Public Relations

Minor

18 credit hours

This program is offered by the School of Communications/Communications and Journalism Department.

For information on general requirements for a minor, see Academic Policies and Procedures.

- No course counted toward a major can also count toward a minor. If a student pursues a minor that requires a course also required for the student’s major, the student should contact his or her advisor or the department chair to discuss an appropriate substitution.
- Students may have a major and a minor within the same department in the School of Communications; they may not major and minor within the same area of emphasis.

Required Courses

- MEDC 1010 Introduction to Mass Communications (3 hours)
- PBRL 1010 Fundamentals of Strategic Communications and Public Relations (3 hours)
- PBRL 2920 Writing for Public Relations (3 hours)
- Additional credit hours of PBRL (9 hours)