

Webster University Center for Professional Development

Blueprints for Success

Webster University's Louisville Metropolitan Campus hosts a professional development series for new and existing leaders within organizations throughout the region. ***Blueprints for Success*** features instructors and consultants who are helping to reshape Kentuckiana businesses.

Blueprints for Success provides business leaders with ways to make their operations more effective and profitable. Sessions are held from 12 to 1 pm on the 2nd Friday of the month and include a lunch. Cost is \$25 per session or \$150 for the series. Sessions are held at Webster University, 1031 Zorn Avenue, Suite 200, in Louisville. Reservations are required and can be made by calling 896-1835 or online at www.webster.edu/louisville.

June 8 – What Is On Your Dashboard? This session describes what gauges you should pay attention to as you drive your company forward.

July 13 – Increase Productivity, Performance & Sales. How and why you should install an ownership mentality in your employees.

August 10 – Navigating Technology Decisions. Learn to listen to your business when it tells you that it is time to upgrade your technology.

September 14 – The Quest for Employees. Find the right people, eliminate the wrong ones, and create a higher return on your investment.

October 12 – Networking for Success – Discover an effective approaches to extending the reach of your business.

November 9 – What's the Buzz About Voice over IP? – Discover if VOIP is appropriate and/or needed by your business. Learn the risks and returns.

December 14 – An Ounce of Prevention: Corporate and Personal Identity Theft. Stolen laptops, unsecured home networks, careless information handling – discover how personal identity theft becomes your business problem.

January 11 – Conflict & Dealing with People You Can't Stand. Diffuse conflict from the mail room to the executive offices by learning how to communicate with the person and the personality.

Presenters:

Eric Brown: Are your people profitable? As President of Profitable People, Inc., a business development company, he helps you turn managers into leaders and employees into profit centers.

Amy Romines: Do you want your business to work smarter? As President of ACR Computer Resources, a software development and web design firm, she maximizes productivity through the power of harvesting information.

Lin Schussler-Williams: Do you see technology as a necessary evil? As a partner at Warren Technology, Lin works to help communications systems work for you and not to confound you.