Motion Media Production (BA)

This program is offered by the School of Communications/Electronic and Photographic Media Department.

Available only at the Vienna campus

Program Description
The motion media production program offers a systematic and thorough approach to learning the craft and aesthetics of motion media production. Early in the program, students learn about the history and current situation of media production and communication. They will also develop and execute their own projects. Required courses are structured so students can complete them within three years. As students progress through the program, they can focus on different areas of interest and use media crossovers to create individual projects or become part of creative collaborations. The interdisciplinary nature of the program allows students to explore a variety of production areas, ranging from narrative to documentary, artistic and commercial productions.

Learning Outcomes
Successful graduates of the program will be able to:

• Apply technical knowledge in the execution of pre-production, production and post-production of motion media.
• Analyze global motion media, working from a theoretical and historical context, to then apply this knowledge in the process of creating motion media.
• Recognize, apply or present ideas to their peers, using basic terminology and procedures of motion media production, including aesthetic and theoretical terminology.

Degree Requirements
A minimum of 128 credit hours consisting of the following:

• 60 required credit hours
• Applicable University Global Citizenship Program hours
• Electives

Required Courses

• ANIM 1020 3D Animation Production: Core Concepts (3 hours)
• ANIM 1040 Storyboarding
or INTM 2800 Storyboard Techniques for Visual Media (3 hours)
• AUDI 1000 Audio Production I (3 hours)
• AUDI XXXX Elective course in Audio at 2000, 3000 or 4000 level (3 hours)
• FTVP 4000 Professional Development (3 hours)
• FTVP 1200 Camera and Light (3 hours)
• FLST 1800 Film Appreciation
or FLST 1000 Film and Television Appreciation (3 hours)
• FLST 2050 History of Film (3 hours)
• FLST 2060 Modern World Cinema (3 hours)
• FLST 4160 Survey of Film Theory and Criticism (3 hours)
• FTVP 1000 Introduction to Film, Television and Video Production (3 hours)
• FTVP 2400 Motion Graphics (3 hours)
• FTVP 3000 Storylab (3 hours)
• INTM 1600 Introduction to Interactive Media (3 hours)
• MEDC 1500 Applied Media Aesthetics (3 hours)
• MEDC 3190 Introduction to Media Research (3 hours)
• MEDC 4620 Senior Overview/Thesis (for Vienna) (6 hours)
• PHOT 1010 Digital Basic Photography (3 hours)
• SCPT 2900 Scriptwriting (3 hours)