

**Office Hours:**

Monday through Thursday
9:00 a.m. – 9:30 p.m.
Friday 9 a.m. – 2 p.m.
Saturday 8 a.m. – Noon

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Community Health Students Volunteer for Uplift

The assignment was to look at health-care needs in the community. The class chose to volunteer with Uplift, an all volunteer homeless outreach organization.

The students traveled in the Uplift van to deliver hot food, toiletries, blankets and other items to the homeless. The van drove to railroad tracks, overpasses and even upscale midtown neighborhoods where people lived underneath bridges and in tents. The evening was cold. Bitter cold.

The students didn't find stereotypes of the homeless on their visits. Some people had cars and cell phones, all were polite and friendly. Most startling was watching people



Spring 1 Community Health 4250
Nursing students taught by Karen Lea RN, BSN

suddenly appear from the dark, crawling out from underneath bridges once the van arrived. Some of the students brought their kids; many said they'd go back. Lessons learned.

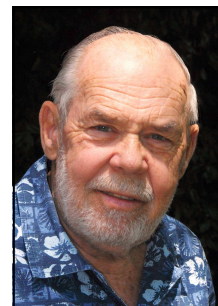
To learn more about volunteering for Uplift go to <http://www.uplift.org>.

Star columnist, C.W. Gusewelle to be guest speaker at Commencement Ceremony

Webster University's 2011 graduation ceremony will take place on Wednesday, May 18, at 7:00 pm in the Rose Theatre at Rockhurst High School, 93rd and State Line Road, Kansas City, Missouri. This ceremony honors our Kansas City Campus graduates from August, October, and December 2010 and from March and May 2011.

This year our guest speaker will be C.W. Gusewelle, author and columnist for the *Kansas City Star*. Mr. Gusewelle is known for his columns chronicling his travels to such places as Paris, Russia and Africa, as well as his personal essays, many about his dog, Rufus.

The program will last approximately 90 minutes and a reception in the Rockhurst commons area will follow. Tickets may be requested by calling 816-444-1000 before May 1st. No one will be admitted without a ticket.



C. W. Gusewelle

Graduate candidates can order caps and gowns the week of March 14-16, when representatives from Herff Jones Cap & Gown will be in the lobby from 4:30-6:00 pm.

Orders can also be placed online at www.herffjones.com/college/graduation. Graduation attire will be delivered to the Webster administrative office on May 6.

If you are planning to graduate in May, you must submit a petition with your advisor!



Do you need help with your job search?

Webster-KC offers a variety of FREE individual services to students and alumni including resume writing, interviewing techniques career assessment, career goal setting and job search strategies.

Call 816-444-1000 to schedule an appointment with the **Career Resource Center.**

Clip-Out Calendar - 2011

March 12 – Spring 2 begins – BA/BSN/MSN/MA/MBA/MS/MHA

March 14 – Spring 2 begins – EDU

May 5 – Spring 2 ends – EDU

May 6 – Spring 2 ends – BA/BSN/MSN

May 13 – Spring 2 ends – MA/MBA/MS/MHA

May 18 – Commencement

May 30 – Memorial Day – Office and School closed

May 31 – Summer term begins – MA/MBA/MS/MHA

June 6 – Summer term begins – BA/BSN/MSN/EDU

July 4 – Independence Day – Office and school closed

July 29 – Summer session ends – BA/BSN/

MSN/MA/MBA/MS/MHA/EDU

August 15 – Fall 1 begins – MA/MBA/MS/MHA

August 22 – Fall 1 begins – BA/BSN/MSN/EDU

September 5 – Labor Day – Office and School closed

October 14 – Fall 1 ends – BA/BSN/MSN/MA/MBA/MS/MHA/EDU

October 17 – Fall 2 begins – MA/MBA/MS/MHA

October 24 – Fall 2 begins – BA/BSN/MSN/EDU

December 16 – Fall 2 ends – BA/BSN/MSN/MA/MBA/MS/MHA/EDU

Webster News

Delta Mu Delta is an international honor society for business students, providing the highest recognition that



a student can earn. The benefits of Delta Mu Delta include lifetime recognition for outstanding academic achievement, networking opportunities

through inCircle, a scholarship program, fulfillment of the requirements for entrance at the GS-7 level in federal service, and a subscription to Bloomberg Businessweek. This year thirty-seven School of Business and Technology graduate and undergraduate students received an invitation to join Delta Mu Delta. Congratulations!

Webster-KC is a supporting sponsor of the Kansas City Chamber's Business Brainfood sessions. Upcoming sessions are; Wednesday, March 23, *Small Business Financial Panel*; Wednesday, April 6, *Pay Per*



Click Marketing, and Wednesday, April 20, *Networking-Making & Managing the Connections*.

THE CHAMBER
Greater Kansas City Chamber of Commerce

Included with our sponsorship are FREE tickets to each session. Check the calendar at <http://www.kccchamber.com/Events/Chamber-Events.aspx> Contact Pola Firestone, polafirestone80@webster.edu or 816-926-4288, if you'd like to attend. Space is limited so take advantage of this opportunity to hear from experts and represent Webster-KC!

Staff changes: Welcome to Alan Anthony, Department Representative-Financial Aid and Cory Roup, SBT Advisor. Joanna Farmer is now Faculty Representative.

St. Louis Campus Commencement Update: Former Sen. Christopher 'Kit' Bond will deliver the commencement address and receive an honorary Doctor of Laws degree at Webster University's 2011 commencement ceremony at 10 a.m. on Saturday, May 7 at the Muni in Forest Park.

Webster University Athletics has launched a re-designed website



www.websterathletics.com. The new site easier to navigate and more reader friendly.

Coming Soon!
Watch for additional WiFi coverage on the second floor.

Webster-KC Nursing Student Takes the Highway

Robin Clary, a Webster-KC BSN student drives a very long way to class each week. Robin lives near Austin, Texas and started making the 650 mile trip beginning Spring 1. Robin and her husband Patrick, with their two children moved from Kansas City to Texas last summer.

"I have friends and relatives all along the route," says Robin, "so I have places to stay."

With her Saturday and Sunday night work schedule, Robin was able to leave Texas on Wednesday for her Thursday class and stay with a friend until Friday. Robin is grateful to her husband, children, family, friends and Webster staff and instructors for all of their support. She has missed only one class due to the weather.



Robin Clary, RN (right) with Maria Kirwan, BSN Coordinator

Spring 2 brings more travel. She has a few more classes to go, but will wait to decide on whether or not she'll continue to make the long trip to finish her degree. Fortunately, Robin's travels have been uneventful. We wish you well, Robin, and safe travels.

Learn how to request transcripts, register for classes, use the library and MORE on our blog!



<http://www.websterkc.blogspot.com>

Q & A with Students from Social Marketing/ Media Class MNGT 5870

Social media is an essential marketing tool for any business. To help students understand social media and its function in creating marketing relationships, Webster-KC introduced a new elective class MNGT 5870, Social Marketing/Media in Spring 1. Course content focused on "how to market on the social web" and "why use social media." LinkedIn, Twitter, Blogs, Podcasts, YouTube and Facebook were covered in depth. Webster-KC instructor, Vince Vandelaar developed and taught the class. He will teach it again this summer.

We asked students a few questions about their experience in the class. Here are some comments from Janice Woods and Andrew Roth:

Q. Now that you've completed the first Social Marketing/Media class at Webster-KC, what were the most valuable activities?

Janice: One of the activities I thought was helpful was that before turning in our assigned case studies, we discussed the strategies recommended with the class, giving the entire class insight to new and interesting ideas.

Andrew: The books for the class helped facilitate learning. Each offered a different approach to

using social media. Also, the guest speakers gave the class a great "real world" example of how social media was being used by various organizations.

Q. Why do you think business students should take this class?

Janice: This class has given me some great ideas. I think the class is not only helpful to marketing majors, but management and MBA students as well.

Andrew: It's important to take Marketing 5000 as a pre-requisite. Otherwise, students don't have the foundation for learning social marketing.

Q. What are some of the important lessons you've learned from this class?

Janice: I learned about mixing traditional media and social media for the same strategy. Also, it became very clear that social media is more about building relationships than direct sales.

Andrew: After taking this class I have a strong working knowledge of how to implement social media tactics and strategies in my business.



SPRING