

WEBSTER UNIVERSITY

COURSE SYLLABUS

COMM 5750/EDTC 5750

S.I.: Media Ed: Curriculum/Methodology

Paul Steinmann

Term: Summer, 2004

Site: WEBG.

1. Course Description:

Participants will be expected to develop their own strategies for creating media activities appropriate for their students' age and abilities. Guest teachers and authors will share thoughts about the subject and provide suggestions for class activities. Students will apply the collaborative techniques of analysis used in Literature Study Groups to analyze current media productions. Topics selected by the state and federal education agencies in their "Standards" will be discussed.

2. Learning Outcomes:

Each student will construct a grade appropriate selection of learning activities; including a method(s) of evaluation. One article related to media studies will be submitted to a professional journal or newspaper; The article will be based on current research and personal experience. Participants will be able to describe a professional framework for the study of media and it's relationship to other disciplines.

3. Schedule of required readings, class preparations and assignments, lectures, discussions, student presentations, and exams:

**Week One: Framework for Media Literacy
Bloom's taxonomy and activity development
National Standards (McRel)**

**Week Two: In the Trenches: guest, Angela Schenkel
Killing us Softly - video
Tough Guise - video**

**Week Three: Activity one due
Planning the final project
Intro. To Literature Circles
Resources that matter to teachers**

**Week Four: Expert Opinion: guest, Arthur Silverblatt, author of *Media Literacy; Keys to Interpreting Media Messages*, Praeger Press
Creating a Consumer Aware Classroom**

**Week Five: Activity two due
Implementing Media Literacy Circles
Sex, Crime, and Violence - what the research says**

**Week Six: First Draft of Final Project Due
Presentation of activity two to class
Stereotyping in the media**

**Week Seven: Media Literacy Resources
Critique of Media Literacy Resources
The Future of Media Studies**

Week Eight: Final Project and Presentations

4. Resources: Text, Video Tapes, Professional Journals, and guests

Text Recommended: Hiebert, R.E., *Impact of Mass Media/Current Issues*, Longman Publishers, third edition, 1995.

**Audio Visual/Other: Center for Media Literacy
NFBC
Scanning TV
PBS
CNBC**

5. EVALUATION:

- a) Final Project**
- b) Class participation**
- c) Class presentation**
- d) Class assignments**

This syllabus is subject to change at the discretion of the instructor. Therefore, regular attendance is required.