

<b>Course</b>	<b>ITM 5000 - Information Technology Management - Overview</b>										
<b>Term</b>	Summer, June 1 – Aug 1, 2009										
<b>Instructor</b>	Name: Michael Blanchett Phone: Office: (501) 329-6872, Ext 156 Cell Phone: (501) 658-0074 Email: blancmic@webster.edu										
<b>Catalog Description</b>	This overview course presents a managerial and technical perspective that considers the application and management of information and communications technology in business and other types of organizations. The course includes an overview of all the core courses in the ITM curriculum. This course is a prerequisite for all other courses in the program.										
<b>Prerequisites</b>	NONE										
<b>Course Level Learning Outcomes</b>	After completing this introductory course, students will: <ul style="list-style-type: none"> <li>• <b>know and explain basic</b> technical terminology, concepts, principles, and practices as they relate to the use of information and information and communication technologies in support of organizational strategic goals.</li> <li>• <b>will know and explain basic</b> organizational management, project management, contract management, security management, and financial management concepts, principles, practices, and techniques as they relate to managing people, information, and information and communications technologies in support of organizational strategic goals.</li> </ul>										
<b>Materials</b>	<i>Tomorrow's Technology and You</i> , by George Beekman and Ben Beekman, Complete version, 9th Edition, 2009 Prentice Hall, ISBN 13-978-0-13-504504-6										
<b>Grading</b>	<p>Class participation and class assignments will account for 35% of the final grade.  Formal Presentation (written report &amp; oral presentation) accounts for 25% of final grade.  Mid-term and final exams will account for 40% of the final grade.</p> <table> <tr> <td>Class Participation &amp; Weekly Assignments</td> <td>200 Points</td> </tr> <tr> <td>Formal Presentation &amp; Research Paper</td> <td>150 Points</td> </tr> <tr> <td>Mid-Term Exam</td> <td>125 Points</td> </tr> <tr> <td><u>Final Exam</u></td> <td><u>125 Points</u></td> </tr> <tr> <td>Total</td> <td>600 Points</td> </tr> </table> <p><b>Grading Scale</b>  93-100 A 90-92 A- 87-89 B+ 83-86 B 80-82 B- 70-79 C 0-69 F</p>	Class Participation & Weekly Assignments	200 Points	Formal Presentation & Research Paper	150 Points	Mid-Term Exam	125 Points	<u>Final Exam</u>	<u>125 Points</u>	Total	600 Points
Class Participation & Weekly Assignments	200 Points										
Formal Presentation & Research Paper	150 Points										
Mid-Term Exam	125 Points										
<u>Final Exam</u>	<u>125 Points</u>										
Total	600 Points										

	<p><b>Course Requirements</b> The GRADUATE catalog provides these guidelines and grading options:</p> <p>A/A– Superior graduate work  B+/B/B– Satisfactory graduate work  C Work that is barely adequate as graduate-level performance  CR Work that is performed as satisfactory graduate work (B– or better). A grade of "CR" is reserved for courses designated by a department, involving internships, a thesis, practicums, or specified courses.  F Work that is unsatisfactory  I Incomplete work  ZF An incomplete which was not completed within one year of the end of the course. ZF is treated the same as an F or NC for all cases involving G.P.A., academic warning, probation, and dismissal.  IP In progress  NR Not reported  W Withdrawn from the course</p>
<p><b>Activities</b></p>	<ul style="list-style-type: none"> <li>• Scenario and group activity/discussion</li> <li>• Short lectures</li> <li>• Facilitated discussion of assigned readings</li> <li>• Short, moderately complex cases and exercises</li> <li>• Video Presentations</li> <li>• Formal Presentation</li> <li>• Midterm and final exams</li> </ul>
<p><b>Policy Statements: University Policies</b></p>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p>A student may submit their term paper to the On-Line Writing Center in St. Louis by email and have a coach make suggestions/corrections. It is up to the student to allow sufficient time (generally 7-10 days) for this process to be utilized and still turn in the term paper on the assigned date. Go to <a href="http://www.webster.edu/acadaffairs/asp/wc/online.html">http://www.webster.edu/acadaffairs/asp/wc/online.html</a></p> <p><b>Academic Honesty</b> The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p>

	<p><b>Drops and Withdrawals</b> Please beware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p><b>Special Services</b> If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p><b>Disturbances</b> Since every student is entitled to full participation in class without interruption, all students are expected to be in class and prepared to begin on time. All pagers, wireless phones, or other electronic devices must be turned off, or switched to vibrate, when you enter the classroom.</p> <p>Disruption of class, whether by latecomers, noisy devices, or inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p><b>Student Assignments Retained</b> From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p><b>Contact Hours for this Course</b> It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>
<p><b>Course Policies</b></p>	

<b>Week 1:</b>	<p>Course Overview            Chapter 1, Our Digital Planet            Chapter 2, Hardware Basics</p>
<b>Week 2:</b>	<p>Chapter 3, Hardware Basics: Peripherals            Chapter 4, Software Basics</p> <p><b>Submit <u>one</u> of the following Projects:</b> (1-2 pages)            Chapter 2, Project 3, Page 63            Chapter 3, Discussion Questions #3, Page 102            Chapter 4, Project 1-2, Page 138</p>
<b>Week 3:</b>	<p>Chapter 5, Productivity Applications            Chapter 6, Graphics, Digital Media, and Multimedia</p> <p><b>Submit the following project:</b>            Chapter 6, Project 5, Page 230, Topic of your choice, Use 4-6 slides</p>
<b>Week 4:</b>	<p>Chapter 7, Database Applications &amp; Privacy Implications  <u><b>Mid-Term</b></u></p>
<b>Week 5:</b>	<p>Chapter 8, Networking and Digital Communication            Chapter 9, The Evolving Internet</p> <p><b>Submit <u>one</u> of the following Projects:</b>            Chapter 8, Project 4, Page 314 (1-2 pages)            Chapter 9, Discussion Questions #2, Page 356 (1-2 pages)</p>
<b>Week 6:</b>	<p>Chapter 10, Computer Security and Risks            Chapter 11, Computers at Work, School and Home</p> <p><b>Submit an article with a one page synopsis on any topic that relates to            Chapter 10 or 11</b></p>
<b>Week 7:</b>	<p>Chapter 12, Information Systems in Business            Chapter 13, Electronic Commerce and E-business</p>
<b>Week 8:</b>	<p>Chapter 14, Systems Design &amp; Development            Chapter 15, Is Artificial Intelligence Real</p>
<b>Week 9:</b>	<p>Formal Presentations and take Final Exam</p>



<b>Additional Information</b>	<p>As part of class participation we will use the “Show and Tell” method to enhance our understanding of technology. Each student should bring an item(s) for “Show and Tell” that relates to any chapter or any form of technology. During the first five class sessions, we will have discussions about the “Show and Tell” technology item(s). See instruction for examples to complete applicable assignments.</p> <p>Unless otherwise stated all written reports/assignments should be submitted in a typed double spaced format.</p> <p>Be prepared each night to go over the Multiple Choice Questions for each applicable chapter.</p>
<b>Approved by</b>	Michael Hostetler, Faculty Coordinator, 3/16/2009