

<b>Course</b>	<b>FINC 5880</b> - Advanced Corporate Finance Fall 2, 2011
<b>Instructor</b>	Name: Neil Kuritzky Phone: (949) 608-1722 Email: kuritzky@webster.edu
<b>Catalog Description</b>	Advanced study of corporate financial analysis and planning including capital budgeting, cost of funds, and capital structure and valuation. Selected topics that may be covered are leasing, mergers, takeovers, business failure, reorganization, and liquidation. A combination of problem-solving and case study methodologies is used to illustrate theories and techniques helpful in financial analysis and planning.
<b>Prerequisites</b>	BUSN 5600 Accounting Theory & Practice BUSN 5760 Applied Business Statistics FINC 5000 Finance
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>a) Evaluate and explain components of corporate financial decisions.</li> <li>b) Recognize and apply proper techniques for making financial decisions.</li> <li>c) Interpret financial statements and analyze financial ratios commonly used by business.</li> <li>d) Understand Initial Public Offerings</li> <li>e) Analyze the financial health of a publicly traded company.</li> <li>f) Apply the time value of money concept to financial investment decisions using algebraic techniques and automated financial calculations (spreadsheet and calculator).</li> <li>g) Calculate the value of financial securities and analyze how financial assets are valued in the market.</li> <li>h) Discuss the impact of risk on financial decisions and explain the relationship between risk and returns.</li> <li>i) Differentiate the different methods used by companies to raise money.</li> <li>j) Compare investment opportunities and their affects on the firm.</li> </ul>
<b>Textbook</b>	<p><b>Financial Management: Theory and Practice: 12th Edition</b>  <b>Author: Eugene F. Brigham &amp; Michael C. Ehrhardt</b>  <b>Thomson South-Western, <a href="http://www.thomsonedu.com/finance/brigham">www.thomsonedu.com/finance/brigham</a> or <a href="http://www.swlearning.com/finance/brigham">www.swlearning.com/finance/brigham</a></b>  <b>ISBN-13: 978-0-324-64908-6 and ISBN-10: 0-324-64908-8</b></p> <p><b>Supplementary Readings:</b>  Students are strongly encouraged to read, research and make use of supplementary articles relating to current events during the course, e.g., The Wall Street Journal, Economist, Business Week, etc.</p>

<b>Grading</b>	Participation: 10% Homework: 15% Midterm: 20% Project & Presentation: 20% Assessment Completion 15% (if applicable) <u>Final:</u> 20% Total 100%
<b>Activities</b>	<p><b>Case Analysis</b></p> <p>This Activity will be differentiated from the FINC 5000 project as the company selected must have had M &amp; A or BK activity/involvement. Research your topic, using at least 5 sources with recent information. While the Internet is generally the best source for a public company, non-internet references should also be stated.. Prepare a typewritten paper not less than 5 pages, double spaced. The paper should include:</p> <ul style="list-style-type: none"> <li>• A brief background of the company, e.g., where it is located, when it was established, name of the CEO, and what the company does.</li> <li>• A ratio analysis of strengths and weaknesses.; also show competitors' information where available.</li> <li>• Other factors affecting the company, including competitive factors, macro-economic factors, new products, etc. The M &amp; A activity should be noted herein.</li> <li>• Your assessment of the future of the company.</li> <li>• Whether you would recommend purchasing stock in the company (if a public company).</li> <li>• Bibliography. This is a separate page, not included in the 5 page minimum.</li> <li>• You may attach as many exhibits as you want to support your paper, e.g., financial statements and other information you obtain from the Internet or elsewhere; however you are not required to – the choice is yours.</li> </ul> <p>APA guidelines must be used.</p> <p><b>Presentation:</b></p> <p>Ideally there should be a PowerPoint slide presentation (not to exceed 15 slides, excluding back-up) and 20 minute Analyst's Briefing: an oral presentation analyzing the selected firm and providing an evaluation of the firm's financial situation, prospects, rating and current recommendation.</p>
<b>Policy Statements: University Policies</b>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p><b>Academic Honesty</b></p>

	<p>The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university’s academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p> <p><b>Drops and Withdrawals</b> Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p><b>Special Services</b> If you need accommodations for a disability, please let the instructor know at the beginning of the course so that they can be provided.</p> <p><b>Disturbances</b> Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p><b>Attendance</b> Sometimes circumstances beyond one’s control requires that a student miss a scheduled class. It is the student’s responsibility to advise the instructor and submit any required work.</p>
<b>Course Policies</b>	Students are expected to attend class prepared – the appropriate chapter(s) read and having researched current events – and the required homework completed, ready to turn in.
<b>Weekly Schedule</b>	<p><b><u>Class 1 – Fundamental Concepts</u></b> Course overview and objectives. Review basic financial concepts. Read Chapters 1, 2, 3 &amp; 9. Complete Mini-case Chap 3, p119 a – h.</p> <p><b><u>Class 2 – Forecasting, Budgeting &amp; Financial Planning</u></b> Discussion of relevant cash flows and evaluation of budgeting projects. Read Chapter 14. Complete Problems 14-1 through 8. Mini-case, p514, a-j</p> <p><b><u>Class 3 – Working Capital Management</u></b> Discussion of current asset management and short-term financing. Read Chapter 22. Complete Problems 22-1 through 5 and 9.</p>

	<p><b><u>Class 4 – Midterm Examination; Hybrid Financing</u></b>  Mid-term examination covers all chapters to date. Discussion of preferred stock, warrants and convertibles. Read Chapter 21. Complete Problems 21-1 through 3 and 6 (excl alternative 3).</p> <p><b><u>Class 5 – Dividend Policy and Lease Financing</u></b>  Discussion of distributions to shareholders and lease financing.  Read Chapters 18 and 20. Complete Problems 18-1 through 7; 20-1, 2, 3. Mini-case p671 excl a(4) &amp; b; mini-case p739 (a – h).</p> <p><b><u>Class 6 - Derivatives</u></b>  Discussion of derivatives and risk management.  Read Chapter 23. Complete Problems 23-3 &amp; 5, mini-case p849.</p> <p><b><u>Class 7 – Financial Restructuring, IPOs; Distress, Its Consequences.</u></b>  Discussion of bankruptcy, reorganization and liquidation  Read Chapters 19 &amp; 24. Complete Problems 24-2 and 3.</p> <p><b><u>Class 8 – Mergers, Multinational Business Finance</u></b>  Discussion of Mergers, LBOs, Divestitures and Holding Companies  Read Chapters 25 and 26. Complete Problems 25-1 through 3 and 5; 26 –1, 5 and 9.</p> <p><b><u>Class 9 – Final Examination</u></b>  Presentations  Final Examination will cover all chapters since Midterm.</p>
<p><b>Additional Information</b></p>	<p>Research can be conducted using Passports, Webster University's online library. Passports integrates Internet resources, online databases and library services for student and faculty research. Passports is accessible from campus, home or office, providing 24 hours access to: Library catalogs and collections, free databases and internet resources, support and training sections and research paper writing tips and help.</p> <p>Students are encouraged to use the Webster University Writing Center which offers free and friendly writing advice to all students, staff, and faculty. Coaches will help with every stage of the writing process, from brainstorming ideas to documenting sources.</p> <p>Assessment requirements will be attached in a separate Addendum if applicable.</p>