

Office Hours

Monday thru Thursday
9:00 a.m.- 9:30 p.m.
Friday 9 a.m.- 2 p.m.
Saturday 8:00 a.m.- Noon

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Irina Leslie, Registrar

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Webster University School of Business Receives Quality Accreditation

Webster University president, Neil George recently announced the Association of Collegiate Business Schools and Programs (ACBSP) has granted specialized accreditation to the School of Business and Technology's business and business-related programs. This news follows a strenuous accreditation process that included a self-study, a team visit to a total of five campus locations, and a subsequent visit by a member of the ACBSP'S Board of Commissioners.

George gave special thanks to Dean Benjamin Akande, Associate Dean Pat Masidonski, and to the SBT faculty for their leadership with the SBT Assessment and Consistency

“We now have indisputable documented evidences of quality of outcomes in our classes and all our sites worldwide. This specialized business accreditation, the philosophy of ACBSP is totally compatible with our mission and our approach.”

Dr. Neil George,
President,
Webster University



projects. The ACBSP reviewers named each of these quality assurance initiatives “Best in Class.”

The directors, faculty and staff at the Irvine, Orlando, San Antonio and Geneva campuses also participated in the evaluating team's visits as well as Kathy Marlock, director of assessment.

The ACBSP was founded in 1988 to create an organization and accreditation process designed to fit the needs of business programs focused on teaching and learning. ACBSP's accreditation standards are modeled on the Baldrige National Quality Program and its Criteria for Educational Performance Excellence.

CIA Visits Webster

On July 8 Henry Medina, recruiter for the Central Intelligence Agency (CIA), visited Webster to speak to students interested in CIA careers.

“This is not an ordinary career or opportunity,” says Medina. “The CIA looks for people with extraordinary integrity who is willing to commit to the CIA lifestyle and culture.” That culture is unique since it deals with protecting national security on a daily basis. Medina says the work is challenging, but rewarding.



CIA recruiter Henry Medina *right*, discusses career opportunities with Webster students: Sara Lynch (MGTL), Randall Henderson (MGTL) and Rich Meyers (MBA).

There is a wide range of career opportunities at the CIA, from analytical positions to clandestine services, language positions to engineering and technology and support services. Career opportunities include positions in the U.S and overseas.

Many jobs require a bachelor's degree, but not all. The CIA looks for people with significant life experience as well as strong language skills including those who speak native languages. To check out career opportunities with the CIA go to www.cia.gov.

Calendar

August 16, 2008—Fall 1 term begins—MA/MBA/MS

August 23, 2008—Fall 1 term begins—MAT/MSN/BA/BSN

August 23, 2008—New Student Orientation

August 30-September 1, 2008—Labor Day—School and office closed

October 16, 2008—Fall 1 ends—MA/MBA/MS/MAT/MSN/BA/BSN

October 18, 2008—Fall 2 begins—MA/MBA/MS

October 25, 2008—Fall 2 begins—MAT/MSN/BA/BSN

November 11, 2008—Veteran's Day—Office closed, classes held

November 27-29, 2008—Thanksgiving—School and office closed

December 18, 2008—Fall 2 ends—MA/MBA/MS/MAT/MSN/BA/BSN

December 24-January 2, 2009—Winter break

January 3, 2009—Spring 1 begins—MA/MBA/MS

January 5, 2009—Office open

January 10, 2009—Spring 1 begins—MAT/MSN/BA/BSN

January 19, 2009—Martin Luther King Day—School and office closed



Webster Alum is Teacher of the Year

Todd Lindsay, Park Hill South High School science teacher and 1994 Webster-Kansas City M.A.T. graduate, was recognized as the Teacher of the Year for the Park Hill School District.

Park Hill Superintendent Dennis Fisher said, “A passion for making science classes fun and educational led to Lindsay's nomination for the district's top teacher honor.”

According to Lindsay, “A science teacher's role is to find methods of making abstract concepts concrete. One of the best ways to do that is illustrate lessons with real world examples.”



Todd Lindsay— M.A.T. 1994, is Teacher of the Year at Park Hill.

At Webster, Lindsay recalls learning the importance of teaching to different learning styles as well as various statistical tools to analyze student work.

“My Webster M.A.T. is an important part of my success as a teacher.” says Lindsay.

Webster News

Watch for details!—Webster's Second Annual Employer and Career Fair will be scheduled for this fall.

Webster voices on Chief's radio—Tune in to 101 the Fox on KC Chief's game days and listen for the Webster voices! Our own students and a grad taped commercials to air during the game as well as the pre- and post-game broadcasts. Thanks to M.A.T. student Debbie Kovarik, M.S.N. student Sharon White-Lewis, and M.B.A. graduate Victor Hammonds for their generous testimonials.

Webster offers free e-learning course to entrepreneurs—Interested in starting a business? Webster students can sign-up for a free, non-credit, e-learning course entitled, *Planning the Entrepreneurial Venture* sponsored by The Ewing Marion Kauffman Foundation in partnership with Cisco Learning Institute.

The self-paced program is designed to help students research, develop, and write a business plan for a new venture. Students using this innovative course material will:

- explore whether their concept meets their personal vision and goals;
- learn strategies for how to market their business successfully;
- understand how to price their new product or service; and
- learn how to develop sound financial statements and access capital.

Take advantage of this special opportunity! Application forms are available at the registration desk.

NEW COMPUTERS! Labs 218 and 220 have new Dell Precision T3400 computers. Also, Microsoft Office 2007 was installed on all computers. For list of the new software installed, please go to

Webster News—cont'd

<http://www.webster.edu/kc/documents/Labs.pdf>

Recycling update—Webster sent 780 lbs. of recycled materials on our first pick-up in June. ♻



Donate to Harvesters Win a prize!

With more than 60,000 people to feed every week, Harvesters needs our help. The most need items are: canned vegetables, canned fruit, boxed meals (such as Hamburger Helper, Pasta Roni), canned meat/tuna, peanut butter, canned soup, cereal (hot and cold), soap, deodorant, shampoo and toilet paper.

Donors can sign up to win a \$25 dollar Webster gift certificate. The drawing will be held Friday, September 12th!

**Bring donations!
Enter the drawing!
Feed the hungry!**

Webster Shots



Loree Kessler, Executive Director of the Missouri Committee for Professional Counselors, spoke to students about Missouri licensure at Webster on June 18.

Financial Aid Changes

Students will need to identify which lender they prefer when completing the Webster Financial Aid Form requesting the Stafford Student Loan. The Undergraduate and Graduate lender choices are:

Bank of America, lender code 824421
Commerce Bank, lender code 813979
Wachovia, lender code 830005
Citibank, lender code 826878
National Lender List

If students do not identify a lender, preference financial aid processing will be delayed until one is identified. Information on these lenders may be viewed at: <http://admissions.webster.edu/admissions/finaid/graduate.asp> or <http://admissions.webster.edu/admissions/finaid/undergraduate.asp>.

WELCOME!

New students or those with 12 hours or less

*You are invited to attend our
New Student Orientation*

*Saturday, August 23, 2008
8:30 am—12 noon*

*Enjoy a continental breakfast
and learn tips on how to
succeed at
Webster University.*

Receive gifts and prizes!

*Please RSVP by
Thursday, August 21*

816-444-1000

From the Corner Office

Notes from Dr. Carolyn Cottrell, Regional Director

Welcome to Webster's Fall 1 term!

Do you know your style of learning? All of us have different ways of learning and there is no single "right way" to learn. Your learning style consists of your intake system (how you prefer to receive information) and your processing system (how your brain understands and remembers information).

Although researchers have found over a dozen ways to classify learning patterns, a common scheme identifies **Visual, Auditory, Kinesthetic, and Linguistic** learners (Fleming and Mills, 1992). To find your type, answer these questions:

1. You are cooking a special dish for company. Would you:
 - a) Look through a magazine and pick a recipe by how the dish looks
 - b) Ask around for a recommendation
 - c) Make a dish from memory that you've cooked many times before
 - d) Read recipes from your old cookbook or recipe file
2. What do you prefer when you're just beginning to learn a new video or board game?
 - a) Look at pictures, diagrams and charts
 - b) Listen to your friend explain it
 - c) Jump in and start playing
 - d) Stop and read the directions first

3. While traveling to another city on business, you'd like to visit a famous landmark, so you:

- a) Get a map
- b) Ask the concierge to tell you how to get there
- c) Take a cab to the site
- d) Write down the directions as someone tells them to you

If you chose mostly "A's" you are a visual learner. What you see dominates as you take in and process information. Visual learners are likely to say, "I see" or "I get the picture." You will benefit from underlining or using colored highlighters to emphasize information in your notes or text. Use symbols, charges and diagrams to help you learn.

Mostly "B" answers indicate you are an auditory learner. Your intake style is listening, and you understand and remember things you have heard. You may say, "It was clear as a bell," or "I hear you." Auditory learners will benefit from taping lectures (if permitted) or putting course materials on cassettes. Read aloud to yourself. Study content with another person and listen/talk about the information.

Kinesthetic learners chose the "C" answers. You are a "hands on" learner,

like to touch or feel objects as you learn and remember things about them. People may hear you say, "I have a gut feeling" or, "I've got a handle on it." Doing experiments and making models is your preference. You tend to pay attention to real-life examples rather than abstractions. Go to the lab, take related field trips, use all your senses.

Linguistic learners are those who chose mostly "D" answers. You rely heavily on the written word to learn, understand and remember material. Your preference adapts well to lecture and text study. You already think in outline form, with headings, subheadings, and lists coming to you naturally. Read the text and handouts, and use your excellent lecture notes. Rewrite difficult material in other words so it stays in your memory.

Knowing your learning style can help you study smarter, not harder, by transforming study material into forms more appropriate for your style.

Have a great Fall 1 term!