



# Louisville Metropolitan Campus

1031 Zorn Avenue, Suite 200, Louisville, KY

## Integrated Studies 6000 Course Syllabus

<b>Course</b>	<b>HLTH, HRDV, HRMG, ITM, MEDC, MNGT 6000 Integrated Studies</b>
<b>Instructor</b>	Name: Cynthia Shaw Phone: 502-425-6181 Email: cynthiashaw@insightbb.com
<b>Term &amp; Dates</b>	Summer, 2008 May 26 through July 26, <b>Tuesdays</b> (Starting May 27)
<b>Location</b>	Louisville Metropolitan Campus
<b>Course Description</b>	In this course, students synthesize and integrate the learning experiences acquired in all previous business courses and research current topics relative to production of a thesis document. Also, current topics in the major field are shared in a seminar setting. Techniques used to accomplish these goals may vary.
<b>Prerequisites &amp; Incoming Student Competencies</b>	: Completion of all required courses in the major.
<b>Course Objectives</b>	<b>Demonstrate</b> the ability to <b>integrate</b> and <b>apply</b> the important technical and various management concepts, principles, techniques, and practices needed to effectively manage people, resources, and business processes in support of organizational strategic goals.
<b>Course Level Learning Outcomes</b>	<ul style="list-style-type: none"><li>• Students will be able to define, discuss, and recognize the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field.</li><li>• Students will apply the prominent terminology, facts, concepts, principles, analytic techniques, and theories when analyzing complex factual situations involving management problems.</li><li>• Students will integrate the relevant facts, concepts, principles, and theories used in their field when developing solutions to multifaceted, complex management problems as required in case studies.</li><li>• Students will develop appropriate strategies for implementing solutions to management problems that reflect their knowledge and explanation of the interrelationships among strategic management, human resources management, leadership, and organization development and change.</li><li>• Students will recognize the need to adapt organizational solutions to organizational constraints such as finances and time horizons.</li></ul>
<b>Materials</b>	Crafting and Executing Strategy: The Quest for Competitive Advantage Arthur. A. Thompson, Jr., A. J. Strickland III, and John E. Gamble McGraw-Hill Irwin, 2007, Sixteenth Edition.

	<p>Texts can be obtained by calling MBS Direct at 1-800-325-3252, or at Virtual Bookstore at <a href="http://www.mbsdirect.net">www.mbsdirect.net</a>. Credit cards and checks are accepted. Other bookstores and vendors may have this text. Make sure you purchase the correct edition.</p>																								
<b>Supplemental Resources</b>	N/A																								
<b>Grading</b>	<table> <tr> <td>Written Case Study Analysis (5 cases, 3% each)</td> <td>15%</td> </tr> <tr> <td>Research Paper/ Presentation</td> <td>70%</td> </tr> <tr> <td>Current Articles</td> <td>5%</td> </tr> <tr> <td>Class Participation</td> <td>10%</td> </tr> </table> <p><b><u>Grades:</u></b></p> <table> <tr> <td>A</td> <td>95-100</td> </tr> <tr> <td>A-</td> <td>90-94</td> </tr> <tr> <td>B+</td> <td>88-89</td> </tr> <tr> <td>B</td> <td>84-87</td> </tr> <tr> <td>B-</td> <td>80-83</td> </tr> <tr> <td>C</td> <td>70-79</td> </tr> <tr> <td>F</td> <td>Less Than 70</td> </tr> <tr> <td>I</td> <td>Incomplete Work</td> </tr> </table>	Written Case Study Analysis (5 cases, 3% each)	15%	Research Paper/ Presentation	70%	Current Articles	5%	Class Participation	10%	A	95-100	A-	90-94	B+	88-89	B	84-87	B-	80-83	C	70-79	F	Less Than 70	I	Incomplete Work
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<b>Activities</b>	Discussion, points of view demonstrations, team presentations, and case analyses.																								
<b>Policy Statements: University Policies</b>	<p><b><u>CONDUCT</u></b></p> <p>Students enrolling in a graduate program at Webster University assume the obligation of conducting themselves in a manner compatible with the University's function as an educational institution. Misconduct for which students are subject to discipline include the following categories:</p> <ol style="list-style-type: none"> <li>1. All forms of dishonesty, cheating, plagiarism, or knowingly furnishing false information to the University.</li> <li>2. Obstruction or disruption of teaching, research, administration, disciplinary procedures, or other University authorized activities.</li> <li>3. Theft or damage to property at the University.</li> </ol> <p>Students who cheat or plagiarize may receive a failing grade for the course in which the cheating or plagiarism took place. Students who engage in any of the above misconducts may be subject to dismissal from the University. To the extent that penalties for misconduct (e.g. theft or destruction of property) are prescribed by law, the University will consider appropriate actions under such laws.</p>																								

	<p><b><u>ATTENDANCE POLICY</u></b></p> <p>Students are expected to attend all class sessions of every course. In the case of unavoidable absence, the student must contact the instructor. The student is subject to appropriate academic penalty for incomplete or unacceptable makeup work or for excessive or unexcused absences. Generally, a student who misses more than one four-hour course period (per course) without a documented military or medical excuse and advance permission of the instructor should withdraw from the class. The University reserves the right to involuntarily drop enrolled students from classes, which they do not attend. Students who do not attend the first class session, who have not made prior arrangement with the instructor for being absent, will be dropped from the course.</p> <p><b><u>MAKE-UP WORK REQUIREMENTS</u></b></p> <p>For each class missed, makeup work will be assigned and must be submitted at the next class. The instructor will assign the topic and amount of work. This makeup work will be incorporated into the class participation grade. If make-up work is not submitted on time, the student's final grade will be subject to a reduction of one (1) letter grade.</p> <p>Students are responsible for any class material presented during their absence and any assignments due should be submitted prior to the absence, if possible.</p> <p><b>Drops and Withdrawals</b></p> <p>Should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p><b>Special Services</b></p> <p>If you need accommodations for a disability, please let the instructor know at the beginning of the course so that they can be provided.</p> <p><b><u>DISCLAIMER</u></b></p> <p>This syllabus is intended to provide a basic structure to this course. It MAY be modified for class size, student competencies, etc. Adherence to this syllabus is subject to change at the sole discretion of the instructor.</p>
<b>Course Policies</b>	The grade of any student missing 2 or more classes will automatically be dropped one letter.
<b>Weekly Schedule</b>	<p><b>Class 1</b></p> <p><b>Introduction to course</b></p> <p><b>Lecture/Discussion - Chapter 1</b></p> <p><b>Lecture/Discussion - Chapter 2</b></p>

	<p style="text-align: center;"><b>Discussion Case (SWOT page 105)</b></p> <p><b>Class 2</b>  <b>Lecture/Discussion - Chapter 3</b>  <b>Lecture/Discussion - Chapter 4</b>  <b>Case/Discussion - Cases #1, #4, #5, #14</b></p> <p><b>Class 3</b>  <b>Lecture/Discussion - Chapter 5</b>  <b>Lecture/Discussion - Chapter 6</b>  <b>Case/Discussion - Cases #7, #8, #9, #15</b></p> <p><b>Class 4</b>  <b>Lecture/Discussion - Chapter 7</b></p> <p><b>Class 5</b>  <b>Lecture/Discussion - Chapter 8</b>  <b>Case/Discussion - Cases #11, #24, #26, #27</b></p> <p><b>Class 6</b>  <b>Lecture/Discussion - Chapter 9</b>  <b>Lecture/Discussion - Chapter 10</b>  <b>Case/Discussion - Cases #19, #20, #21, #17</b></p> <p><b>Class 7</b>  <b>Lecture/Discussion - Chapter 11</b>  <b>Lecture/Discussion - Chapter 12</b>  <b>Case/Discussion - Cases #29, #30, #31</b></p> <p><b>Class 8</b>  <b>Lecture/Discussion - Chapter 13</b>  <b>Vertical Integration of Core Courses - Class Participation</b>  <b>Research Paper Due</b>  <b>Research Paper Oral Presentations</b></p> <p><b>Class 9</b>  <b>Research Paper Oral Presentations</b></p>
<b>Additional Information</b>	N/ A.