Walker School of Business & Technology
Program Learning Outcomes

*Bachelor of Arts in Management*
1. Analyze, understand and evaluate how legal, social, economic and global issues affect business.
2. Integrate key theories to manage people, processes and resources in a diverse organization.
3. Use appropriate tools and technology to critically analyze and interpret key business information.
4. Apply concepts regarding ethics and corporate responsibility and how they impact managerial decisions.
5. Build upon ambiguous and incomplete information to draft, support and defend innovative solutions to complex managerial challenges.

*Bachelor of Science in Accounting*
1. Accounting graduates can identify and describe fundamental auditing and attestation procedures.
2. Accounting graduates can interpret and apply advanced financial accounting and reporting concepts and procedures.
3. Accounting graduates can identify and assess the current legal and regulatory environment of business.
4. Accounting graduates can assess and compare general business environment concepts.

*Bachelor of Science in Business Administration*
1. Students use information, analytical tools, and problem-solving skills to make well-reasoned business decisions, considering both quantitative factors and qualitative factors such as ethical considerations.
2. Students can develop strategies addressing the legal, ethical, economic and global environment in which the enterprise operates.
3. Student will have a working knowledge in a set of analytical business tools related to: math, statistics, accounting, economics, marketing, finance and behavioral science.
4. Students can apply business core concepts, principles and analytical skills across functional lines.
5. Students can access, develop, and use information to analyze business problems and propose feasible solutions.

*Bachelor of Science in Finance*
1. Students can apply time value of money techniques to security valuation.
2. Students can evaluate the financial strength of a corporation and analyze capital budgeting decisions.
3. Students can understand the risk-return relationship and can estimate appropriate rates of return.
4. Students can describe the intermediation services provided by financial institutions.
Master of Arts in Business and Organizational Security Management
1. Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of business and organizational security management.
2. Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of business and organizational security management when analyzing complex situations.
3. Students will be able to effectively integrate important facts, concepts, principles, and theories used in business and organizational security management when developing solutions to multifaceted business and organizational security management problems in complex situations.

Master of Arts in Human Resources Development
1. Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of human resources development.
2. Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques, and theories in the field of human resources development when analyzing complex factual situations.
3. Students will be able to effectively integrate (or synthesize) important facts, concepts, principles, and theories in the field of human resources development when developing solutions to multifaceted human resources development problems in complex factual situations.

Master of Arts in Human Resources Management
1. Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques, and theories used in human resources management.
2. Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques, and theories used in human resources management when analyzing situations.
3. Students will be able to effectively integrate important facts, concepts, principles, and theories used in human resources management when developing solutions or analyzing situations.

Master of Arts in Information Technology Management
1. Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of information technology management.
2. Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of information technology management when analyzing complex factual situations.
3. Students will be able to effectively integrate (or synthesize) important facts, concepts, principles, and theories in the field of information technology management when developing solutions to multifaceted information technology management problems in complex factual situations.

Master of Arts in International Business
1. Graduates can demonstrate foundation knowledge in the functional areas of a global business.
2. Graduates can analyze the complexities of global businesses.
3. Graduates can select, explain, and apply strategies and tools for solving complex problems posed by managing global businesses.
Master of Arts in Management and Leadership
1. Students will be able to explain the important terminology, concepts, principles, analytic techniques and theories used in management and leadership.
2. Students will be able to effectively apply important terminology, concepts, principles, analytic techniques and theories used in management and leadership when analyzing situations.
3. Students will be able to effectively integrate important concepts, principles and theories used management and leadership when developing solutions to multifaceted problems in complex situations.

Master of Arts in Nonprofit Leadership
1. Articulate the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of nonprofit leadership.
2. Analyze complex factual situations using the important facts, concepts and theories of the nonprofit leadership field to help diagnose best practices, problems, and opportunities facing nonprofit organizations.
3. Integrate theories and models to develop solutions to complex issues and problems facing leaders of nonprofit organizations, and then demonstrate the effectiveness of their solutions using either quantitative or qualitative criteria.

Master of Arts in Procurement and Acquisitions Management
1. Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of procurement and acquisitions management.
2. Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of procurement and acquisitions management when analyzing complex factual situations.
3. Students will be able to effectively integrate (or synthesize) important facts, concepts, principles, and theories in the field of procurement and acquisitions management when developing solutions to multifaceted procurement and acquisitions management problems in complex factual situations.

Master of Business Administration
1. Students will demonstrate foundation knowledge in each of the primary functional areas of business.
2. Students will be able to solve semi-structured business problems.
3. Students will be able to solve unstructured business problems.

Master of Health Administration
1. Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of health care administration.
2. Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques, and theories in the field of health care administration when analyzing complex factual situations.
3. Students will be able to effectively integrate (or synthesize) important facts, concepts, principles, and theories in the field of health care administration when developing solutions to multifaceted health care administration problems in complex factual situations, for greater organization efficiency and effectiveness.
**Master of Science in Finance**
1. Students can determine the value of financial assets.
2. Students can analyze the financial decisions of a corporation.
3. Students can evaluate credit and interest rate risk.

**Master of Science in Forensic Accounting**
1. Students will be able to identify and apply the law, the rules of procedure and evidence and ethics that relate to forensic accounting.
2. Students will be able to identify, investigate and discover fraud and other improper accounting activities.
3. Students will be able to, orally and in writing, effectively communicate matters related to forensic accounting.

**Master of Science in Marketing**
1. Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of marketing.
2. Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of marketing when analyzing complex marketing situations.
3. Students will be able to effectively integrate (or synthesize) important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of marketing as demonstrated through the successful development of a marketing plan.

**Master of Science in Space Systems Operations Management**
1. Students will be able to explain the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of space systems operations management.
2. Students will be able to effectively apply important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of space systems operations management when analyzing complex factual situations.
3. Students will be able to effectively integrate (or synthesize) important facts, concepts, principles, and theories in the field of space systems operations management when developing solutions to multifaceted space systems operations management problems in complex factual situations.

**Doctor of Management**
1. Students will be able to synthesize and apply relevant theories to explain domestic or global market phenomena.
2. Students will be able to demonstrate linkages between theoretical findings and the practical application of those findings.
3. Students will be able to identify and justify a novel research niche, design ideas, propose