



Course	ITM 5000 Information Technology Management - Overview
Term	Fall 1, 2009 Kansas City Metropolitan Campus
Instructor	Name: Tim Coach Phone: 913-927-2090 Email: tcoach@kcg-inc.com
Catalog Description	This overview course presents a managerial and technical perspective that considers the application and management of information and communications technology in business and other types of organizations. The course includes an overview of all the core courses in the ITM curriculum. This course is a prerequisite for all other courses in the program.
Prerequisites	None.
Course Level Learning Outcomes	After completing this introductory course, students will: <ul style="list-style-type: none">• know and explain <u>basic</u> technical terminology, concepts, principles, and practices as they relate to the use of information and information and communication technologies in support of organizational strategic goals.• will know and explain <u>basic</u> organizational management, project management, contract management, security management, and financial management concepts, principles, practices, and techniques as they relate to managing people, information, and information and communications technologies in support of organizational strategic goals.
Materials	REQUIRED TEXT(S): <i>Essentials of Management Information Systems Eighth Edition Authors Kenneth C. Laudon and Jane price Laudon ISBN-13:978-0-13-602579-5</i> SUPPLEMENTAL MATERIAL; With the supplemental material will be selected documents and/or articles that are relevant to lecture, discussion, or research activities may be provided or assigned throughout the term. A selected booklist may also be provided for optional outside reference. Textbook is available through MBS Direct Books at 1-800-325-3252
Grading	Class participation and Homework will account for 20% of the final grade. Term (research) paper will account for 30% of the final grade.

	<p>Quizzes, Test, Mid-term, and final exams will account for 50% of the final grade.</p> <p>The GRADUATE catalog provides these guidelines and grading options:</p> <ul style="list-style-type: none"> • A/A- Superior graduate work • B+/B/B- Satisfactory graduate work • C Work that is barely adequate as graduate-level performance • CR Work that is performed as satisfactory graduate work (B- or better). A grade of "CR" is reserved for courses designated by a department, involving internships, a thesis, practicum's, or specified courses. • F Work that is unsatisfactory • I Incomplete work • ZF An incomplete which was not completed within one year of the end of the course. ZF is treated the same as an F or NC for all cases involving G.P.A., academic warning, probation, and dismissal. • IP In progress • NR Not reported • W Withdrawn from the course
<p>Activities</p>	<ul style="list-style-type: none"> • Short lectures • Facilitated discussion of assigned readings • Short, moderately complex cases • Labs • Term (research) paper • Quizzes, Test, Midterm and Final Exams
<p>Policy Statements: University Policies</p>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p>Academic Honesty The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p> <p>Drops and Withdrawals Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p>Special Services If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p>Disturbances Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the</p>

	<p>course.</p> <p>Student Assignments Retained From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p>Contact Hours for this Course It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>	
<p>Course Policies</p>	<p>Attendance at all class sessions is expected.</p> <p>Late assignments will be accepted if prior arrangements have been made with the instructor, but will be given reduced points based upon the number of class sessions it is late.</p>	
<p>Weekly Schedule</p>	<p>Week</p>	<p>Topics and Assignments</p>
	<p>1</p>	<p>Discussion Topics: Business information Systems in Your Career E-Business: How Businesses Use Information Systems</p> <p>Required Reading: Chapters 1 and 2</p>
	<p>2</p>	<p>Discussion Topics: Achieving Competitive Advantage with Information Systems</p> <p>Required Reading: Chapter 3</p>
	<p>3</p>	<p>Discussion Topics: IT Infrastructure: Hardware and Software</p> <p>Review for Mid-Term</p> <p>Required Reading: Chapter 4</p>
	<p>4</p>	<p>Discussion Topic: Foundations of Business Intelligence: Databases and Information Management Telecommunications, the Internet, and Wireless Technology</p> <p>Mid-Term Exam</p> <p>Required Reading: Chapter 5 and 6</p>
	<p>5</p>	<p>Discussion Topics: Securing Information Systems Achieving Operational Excellence and Customer Intimacy: Enterprise Applications</p> <p>Required Reading: Chapter 7 and 8</p>
	<p>6</p>	<p>Discussion Topic: E-Commerce: Digital Markets, Digital Goods Improving Decision Making and Managing Knowledge</p> <p>Required Reading: Chapter 9 and 10</p>
	<p>7</p>	<p>Discussion Topics: Building Information Systems and Managing Projects</p>

		Ethical and Social Issues in Information Systems
		Required Reading: Chapter 11 and 12
	8	Class Presentations Review for Final Exam
	9	Class Wrap-up Final Exam
Additional Information	Supplemental Reading: As Required	