

<b>Course</b>	SECR 5030 – Business Assets Protection	
<b>Term</b>	Summer 2008	
<b>Instructor</b>	Name:	Scott Nelson
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<b>Catalog Description</b>	Students examine the application of security knowledge and techniques to the protection of business assets. The security planning process is examined by the study of risk analysis, security surveys, and financial planning and decision making for development of security programs and countermeasures.	
<b>Prerequisites</b>	Must be capable of graduate work. Should have attended SECR 5000 and/or have experience in security management or have cleared attendance in advance with the instructor.	
<b>Course Level Learning Outcomes</b>	<p>Upon the completion of this course, a student should be able to:</p> <ol style="list-style-type: none"> <li>1. explain the complexity of asset protection.</li> <li>2. identify risk hazards as they relate to business asset protection</li> <li>3. conduct a risk analysis and security survey, including financial planning and decision-making.</li> <li>4. be aware of legal issues relative to asset protection.</li> <li>5. identify the relationships between asset protection and emergency management operations.</li> <li>6. identify situations which may cause employers to be liable to third parties in a private security setting.</li> <li>7. apply critical thinking and solutions to factual patterns which managers might be confronted with daily in security management.</li> <li>8. know and explain the important terminology, facts, concepts, principles, and theories used in the field of Business and Organizational Security Management.</li> <li>9. apply the important terminology, facts, concepts, principles and theories in the field of Business and Organizational Security Management to analyze simple to moderately complex factual security situations.</li> <li>10. creatively construct and implement moderately complex Business and Organizational Security Management solutions to real organizational problems using frameworks procedures, and methods derived from the individual security discipline of Business Assets Protection.</li> <li>11. assess the effectiveness of their solutions by quantitatively or qualitatively measuring their results against theory-based criteria and standards of performance.</li> <li>12. utilize themselves as scholar-practitioners, capable of creatively synthesizing intellectual explanation of security models with methodological competencies and experience-based perceptual skills and judgment.</li> </ol>	

	<p>Understand contemporary business issues and their impact on the corporate security professional</p> <p>Comprehend the evolving role of the corporate security manager/leader</p> <p>Appreciate the importance of marketing oneself and the security department as a crucial component of the corporate team</p> <p>Apply classroom theory to current real-world business/security situations</p> <p>Demonstrate awareness of the role of the security professional in the business environment</p> <p>Identify and explain key components of a Corporate Assets Protection Plan (CAPP)</p> <p>Articulate the differences between qualitative and quantitative risk assessments</p>												
<p><b>Materials</b></p>	<p><b><u>REQUIRED TEXT:</u></b> <i>The Manager's Handbook for Corporate Security</i>, by Dr. Gerald L. Kovacich, Edward P. Halibozek, Butterworth Heinemann, 1st edition, 2003, ISBN: 0750674873 or ISBN-13: 9780750674874.</p> <p>Suggested readings include The FBI Law Enforcement Bulletin, The Police Chief, Security Management, Harvard Business Review, Business Week, security and business related newspapers, reviews, digests, and web sites.</p> <p>See <a href="http://www.srmg-link.com/">http://www.srmg-link.com/</a> for Internet resources, and Blogs <a href="http://realsecurityrealtime.blogspot.com/">http://realsecurityrealtime.blogspot.com/</a> &amp; <a href="http://srmgsecur-it.blogspot.com/">http://srmgsecur-it.blogspot.com/</a> for open forum discussions on security safety issues.</p> <p>You can call MBS Direct at 800-325-3252 and give your school name, site or program, and course number or access the Virtual Bookstore at <a href="http://www.mbsdiret.net/webster">http://www.mbsdiret.net/webster</a>.</p>												
<p><b>Grading</b></p>	<table border="0"> <thead> <tr> <th data-bbox="370 1188 971 1255">Recommended scale</th> <th data-bbox="976 1220 1195 1255">Percent of Grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="370 1293 971 1329">Class participation, including "In the News"</td> <td data-bbox="1057 1293 1117 1329">30%</td> </tr> <tr> <td data-bbox="370 1367 971 1402">PowerPoint Presentation</td> <td data-bbox="1057 1367 1117 1402">30%</td> </tr> <tr> <td data-bbox="370 1440 971 1476">Mid Term Exam</td> <td data-bbox="1057 1440 1117 1476">20%</td> </tr> <tr> <td data-bbox="370 1514 971 1549">Final Exam</td> <td data-bbox="1057 1514 1117 1549">20%</td> </tr> <tr> <td colspan="2" data-bbox="370 1587 1421 1946"> <p>Course Requirements</p> <ul style="list-style-type: none"> <li>• A/A– Superior graduate work</li> <li>• B+/B/B– Satisfactory graduate work</li> <li>• C Work that is barely adequate as graduate-level performance</li> <li>• CR Work that is performed as satisfactory graduate work (B– or better). A grade of "CR" is reserved for courses designated by a department, involving internships, a thesis, practicum, or specified courses.</li> <li>• F Work that is unsatisfactory</li> </ul> </td> </tr> </tbody> </table>	Recommended scale	Percent of Grade	Class participation, including "In the News"	30%	PowerPoint Presentation	30%	Mid Term Exam	20%	Final Exam	20%	<p>Course Requirements</p> <ul style="list-style-type: none"> <li>• A/A– Superior graduate work</li> <li>• B+/B/B– Satisfactory graduate work</li> <li>• C Work that is barely adequate as graduate-level performance</li> <li>• CR Work that is performed as satisfactory graduate work (B– or better). A grade of "CR" is reserved for courses designated by a department, involving internships, a thesis, practicum, or specified courses.</li> <li>• F Work that is unsatisfactory</li> </ul>	
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	<ul style="list-style-type: none"> <li>• I Incomplete work</li> <li>• ZF An incomplete which was not completed within one year of the end of the course. ZF is treated the same as an F or NC for all cases involving G.P.A., academic warning, probation, and dismissal.</li> <li>• IP In progress</li> <li>• NR Not reported</li> <li>• W Withdrawn from the course</li> </ul>
<b>Activities</b>	<p>All classes meet on Wednesday, 5 - 9 pm.</p> <p>Each week, the student will identify and discuss a current, newsworthy electronic or print media article that relates to the class reading assignments.</p> <p>In addition, videos, white papers, best practices, and guest speakers from the FBI and other key public/private sector organizations will be utilized throughout the course.</p>
<b>Policy Statements: University Policies</b>	<p>University policies are provided in the current course catalog and course schedules. They are available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p><b>Academic Honesty</b> The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p> <p><b>Drops and Withdrawals</b> Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what eh deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p><b>Special Services</b> If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p><b>Disturbances</b> Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p>

	<p><b>Student Assignments Retained</b>  From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p><b>Contact Hours for this Course</b>  It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>
<b>Course Policies</b>	Schedule of required readings, class preparations, assignments, lectures, discussions, student presentations, and exams.
<b>Weekly Schedule</b>	<p><b>Week 1.</b> Readings - Chapters 1, 2, 4; download and review Chief Security Officer Guidelines from ASIS Website</p> <p><b>Week 2:</b> Readings - Chapters 3, 5; "In the News" Assignment</p> <p><b>Week 3:</b> Readings - Chapters 6, 7; "In the News" Assignment</p> <p><b>Week 4:</b> Readings - Chapters 8, 9; "In the News" Assignment; Mid Term Exam</p> <p><b>Week 5:</b> Readings - Chapters 10, 11, 12, 13; "In the News" Assignment</p> <p><b>Week 6:</b> Readings - Chapters 14, 15, 16; "In the News" Assignment</p> <p><b>Week 7:</b> Readings - Chapters 17, 18; "In the News" Assignment</p> <p><b>Week 8:</b> Readings - Chapters 19 and supplemental</p> <p><b>Week 9:</b> Final Exam; PowerPoint Presentations; Wrap-up</p>
<b>Additional Information</b>	<p>Scott Nelson, MPS, retired from the FBI as a Deputy Assistant Director - Inspector having served in numerous key assignments across America. He received numerous commendations and awards including the FBI Star. After the FBI, he served as VP of Security for both Warner Bros. Studios and Time Warner. He is currently the Founder and President of the Security &amp; Risk Management Group (SRMG), LLC, <a href="http://www.srmg-link.com/">http://www.srmg-link.com/</a>, a global consulting firm providing security safety services to key individuals and organizations in the public and private sectors. He frequently appears in the media as an expert on urban combat, crime, and security safety issues, most recently appearing on CNN. Prior to joining the FBI, he was a Captain in the U.S. Marine Corps and received numerous personal decorations for combat action in Vietnam</p>