

WEBSTER UNIVERSITY
Undergraduate Degree Career Information

School of Communications: Communications & Journalism Department

BOOKS

- *Great Jobs for Communications Majors* (2001) by Blythe Camenson
- *Career Opportunities In Advertising And Public Relations* (2005) by Shelly Field and Howard J. (FWD) Rubenstein
- *Career Opportunities in the Publishing Industry* by Fred Yager, Jan Yager, and Pat Schroeder (2005)
- *Career Opportunities in Journalism* (2007) by Jennifer Bobrow Burns and Janice Castro
- *Opportunities in Journalism Careers* by Donald L. Ferguson and Jim Patten (2001)
- *Opportunities in Film Careers* by Jan Bone and Kathy Siebel (1999)
- *Careers in Communications* by Shonan Noronha (1999)
- *Opportunities in Writing Careers* by Elizabeth Foote-Smith (1999)
- *Careers in Wildlife Film-making* by Piers Warren (2006)
- *Careers in Publishing* by Blythe Camenson (2002)
- *Careers for Film Buffs & Other Hollywood Types* by Jaq Greenspon (2003)
- *Opportunities in Television and Video Careers* by Shonan Noronha (2003)

WEBSITES

- Public Relations Society of American www.prsa.org
- Advertising/Visual Communications www.commart.com
- Television and Radio News Research www.missouri.edu/~jourvs/
- Editor & Publisher Online www.editorandpublisher.com
- Department of Labor www.dol.gov
- Federal Government Jobs www.usajobs.com
- Salary.com www.salary.com
- Newspaper Careers http://www.newspaperscareers.org/
- Magazine Publishers of America http://www.magazine.org/home/
- Public Relations http://workinpr.com/index.asp
- Communications Roundtable http://www.roundtable.org/
- American Society of Newspaper Editors http://www.asne.org/index.cfm?id=2
- Careers in Marketing http://www.careers-in-business.com/
- Public Relations Society of America http://www.prsa.org/
- International film and TV production Resources http://www.mandy.com/

CAREER DEVELOPMENT STRATEGIES

- ✓ Earn good grades.
- ✓ Actively participate in student organizations to develop leadership skills.
- ✓ Develop excellent computer skills.
- ✓ Learn to work well within a team.
- ✓ Develop strong communication skills.
- ✓ Gain work experience and information about careers through internships.
- ✓ Develop high ethical standards.
- ✓ Join Professional Organizations or Honorary Fraternities for your degree.

PROFESSIONAL ORGANIZATIONS

American Copy Editors Society
American Society of Journalists & Authors
American Society of Newspaper Editors

Online News Association
Society of Professional Journalists
National Association of Broadcasters

Webster University Career Services
<http://www.webster.edu/careers/index.shtml>
568 Garden Avenue Saint Louis, MO 63119 Email: careercn@webster.edu
Telephone: (314) 968-6982 or (800) 981-9805