepreneurship Practicum (MNGT 4990) as an elective course.
- Required courses must be completed at Webster University once the student begins to matriculate at Webster University.
- Transfer students must complete a minimum of 18 credit hours of academic work in the Department of Management at Webster University.
- Transfer courses taken prior to enrollment at Webster University may be used to substitute for required courses if accepted by the chair of the department or the director of the entrepreneurship program at Webster University.
- No more than one course completed with a grade of D may count toward fulfilling the specific requirements of the major.