



Louisville Metropolitan Campus
1031 Zorn Avenue, Suite 200, Louisville, KY

Course Syllabus BUSN 5000

Course	BUSN 5000 section 58 Business
Instructor	Name: Dr. Wayne Meaux Phone: 502-394-9970 Email: DrWMeaux@Insightbb.com
Term & Dates	Fall, Saturday Morning, August 16 – October 11, 2008, 8:00 AM-12 Noon
Location	Louisville Metropolitan Campus
Course Description	This course is designed to provide a foundation in general business concepts such as economics, finance, accounting, business law, marketing, and other business systems.
Prerequisites & Incoming Student Competencies	Webster University admittance standards
Course Objectives	<p>This course is designed to provide a foundation in general business concepts such as economics, finance, accounting, law, and other business systems</p> <ul style="list-style-type: none">• To develop familiarity with the language and terminology of business.• To become familiar with the basic theories, concepts, and practices of the basic functional areas of business.• To develop an understanding of the benefits that derive from free enterprise capitalism as well as the dangers of unfettered capitalism.• To develop an understanding of profit and profitability and the important role it plays in the operation of successful organizations.• To become familiar with the basic business functions and how they properly work together in an integrated way to improve organizational performance.• To develop an understanding of the importance of international issues in modern business as well as develop an appreciation for the cultural, economic, political, and financial differences that must be taken into account if international business is to be effectively pursued.

Materials	<p><u>The Future of Business</u>: by Gitman & McDaniel, 6th edition, by South-Western Publishing</p> <p>Texts can be obtained by calling MBS Direct at 1-800-325-3252, or at Virtual Bookstore at www.mbsdirect.net. Credit cards and checks are accepted. Make sure you purchase the correct edition.</p>																																					
Supplemental Resources	Other material will be supplied by the Instructor.																																					
Grading	<table> <tr> <td>Class Presentation</td> <td>10%</td> <td>10 Minutes, minimum 10 PowerPoint slides</td> </tr> <tr> <td>Corporate Ethics Policy</td> <td>5%</td> <td></td> </tr> <tr> <td>Case Studies</td> <td>15%</td> <td>3 Best Practice companies/cases</td> </tr> <tr> <td>Financial Report</td> <td>10%</td> <td></td> </tr> <tr> <td>Mid-Term Exam</td> <td>30%,</td> <td></td> </tr> <tr> <td>Final Exam</td> <td>30%</td> <td></td> </tr> <tr> <td>TOTAL</td> <td>100%</td> <td></td> </tr> </table> <p><u>Grades:</u></p> <table> <tr> <td>A</td> <td>95-100</td> </tr> <tr> <td>A-</td> <td>90-94</td> </tr> <tr> <td>B+</td> <td>88-89</td> </tr> <tr> <td>B</td> <td>84-87</td> </tr> <tr> <td>B-</td> <td>80-83</td> </tr> <tr> <td>C</td> <td>70-79</td> </tr> <tr> <td>F</td> <td>Less Than 70</td> </tr> <tr> <td>I</td> <td>Incomplete Work</td> </tr> </table>	Class Presentation	10%	10 Minutes, minimum 10 PowerPoint slides	Corporate Ethics Policy	5%		Case Studies	15%	3 Best Practice companies/cases	Financial Report	10%		Mid-Term Exam	30%,		Final Exam	30%		TOTAL	100%		A	95-100	A-	90-94	B+	88-89	B	84-87	B-	80-83	C	70-79	F	Less Than 70	I	Incomplete Work
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Activities	Normal class activities will be a combination of lecture, discussion, small group projects, cases, and problems. There may also be unannounced quizzes or cases and homework such as short issue-oriented papers.																																					

**Policy Statements:
University Policies**

CONDUCT

Students enrolling in a graduate program at Webster University assume the obligation of conducting themselves in a manner compatible with the University's function as an educational institution. Misconduct for which students are subject to discipline include the following categories:

1. All forms of dishonesty, cheating, plagiarism, or knowingly furnishing false information to the University.
2. Obstruction or disruption of teaching, research, administration, disciplinary procedures, or other University authorized activities.
3. Theft or damage to property at the University.

Students who cheat or plagiarize may receive a failing grade for the course in which the cheating or plagiarism took place. Students who engage in any of the above misconducts may be subject to dismissal from the University. To the extent that penalties for misconduct (e.g. theft or destruction of property) are prescribed by law, the University will consider appropriate actions under such laws.

ATTENDANCE POLICY

Students are expected to attend all class sessions of every course. In the case of unavoidable absence, the student must contact the instructor. The student is subject to appropriate academic penalty for incomplete or unacceptable makeup work or for excessive or unexcused absences. Generally, a student who misses more than one four-hour course period (per course) without a documented military or medical excuse and advance permission of the instructor should withdraw from the class. The University reserves the right to involuntarily drop enrolled students from classes, which they do not attend. Students who do not attend the first class session, who have not made prior arrangement with the instructor for being absent, will be dropped from the course.

MAKE-UP WORK REQUIREMENTS

For each class missed, makeup work will be assigned and must be submitted at the next class. The instructor will assign the topic and amount of work. This makeup work will be incorporated into the class participation grade. If make-up work is not submitted on time, the student's final grade will be subject to a reduction of one (1) letter grade.

Students are responsible for any class material presented during their absence and any assignments due should be submitted prior to the absence, if possible.

Drops and Withdrawals

Should you choose to drop or withdraw from this course, the date on which

	<p>you notify the university of your decision will determine the amount of tuition refund you receive. Refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p>Special Services If you need accommodations for a disability, please let the instructor know at the beginning of the course so that assistance can be provided.</p> <p><u>DISCLAIMER</u> This syllabus is intended to provide a basic structure to this course. It MAY be modified for class size, student competencies, etc. This syllabus is subject to change at the sole discretion of the instructor.</p>																														
Course Policies	Course attendance is critical for discussion and review of topics. All readings must be completed prior to class to ensure an opportunity for discussion.																														
Weekly Schedule	<table border="1"> <thead> <tr> <th data-bbox="380 793 542 835">DATE</th> <th data-bbox="542 793 769 835">WEEK</th> <th data-bbox="769 793 1490 835">To Be Done</th> </tr> </thead> <tbody> <tr> <td data-bbox="380 835 542 877">8-16</td> <td data-bbox="542 835 769 877">1</td> <td data-bbox="769 835 1490 877">Overview, Introductions, Chapters 1, 2, 3</td> </tr> <tr> <td data-bbox="380 877 542 919">8-23</td> <td data-bbox="542 877 769 919">2</td> <td data-bbox="769 877 1490 919">Chapters 3, 4, 5 (ethics policy)</td> </tr> <tr> <td data-bbox="380 919 542 961">8-30</td> <td data-bbox="542 919 769 961">3</td> <td data-bbox="769 919 1490 961">Chapters 6, 7, 8</td> </tr> <tr> <td data-bbox="380 961 542 1003">9-06</td> <td data-bbox="542 961 769 1003">4</td> <td data-bbox="769 961 1490 1003">Chapters 9, 10, Review</td> </tr> <tr> <td data-bbox="380 1003 542 1045">9-13</td> <td data-bbox="542 1003 769 1045">5</td> <td data-bbox="769 1003 1490 1045">Mid-term Examination (1- 10)</td> </tr> <tr> <td data-bbox="380 1045 542 1087">9-20</td> <td data-bbox="542 1045 769 1087">6</td> <td data-bbox="769 1045 1490 1087">Chapters 12, 13, 14</td> </tr> <tr> <td data-bbox="380 1087 542 1129">9-27</td> <td data-bbox="542 1087 769 1129">7</td> <td data-bbox="769 1087 1490 1129">Chapters 15, 17, 18</td> </tr> <tr> <td data-bbox="380 1129 542 1171">10-04</td> <td data-bbox="542 1129 769 1171">8</td> <td data-bbox="769 1129 1490 1171">Chapters 19, 20</td> </tr> <tr> <td data-bbox="380 1171 542 1199">10-11</td> <td data-bbox="542 1171 769 1199">9</td> <td data-bbox="769 1171 1490 1199">Financial Presentations FINAL EXAMINATION</td> </tr> </tbody> </table>	DATE	WEEK	To Be Done	8-16	1	Overview, Introductions, Chapters 1, 2, 3	8-23	2	Chapters 3, 4, 5 (ethics policy)	8-30	3	Chapters 6, 7, 8	9-06	4	Chapters 9, 10, Review	9-13	5	Mid-term Examination (1- 10)	9-20	6	Chapters 12, 13, 14	9-27	7	Chapters 15, 17, 18	10-04	8	Chapters 19, 20	10-11	9	Financial Presentations FINAL EXAMINATION
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Additional Information	To be discussed the first class																														