

|                                       |   |
|---------------------------------------|---|
| <b>Course</b>                         | MNGT 6000: Integrated Studies in Management   |
| <b>Term</b>                           | Summer 2008   |
| <b>Instructor</b>                     | Name: Dr. Robin R. Chisolm<br>Phone: (803) 737-2124<br>Email: robinchisolm56@webster.edu  |
| <b>Catalog Description</b>            | In this capstone course, the student is expected to synthesize and integrate the conceptual and theoretical knowledge and understanding acquired in the curriculum by use of case study analysis, a research project, or management plan. The emphasis is on the student's development of written analytic material that can be utilized for program assessment as well as individual student assessment. Prerequisite: completion of all other required courses in this major.   |
| <b>Prerequisites</b>                  | All Master's of Management course work  |
| <b>Course Level Learning Outcomes</b> | <ul style="list-style-type: none"> <li>• Students will be able to define, discuss, and recognize the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of management and leadership.</li> <li>• Students will apply the prominent terminology, facts, concepts, principles, analytic techniques, and theories in management and leadership when analyzing complex factual situations involving management problems.</li> <li>• Students will integrate the relevant facts, concepts, principles, and theories used in management and leadership when developing solutions to multifaceted, complex management problems as required in case studies.</li> <li>• Students will develop appropriate strategies for implementing solutions to management problems that reflect their knowledge and explanation of the interrelationships among strategic management, human resources management, leadership, and organization development and change.</li> <li>• Students will recognize the need to adapt organizational solutions to organizational constraints such as finances and time horizons</li> </ul> |
| <b>Materials</b>                      | <p><b>Textbook:</b> <u>Practical Research: Planning and Design</u> by Paul A. Leedy and Jeanne Ellis Ormrod, Prentice Hall, 8th Ed, ISBN: 0131108956.</p> <p><b>Suggested Reading:</b> Who Moved My Cheese? (ISBN: 0-7679-2382-0) by <u>Spencer Johnson</u> (Author), <u>Kenneth Blanchard</u> (Foreword)</p>   |

| <b>Grading</b>                                    | <p><b><u>GRADING REQUIREMENTS/SCALE</u></b></p> <p>The following scale will be used to determine the final course grade:</p> <table border="0"> <thead> <tr> <th data-bbox="521 338 813 373"><b>Course Requirements</b></th> <th data-bbox="1260 338 1398 373"><u>% of grade</u></th> </tr> </thead> <tbody> <tr> <td data-bbox="618 415 922 451">1. Research Project</td> <td data-bbox="1312 415 1349 451">70</td> </tr> <tr> <td data-bbox="618 453 1117 489">2. Presentation of Research Project</td> <td data-bbox="1312 453 1349 489">20</td> </tr> <tr> <td data-bbox="618 491 1230 527">3. Review of MNGT Curriculum/Readings</td> <td data-bbox="1312 491 1349 527">10</td> </tr> </tbody> </table> <p data-bbox="711 548 1211 583"><b>(Late submissions will be penalized )</b></p> <p data-bbox="521 604 1357 640"><b>Grading Scale:</b> South Carolina regional scale will be used.</p> <table border="0"> <tbody> <tr> <td data-bbox="711 682 743 718">A</td> <td data-bbox="808 682 919 718">96 - 100</td> </tr> <tr> <td data-bbox="711 720 743 756">A-</td> <td data-bbox="808 720 902 756">90 - 95</td> </tr> <tr> <td data-bbox="711 758 756 793">B+</td> <td data-bbox="808 758 902 793">87 - 89</td> </tr> <tr> <td data-bbox="711 795 743 831">B</td> <td data-bbox="808 795 902 831">84 - 86</td> </tr> <tr> <td data-bbox="711 833 743 869">B-</td> <td data-bbox="808 833 902 869">80 - 83</td> </tr> <tr> <td data-bbox="711 871 743 907">C</td> <td data-bbox="808 871 902 907">70 - 79</td> </tr> <tr> <td data-bbox="711 909 743 945">F</td> <td data-bbox="808 909 902 945">0 - 69</td> </tr> </tbody> </table> | <b>Course Requirements</b> | <u>% of grade</u>   | 1. Research Project | 70  | 2. Presentation of Research Project | 20                                    | 3. Review of MNGT Curriculum/Readings | 10                                    | A         | 96 - 100                              | A-       | 90 - 95                             | B+ | 87 - 89 | B | 84 - 86 | B- | 80 - 83 | C | 70 - 79 | F | 0 - 69 |
|---|--|----------------------------|---|---------------------|---|-------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|-----------|---------------------------------------|----------|-------------------------------------|----|---------|---|---------|----|---------|---|---------|---|--------|
| <b>Course Requirements</b>                        | <u>% of grade</u>  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| 1. Research Project                               | 70   |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| 2. Presentation of Research Project               | 20   |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| 3. Review of MNGT Curriculum/Readings             | 10   |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| A   | 96 - 100   |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| A-  | 90 - 95  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| B+  | 87 - 89  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| B   | 84 - 86  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| B-  | 80 - 83  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| C   | 70 - 79  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| F   | 0 - 69   |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| <b>Activities</b>                                 | Discussion, points of view demonstrations, and case analyses.  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| <b>Policy Statements:<br/>University Policies</b> |  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| <b>Course Policies</b>                            | <u>Participation Policy:</u> The participation grade will be based on the quantity of high-quality participation. This concept will be based more upon the willingness to share, exchange, and engage your fellow students than on right and wrong answers.  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| <b>Weekly Schedule</b>                            | <table border="0"> <tbody> <tr> <td data-bbox="521 1318 651 1354">Week one</td> <td data-bbox="902 1318 1528 1461">           Introductions, course overview and expectations.<br/>           Review of syllabi. Review of MNGT/BUSN Curriculum. Discussion on Plagiarism<br/>           Signature on Certificate of Authorship         </td> </tr> <tr> <td data-bbox="521 1503 651 1539">Week two</td> <td data-bbox="902 1503 1479 1570">           Review of individual research topics<br/>           Discuss mechanics of the research document.         </td> </tr> <tr> <td data-bbox="521 1612 667 1648">Week three</td> <td data-bbox="902 1612 1382 1648">           Individual research and writing week.         </td> </tr> <tr> <td data-bbox="521 1690 651 1726">Week four</td> <td data-bbox="902 1690 1382 1726">           Individual research and writing week.         </td> </tr> <tr> <td data-bbox="521 1768 651 1803">Week five</td> <td data-bbox="902 1768 1382 1803">           Individual research and writing week.         </td> </tr> <tr> <td data-bbox="521 1845 634 1881">Week six</td> <td data-bbox="902 1845 1382 1881">           Meet with individual by appointment         </td> </tr> </tbody> </table>   | Week one                   | Introductions, course overview and expectations.<br>Review of syllabi. Review of MNGT/BUSN Curriculum. Discussion on Plagiarism<br>Signature on Certificate of Authorship | Week two            | Review of individual research topics<br>Discuss mechanics of the research document. | Week three                          | Individual research and writing week. | Week four                             | Individual research and writing week. | Week five | Individual research and writing week. | Week six | Meet with individual by appointment |    |         |   |         |    |         |   |         |   |        |
| Week one  | Introductions, course overview and expectations.<br>Review of syllabi. Review of MNGT/BUSN Curriculum. Discussion on Plagiarism<br>Signature on Certificate of Authorship  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| Week two  | Review of individual research topics<br>Discuss mechanics of the research document.  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| Week three  | Individual research and writing week.  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| Week four   | Individual research and writing week.  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| Week five   | Individual research and writing week.  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |
| Week six  | Meet with individual by appointment  |                            |   |                     |   |                                     |                                       |                                       |                                       |           |                                       |          |                                     |    |         |   |         |    |         |   |         |   |        |

|                        |            |   |
|------------------------|------------|---|
| <b>Weekly Schedule</b> | Week one   | Introductions, course overview and expectations.<br>Review of syllabi. Review of MNGT/BUSN Curriculum. Discussion on Plagiarism<br>Signature on Certificate of Authorship |
|                        | Week two   | Review of individual research topics<br>Discuss mechanics of the research document.   |
|                        | Week three | Individual research and writing week.   |

Copyright © 2007 – 2008, School of Business & Technology, Webster University. All rights reserved.