

<b>Course</b>	<b>MNGT 5870 - Issues in Management: Ethics</b>
<b>Term</b>	Spring 2, 2010, Mar 16 – May 15
<b>Instructor</b>	Name: Stan Warrick Phone: 501-425-3988 Email: <a href="mailto:stanleywarrick00@webster.edu">stanleywarrick00@webster.edu</a>
<b>Catalog Description</b>	Current and significant issues in management are examined. The course focuses on existing theories and practices, with emphasis given to new and emerging topics in the field. Total Quality Management, self-directed work teams, workplace innovation are recent examples. Course may be repeated for credit if content differs.
<b>Prerequisites</b>	NONE
<b>Course Level Learning Outcomes</b>	At completion of this course the student will understand: <ol style="list-style-type: none"> <li>1. Conceptualization of business ethics from an organizational perspective</li> <li>2. The historical foundations and evolution of business ethics</li> <li>3. The stakeholders role in business ethics</li> <li>4. The relationship between stakeholder orientation and social responsibility</li> <li>5. Ethical issues as they relate to the basic values of honesty, fairness, and integrity.</li> <li>6. The challenge of determining an ethical issue in business</li> <li>7. Regulatory efforts to provide incentives for ethical behavior.</li> <li>8. Leadership styles and habits that promote an ethical business culture.</li> <li>9. The philosophies of business ethics.</li> <li>10. How the work group influences business ethics.</li> <li>11. The minimum requirements for a business ethics program.</li> <li>12. The role of culture as a factor in business ethics.</li> </ol>
<b>Materials</b>	<i>Business Ethics: Ethical Decision Making and Cases</i>  Ferrell, Fraedrich, Ferrell, Publisher South-Western, Cengage Learning, 7 <sup>th</sup> Ed.  ISBN-13: 978-1-4390-4281-6 ISBN-10: 1-4390-4281-0  Access the Virtual Bookstore at <a href="http://bookstore.mbsdirect.net/WEBSTER.HTM">http://bookstore.mbsdirect.net/WEBSTER.HTM</a> or you can call MBS Direct at 800-325-3252.

<p><b>Grading</b></p>	<p><b>Grading Scale</b> 93-100 A 90-92 A- 87-89 B+ 83-86 B 80-82 B- 70-79 C 0-69 F</p> <p><b>Course Requirements</b> The GRADUATE catalog provides these guidelines and grading options:</p> <p>A/A– Superior graduate work  B+/B/B– Satisfactory graduate work  C Work that is barely adequate as graduate-level performance  CR Work that is performed as satisfactory graduate work (B– or better). A grade of "CR" is reserved for courses designated by a department, involving internships, a thesis, practicums, or specified courses.  F Work that is unsatisfactory  I Incomplete work  ZF An incomplete which was not completed within one year of the end of the course. ZF is treated the same as an F or NC for all cases involving G.P.A., academic warning, probation, and dismissal.  IP In progress  NR Not reported  W Withdrawn from the course</p>
<p><b>Activities</b></p>	<p>Small group reviews and individual presentations of Ethical Issues in business.</p>
<p><b>Policy Statements: University Polices</b></p>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p>A student may submit their term paper to the On-Line Writing Center in St. Louis by email and have a coach make suggestions/corrections. It is up to the student to allow sufficient time for this process to be utilized and still turn in the term paper on the assigned date. Go to <a href="http://www.webster.edu/acadaffairs/asp/wc/online.html">http://www.webster.edu/acadaffairs/asp/wc/online.html</a></p> <p><b>Academic Honesty</b> The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p>

	<p><b>Drops and Withdrawals</b> Please beware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p><b>Special Services</b> If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p><b>Disturbances</b> Since every student is entitled to full participation in class without interruption, all students are expected to be in class and prepared to begin on time. All pagers, wireless phones, or other electronic devices must be turned off, or switched to vibrate, when you enter the classroom.</p> <p>Disruption of class, whether by latecomers, noisy devices, or inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p><b>Student Assignments Retained</b> From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p><b>Contact Hours for this Course</b> It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>
<p><b>Course Policies</b></p>	<p>The Course will meet on Tuesdays from 5:30 – 10:00 PM</p> <p>This syllabus may be revised at the discretion of the instructor without the prior notification or consent of the student.</p>

<p><b>Week 1:</b></p>	<p>Introduction: Understanding the Importance of Business Ethics in the 2008 – 2009 Financial Crisis</p> <p>Appendix A: Foundational Concepts in Understanding the Ethical Dimensions of the Financial Meltdown</p> <p>Chapter 1: The Importance of Business Ethics</p> <p>Read Introduction, Appendix A and Chapter 1. Be prepared to discuss readings and answer and discuss questions and exercises from the case studies.</p>
<p><b>Week 2:</b></p>	<p>Chapter 2: Stakeholder Relationships, Social Responsibility, and Corporate Governance</p> <p>Chapter 3: Emerging Business Ethics</p> <p>Read Chapters 2 and 3. Be prepared to discuss readings and answer and discuss questions and exercises from the case studies</p> <p>Bring a newspaper or journal article concerning a current ethical issue to class and be prepared to discuss this article in small groups or in the class setting.</p>
<p><b>Week 3:</b></p>	<p>Chapter 4: The Institutionalization of Business Ethics</p> <p>Chapter 5: Ethical Decision Making and Ethical Leadership</p> <p>Read Chapters 4 and 5. Be prepared to discuss readings and answer and discuss questions and exercises from the case studies</p> <p>Bring a newspaper or journal article concerning a current ethical issue to class and be prepared to discuss this article in small groups or in the class setting.</p> <p>Review for Mid-term exam</p>
<p><b>Week 4:</b></p>	<p>Select Case Study for Paper and Presentation</p> <p>Mid-Term Exam, Midterm exam covers Introduction, Appendix A, and Chapters 1-5</p>
<p><b>Week 5:</b></p>	<p>Chapter 6: Individual Factors: Moral Philosophies and Values</p> <p>Chapter 7: Organizational Factors: The Role of Ethical Culture and Relationships</p> <p>Read Chapters 6 and 7. Be prepared to discuss readings and answer and discuss questions and exercises from the case studies</p> <p>Bring a newspaper or journal article concerning a current ethical issue to class and be prepared to discuss this article in small groups or in the class setting</p>

<b>Week 6:</b>	<p>Chapter 8: Developing an Effective Ethics Program</p> <p>Chapter 9: Implementing and Auditing Ethics Programs</p> <p>Read Chapters 8 and 9. Be prepared to discuss readings and answer and discuss questions and exercises from the case studies</p> <p>Bring a newspaper or journal article concerning a current ethical issue to class and be prepared to discuss this article in small groups or in the class setting.</p>
<b>Week 7:</b>	<p>Chapter 10: Business Ethics in a Global Economy</p> <p>Read Chapter 10. Be prepared to discuss readings and answer and discuss questions and exercises from the case studies</p> <p>Bring a newspaper or journal article concerning a current ethical issue to class and be prepared to discuss this article in small groups or in the class setting.</p> <p>Review for Final Exam</p>
<b>Week 8:</b>	<p>Individual presentations of Ethical Case studies</p>
<b>Week 9:</b>	<p>Individual presentations of Ethical Case studies</p> <p>Final Exam Final Exam covers Chapters 6-10</p>
<b>Additional Information</b>	<p>Weight of Assignments and Exams</p> <p>Attendance – 10%</p> <p>Homework assignment of current ethical issue – 15%</p> <p>Mid Term Exam – 25%</p> <p>Final Exam - 25%</p> <p>Presentation- 25%</p> <p>Course announcements and study materials will be posted on Blackboard.</p>
<b>Approved by</b>	<p>Michael Hostetler, Faculty Coordinator, Dec 14, 2009</p>