

# Students Transition and Retention Program

# START

The School of Business and Technology  
Webster University

## What is the START Program?

The START program is a program designed to provide 25 junior and senior minority students from St. Louis city and county schools with a snapshot of the college experience and to encourage enrollment in a college or university of their choice at the completion of their high school education.

The START program will offer a variety of educational and outreach activities to the participating students. The goals of the START program is to; increase the admission and retention rate among first generation college bound minority students and to ease the transition from high school to college. All classes will be held at Webster University's Downtown campus @ the Old Post Office, 815 Olive Street, St. Louis MO 63101. The course work will provide an introduction and brief exposure to the college environment. The program will be held on Thursdays for six weeks beginning September 24 – October 29, 2009 from 5:00 – 8:00 p.m.

## What is expected of the students?

In order to qualify for the START program, students must be deemed academically eligible to attend college, must be a junior or senior in high school in good standing, must be recommended by the principal or guidance office, and supported by their parents/guardian through their involvement in START.

Students are expected to come to each class ready for discussion and participation. Attendance at all classes is mandatory and students will be dropped from the program if they miss a class unexcused. Parents and guardians are strongly encouraged to attend *all* sessions with their students, as much of the information presented will be beneficial to you as your child prepares to apply for and enter college.

## What are the benefits of participating in the START Program?

The families participating in the START program will benefit from more than just the curricular instruction in the classroom. Webster faculty and staff will also provide guidance on topics that are relevant to the would-be college freshman. Topics relating to financial aid, standardized test preparation, career choices, application process to university and survival skills in college will be presented. At the end of the program, students will be prepared to apply to and attend the college of their choice.

### How do I apply?

1. Fill out the [application form](#) which can be downloaded from this site.
2. Obtain a copy of your transcripts from your high school counselor
3. Return the application form transcripts and letter of reference by  
Email to [cmoore@webster.edu](mailto:cmoore@webster.edu)

Fax: 314-968-9012 or

Mail to: Webster University  
School of Business & Technology  
Attn: Caprice Moore  
470 East Lockwood Avenue  
St. Louis, MO 63119

### What is the application deadline?

To be considered for the START Program, all materials must be received by  
Friday, September 11, 2009.

### Who can help answer my questions?

If you have any questions, please contact Caprice Moore at [cmoore@webster.edu](mailto:cmoore@webster.edu).