Global Journalism (BA)

This program is offered by the School of Communications/Communications and Journalism Department, and is only available at the St. Louis home campus.

Program Description
The global journalism degree prepares students for careers in national and international reporting, as well as for graduate studies in the foreign service or international business areas. Students in this major will have an educational experience abroad and can be expected to achieve proficiency in another language.

Learning Outcomes
Successful graduates of this program will be able to:

• Write news stories consistent with professional journalism standards.
• Explain the components and structure of newspaper, magazine and website media formats.
• Evaluate the ethical and legal principles governing journalism in a variety of international settings.
• Examine the history of journalism from a global reporting perspective.
• Identify factors affecting news judgment and story choice in domestic and international media.

Portfolio Requirements
Students majoring in global journalism complete a portfolio of their work as part of the requirement for JOUR 3300 Newspaper Production Workshop, under the guidance of their professor.

Degree Requirements
A minimum of 128 credit hours consisting of the following:

• 52 required credit hours
• Applicable University Global Citizenship Program hours
• Electives

Required Courses
• JOUR 1020 Introduction to Media Production for Journalists (3 hours)
• JOUR 1030 Fundamentals of Reporting (3 hours)
• JOUR 2110 Production Techniques (3 hours) (with concurrent enrollment in JOUR 2140)
• JOUR 2140 Advanced Reporting (3 hours) (with concurrent enrollment in JOUR 2110)
• JOUR 3080 Global Journalism (3 hours)
• JOUR 3120 Global Affairs Reporting (3 hours)
• JOUR 3190 Topics in International Journalism (3 hours)
• JOUR 3300 Newspaper Production Workshop (8 hours)
• JOUR 3310 Global Journalism Production (3 hours)
• JOUR 4220 Advanced Global Journalism (3 hours)
• MEDC 1010 Introduction to Mass Communications (3 hours)
• MEDC 2200 Ethics in the Media (3 hours)
• MEDC 2800 Cultural Diversity in the Media (3 hours)
• MEDC 4100 The Law and the Media (3 hours)
• MEDC 4950 Internship* (3 hours)
*Capstone Course

A minimum of 6 credit hours must be chosen from the following:

• HIST 3150 International Affairs (3 hours)
• INTL 3240 United States Foreign Policy (3 hours)
• JOUR 3090 Covering Global Conflicts (3 hours)
• JOUR 4170 Investigative Journalism (3 hours)