

Course	BUSN 4300 Business Ethics	
Term	Spring-I, 2008 Thursday, Kansas City	
Instructor	Name: Donald Pewitte Phone:816-210-9336 Email: DPewitte@aol.com or PEWITTEASSOCIATES@vzw.blackberry.net	
Catalog Description	Presents theories of the role of the firm and socioeconomic responsibilities to the stockholders, employees, customer, suppliers, the community, the nation, and the world. Cross-listed with RELG 4310.	
Prerequisites	None	
Course Level Learning Outcomes	Outcome	Expectation
	1. Students know major ethical theories	Students can use the major ethical theories and norms to evaluate problems and dilemmas.
	2. Students understand the concept of the corporation.	Students can discuss the business form and the historical development of business and interaction with ethics.
	3. Students are aware of ethical issues confronting corporate management.	Students can place economic and commercial activity in its social, political and legal context.
	4. Students have a base of business standards	Students understand the concept of corporate social responsibility (CSR) and can apply concepts to case studies and their own career.
Materials	<ul style="list-style-type: none"> Shaw, Business Ethics, Sixth Edition, Thomson-Wadsworth -Publisher Prentice, Sarbanes-Oxley Act Thomson-Wadsworth, Publisher 	
Grading	Exams (Two exams 100pts.Each) 30% Written assignments (3 @100 pts. Each) 30% Written case analysis (100 pts.) 30% Presentation 10% Grading Scale 600 – 540 points = A 539 – 431 points = B 430 --310 points = C 309 – 248 points = D	

< 248 points = I

The UNDERGRADUATE catalog provides these guidelines and grading options:

- **A, A-** superior work in the opinion of the instructor
- **B+, B, B-** good work in the opinion of the instructor
- **C+, C, C-** satisfactory work in the opinion of the instructor
- **D+, D** passing, but less than satisfactory work in the opinion of the instructor
- **I** incomplete work in the opinion of the instructor
- **ZF** An incomplete which was not completed within one year of the end of the course
- **F** unsatisfactory work in the opinion of the instructor; no credit is granted
- **W** withdrawn from the course
- **IP** course in progress
- **NR** not reported for the course
- **Z** a temporary designation given by the registrar indicating that the final grade has not been submitted by the instructor. When the final grade is filed in the Office of the Registrar, that grade will replace the Z.

Activities	Lecture and discussion. Cases and group problem solving are utilized.
Policy Statements: University Policies	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p>Academic Honesty</p> <p>The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p> <p>Drops and Withdrawals</p> <p>Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p>Special Services</p> <p>If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p>Disturbances</p> <p>Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p>Student Assignments Retained</p> <p>From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p>

	<p>Contact Hours for this Course</p> <p>It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>														
<p>Course Policies</p>	<p>This syllabus may be revised at the discretion of the instructor without the prior notification or consent of the student. The schedule below presents an approximate expectation of course progress. The instructor reserves the right to change the overall course grade weighting. Any changes will be announced in class.</p> <p>In line with the university’s policy on academic honesty, please be advised that instances of academic dishonesty will result in a zero for the assignment and will be reported to the Dean of the School of Business and Technology for further disciplinary action. In this course we will use turnitin.com, an electronic database, which assists students and faculty with academic work.</p> <p>If you miss class you are responsible for getting notes and assignments. No late homework will be accepted unless prior approval is obtained from the instructor. Makeup exams will be scheduled only if arranged in advance of the scheduled exam date.</p>														
<p>Weekly Schedule</p>	<table border="1"> <thead> <tr> <th data-bbox="386 1037 521 1083">Week</th> <th data-bbox="521 1037 716 1083">Chapt</th> <th data-bbox="716 1037 1430 1083">Topic</th> </tr> </thead> <tbody> <tr> <td data-bbox="386 1083 521 1304">1</td> <td data-bbox="521 1083 716 1304">Read 1 & 2</td> <td data-bbox="716 1083 1430 1304">Introduction; Overview of course; Read chapters 1 & 2. The Nature of Morality, Normative Theory of Ethics and how the concepts relate to management decisions in today’s work place will be discussed. Case study project assignment. Final project requirements will be outlined</td> </tr> <tr> <td data-bbox="386 1304 521 1724">2</td> <td data-bbox="521 1304 716 1724">Read 3 & 4</td> <td data-bbox="716 1304 1430 1724">Discussion of Justice and Economic Distribution and (American Business and Its Basis) The Nature of Capitalism. A discussion of The Nature of Justice, from Utilitarian View, Libertarian Approach and Rawls’s Theory of Justice. Capitalism and its moral justification, criticism, and today’s economic challenges, the role of corporations and their social responsibilities in communities. Case study project assignment. Presentation of written assignments – Select an ethical issue from a current news article and identify ethical principles that are relative. Prepare to discuss in class.</td> </tr> <tr> <td data-bbox="386 1724 521 1925">3</td> <td data-bbox="521 1724 716 1925">Read 5 & 8 Sarbanes-Oxley Act (SOA)</td> <td data-bbox="716 1724 1430 1925">Discussion of corporation, corporate moral agency, corporate responsibility, business ethics within the organization and the ethical character that companies develop. Moral choices facing employees, obligations of the firm, abuse of official position, bribes and</td> </tr> </tbody> </table>			Week	Chapt	Topic	1	Read 1 & 2	Introduction; Overview of course; Read chapters 1 & 2. The Nature of Morality, Normative Theory of Ethics and how the concepts relate to management decisions in today’s work place will be discussed. Case study project assignment. Final project requirements will be outlined	2	Read 3 & 4	Discussion of Justice and Economic Distribution and (American Business and Its Basis) The Nature of Capitalism. A discussion of The Nature of Justice, from Utilitarian View, Libertarian Approach and Rawls’s Theory of Justice. Capitalism and its moral justification, criticism, and today’s economic challenges, the role of corporations and their social responsibilities in communities. Case study project assignment. Presentation of written assignments – Select an ethical issue from a current news article and identify ethical principles that are relative. Prepare to discuss in class.	3	Read 5 & 8 Sarbanes-Oxley Act (SOA)	Discussion of corporation, corporate moral agency, corporate responsibility, business ethics within the organization and the ethical character that companies develop. Moral choices facing employees, obligations of the firm, abuse of official position, bribes and
Week	Chapt	Topic													
1	Read 1 & 2	Introduction; Overview of course; Read chapters 1 & 2. The Nature of Morality, Normative Theory of Ethics and how the concepts relate to management decisions in today’s work place will be discussed. Case study project assignment. Final project requirements will be outlined													
2	Read 3 & 4	Discussion of Justice and Economic Distribution and (American Business and Its Basis) The Nature of Capitalism. A discussion of The Nature of Justice, from Utilitarian View, Libertarian Approach and Rawls’s Theory of Justice. Capitalism and its moral justification, criticism, and today’s economic challenges, the role of corporations and their social responsibilities in communities. Case study project assignment. Presentation of written assignments – Select an ethical issue from a current news article and identify ethical principles that are relative. Prepare to discuss in class.													
3	Read 5 & 8 Sarbanes-Oxley Act (SOA)	Discussion of corporation, corporate moral agency, corporate responsibility, business ethics within the organization and the ethical character that companies develop. Moral choices facing employees, obligations of the firm, abuse of official position, bribes and													

			kickbacks, gifts and entertainment, obligations to third parties, whistle-blowing, self-interest and moral obligation and the Sarbanes-Oxley Act (SOA) will be reviewed. Case study project assignment. Presentation of written assignment. Written assignment – Write a personal credo for a business you would start or critique your company’s. “Should businesses have a code of ethics?” Review for Mid-Term.
	4		Mid-term exam – Chapters 1-5, 8 & SOA
	5	Read 6 & 7	Read Chapters 6 & 7 Discussion of civil liberties, hiring, promotion, discipline and discharge, wages, organizational influence in private lives, obtaining information, working conditions, redesigning work and unions. Case study project assignment. Video on “Work place issues”. Discussion of environmental issues faced by business and communities. Video on “Ethics in the Media” Written assignment – Identify and advertisement and critique based on ethical standards for advertisers. Prepare to discuss in class
	6	Read 9 & 10	Discussion of job discrimination, meaning evidence, affirmative action, comparable worth, sexual harassment. Product safety, other areas of business responsibility, deception and unfairness in advertising. Case study project assignment. Video on “Job discrimination”, “Consumer advertising”. Identify an advertisement and critique based on ethical standards for advertisers. Prepare to discuss in class also submit written analysis.
	7	Read 11	Discussion of business and ecology, ethic of environmental protection, achieving our environmental goals, delving deeper into environmental ethics. Case study project assignment. Prepare to discuss in class the role politics plays in business decisions; also how technological changes influence the business ethical environment. Prepare for Final Exam. Individual written project analysis and presentation due.
	8		Final Exam/Individual written projects analysis and presentation due.
Additional Information	None		