

# INTL 5860 / SOCS 5030.04: Issues in International Politics: Globalization

**INSTRUCTOR:** Bindu K. Gangadharan

**SITE:** Priest House

**TERM:** Fall II 2004 (Tuesday - 5:30-9:30)

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## COURSE DESCRIPTIONS:

Globalization is the intensification of economic, political, social, and cultural relations across international borders. The course will begin with analyses of the definition of the term “globalization”, the causes, nature, and effects of the process of globalization. We will also focus on the controversy surrounding the pros and cons related to the phenomenon within the context of the evolution of the pro and anti globalization movements.

In addition the course will focus on the uneven process of globalization and its effects in terms of cross-national intensity, geographical scope, and national and local depth. Further the course will explore the factors which have led to globalization in the context of the debate about the real content of the globalization process and the degree of change they invoke in the international system. In addition the course will focus on several key international issues that are currently shaping the global political, economic, social and cultural environment.

## CLASS FORMAT:

This course is organized around lectures, discussion, class debate of issues, and student presentations. Students are required to complete 4 assigned weekly papers (not more than 2 pages each). Students will also complete assigned group activities for debating key issues. Students will choose a research topic for their final research paper (10-15 pages in length). Students will give their class presentations on their research paper towards the end of the course to the class and it will be followed by a question and answer period. The length of these presentations will be decided based on the size of the class. A written outline version of the presentation is required. Class participation is required. Students are responsible for completing all assigned weekly readings. A written summary of the weekly readings is highly recommended.

## COURSE REQUIREMENTS:

- 1) Attending class
- 2) Active class participation
- 3) Completing all assigned readings and presentations
- 4) Completing the 4 weekly papers
- 5) Individual class presentation of final paper
- 6) Final research paper

## GRADING PROCEDURE:

	<b>% of Grade</b>
Attendance, Class Participation	10 %
Completing all assigned weekly readings and presentation	20 %
4 Weekly papers	40 %
Individual class presentation of final research paper	10 %
Final research paper	20 %
<b>TOTAL</b>	<b>100 %</b>

## BOOKS REQUIRED:

Berger, Peter L. and Samuel P. Huntington, *Many Globalizations Cultural Diversity in the Contemporary World*, Oxford University Press, 2002. (ISBN: 0-19-515146-1)

Clark, John, *Worlds Apart Civil Society and the Battle for Ethical Globalization*, Kumarian Press, 2003. (ISBN: 1-56549-167-X)

Cowen, Tyler, *Creative Destruction: How Globalization is Changing the World's Cultures*, Princeton University Press, 2004. (ISBN: 0-691-11783-7)

Steger, Manfred B., *Globalization: A Very Short Introduction*, 1<sup>st</sup> edition, Oxford University Press, 2003. (ISBN: 0-19-280359-X)

## **COURSE OUTLINE:**

### **Week 1: THE DYNAMICS OF GLOBALIZATION (Defining and Understanding the Globalization)**

Steger, Chp. 1 “Globalization: A Contested Concept”

Steger, Chp. 2 “Is Globalization a New Phenomena?”

Clark, Chp. 1 “Globalization – Agony or Ecstasy? Setting the Scene”

### **Week 2: FRAMEWORK OF GLOBALIZATION (Defining and Understanding the Globalization)**

Cowen, Chp. 1 “Trade Between Cultures”

Cowen, Chp. 2 “Global Culture Ascendant: The Roles of Wealth and Technology”

Berger, Introduction “The Cultural Dynamics of Globalization”

### **Week 3: THE GLOBAL POLITICAL SYSTEM (Global System and sub-systems)**

Steger, Chp. 4 “Globalization as Political Process”

Steger, Chp. 7 “Globalization as Ideological Process”

Clark, Chp. 4 “How Globalization Impacts Politics: From Delegative to Deliberative Democracy”

Yan, (in Berger), Chp. 1 “Managed Globalization - State Power and Cultural Transition in China”

### **Week 4: THE GLOBAL ECONOMIC SYSTEM (Actors, Issues, Global Division of Labor and Power)**

Steger, Chp. 3 “Globalization as Economic Process”

Clark, Chp. 2 “How Globalization Impacts Markets – Distortion and Extortion”

Clark, Chp. 3 “How Globalization Impacts the Poor”

Clark, Chp. 7 “Retaining Relevance – 21<sup>st</sup> Century Strategies for Development NGOs”

Hsiao, (in Berger), Chp. 2 “Coexistence and Synthesis – Cultural Globalization and Localization ...Taiwan”

### **Week 5: THE GLOBAL CULTURE (New Global Culture)**

Steger, Chp. 5 “Globalization as Cultural Process”

Cowen, Chp. 3 “Ethos and the Tragedy of Cultural Loss”

Clark, Chp. 5 “This is the age of the Civicus – The Rise of Civil Society”

Aoki, (in Berger), Chp. 3 “Aspects of Globalization in Contemporary Japan”

Srinivas, (in Berger), Chp. 4 “A Tryst with Destiny The Indian Case of Cultural Globalization”

### **Week 6: THE GLOBAL CULTURE (Actors and Issues)**

Cowen, Chp. 4 “Why Hollywood rules the World and whether we should Care ”

Cowen, Chp. 5 “Dumbing Down and the Least Common Denominator”

Clark, Chp. 6 “Civil Society in the Networking Era”

Kellner and Soeffner, (in Berger), Chp. 5 “Cultural Globalization in Germany”

### **Week 7: RESISTANCE TO GLOBALIZATION (Environment and other Issues):**

Steger, Chp. 6 “Globalization as Environmental Process”

Clark, Chp. 8 “The Protest Movement and “Dot Causes”

Kovacs, (in Berger), Chp. 6 “Rival Temptations and Passive Resistance”

Bernstein, (in Berger), Chp. 7 “Globalization, Culture and Development Can South Africa be more than an..”

Talavera, (in Berger), Chp. 8 “Trends Towards Globalization in Chile”

### **Week 8: VICTIMIZATION AND EMPOWERMENT (Actors and Methods):**

Steger, Chp. 8 “Challenges to Globalization”

Clark, Chp. 9 “Pressure Group Under Pressure – The Backlash against Civil Society”

Clark, Chp. 10 “Civilizing Globalization – Roles of Civil Society in Global Governance”

Ozbudun and Keyman, (in Berger) Chp. 9 “Cultural Globalization in Turkey”

### **Week 9: CLASS PRESENTATIONS AND CONCLUSION**

Cowen, Chp. 6 “Should National Culture Matter”

Steger, Chp. 9 “Globalization Studies: A New Academic Discipline?”

Clark, Chp. 11 “Making Globalization Ethical”

Hunter and Yates, (in Berger), Chp. 10, “In the Vanguard of Globalization The World of American Globalizers”

## **Academic Integrity**

Webster University strives to be a center of academic excellence. As part of our Statement of Ethics, the University strives to preserve academic honor and integrity by repudiating all forms of academic and intellectual dishonesty, including cheating, plagiarism and all other forms of academic dishonesty. Academic Dishonesty is unacceptable and is subject to disciplinary response. The university reserves the right to utilize electronic databases, such as Turnitin.com, to assist faculty and students with their academic work. Students in this class are governed by the university rules pertaining to academic misconduct/dishonesty.

You are responsible for participating and completing all requirements of this class – weekly assignments, presentations and research papers in accordance with academic integrity and standards of ethics. The burden of proof in demonstrating academic integrity rests on you.

### **Defining Plagiarism**

You have committed plagiarism if:

1. You intentionally submitted any written or oral work done by someone else and represented that work as your own
2. Any portion of your work does not have proper citation
3. You asked someone else to write your paper

### **Citation and Paraphrasing**

When you quote an author you need to put it in quotation marks and provide full citation (name of author, name of book or article, place of publication, publisher, year of publication, page number). You can paraphrase someone else's ideas and writings but you still need to cite the original source. You need to use footnotes or endnotes, and a full bibliographic reference. See style manual for proper citation.

### **Penalty**

Penalty for plagiarism is assigning a “fail” grade and dismissal from the program and from the university.