

Course	BUSN 6000-BK – INTEGRATED STUDIES IN BUSINESS
Term	Spring 2, 2008, Brooks City-Base, Texas
Instructor	Name: BOB KENNISON Phone: (210) 408-8152; Cell (210) 289-3939 Email: kennison@webster.edu or gringo@satx.rr.com
Catalog Description	The student is expected to synthesize and integrate through case studies and analytical tools the learning experiences acquired in previous business courses and to evaluate the research and current topics relative to this major.
Prerequisites	Completion of all other required courses in this major.
Course Level Learning Outcomes	<ul style="list-style-type: none"> • Students will be able to define, discuss, and recognize the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of business. • Students will apply the prominent terminology, facts, concepts, principles, analytic techniques, and theories in business when analyzing complex factual situations involving business problems. • Students will integrate the relevant facts, concepts, principles, and theories used in business when developing solutions to multifaceted, complex business problems as required in case studies. • Students will develop appropriate strategies for implementing solutions to business problems that reflect their knowledge and explanation of the interrelationships among strategic management, human resources management, leadership, and organization development and change. • Students will recognize the need to adapt organizational solutions to organizational constraints such as finances and time horizons.
Materials	No text is required. Cases and readings are provided by the instructor. Research papers will be per American Psychological Association standards.
Grading	Research paper = 40% Analysis of cases/readings = 20% Oral defense of research paper = 20% Class participation = 20%
Activities	With respect to the assigned cases/readings, students will be prepared to summarize, defend, attack, describe alternatives, and demonstrate applications of the processes, techniques, and philosophies presented. The overarching principle during the course will be the ability to understand, analyze, categorize, and improve upon the material presented, and to point out flaws or weaknesses in the authors' points of view.

<p>Policy Statements: University Policies</p>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p>Academic Honesty The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p> <p>Drops and Withdrawals Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p>Special Services If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p>Disturbances Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p>Student Assignments Retained From time to time, student assignments or projects will be retained by the department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p>Contact Hours for this Course It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>
<p>Course Policies</p>	<p>The instructor is to be notified in advance concerning absences. Students are responsible for making up missed assignments. All assignments are to be submitted on time; late submittals may be subject to lower grades. This syllabus may be altered by the instructor without prior notice.</p>

<p>Weekly Schedule</p>	<p>WEEK 1. Introduction to the course, goals, objectives, and evaluation methods. Discussion of Research Paper topics. Presentation of initial topic. Applicability of PASSPORT facilities. Case material for WEEK 2 distributed.</p> <p>WEEK 2. Discussion of previously distributed case material. Attacks/defenses/applications/alternatives available. Critique of authors' point of view. Case material for WEEK 3 distributed.</p> <p>WEEK 3. Discussion of previously distributed case material. Attacks/defenses/applications/alternatives available. Critique of authors' point of view. Case material for WEEK 4 distributed. Research Paper topics reviewed and approved.</p> <p>WEEK 4. Discussion of previously distributed case material. Attacks/defenses/applications/alternatives available. Critique of authors' point of view. Case material for WEEK 5 distributed.</p> <p>WEEK 5. Discussion of previously distributed case material. Attacks/defenses/applications/alternatives available. Critique of authors' point of view. Case material for WEEK 6 distributed.</p> <p>WEEK 6. Discussion of previously distributed case material. Attacks/defenses/applications/alternatives available. Critique of authors' point of view. Case material for WEEK 7 distributed.</p> <p>WEEK 7. Discussion of previously distributed case material. Attacks/defenses/applications/alternatives available. Critique of authors' point of view. Case material for WEEK 8 distributed.</p> <p>WEEK 8. Discussion of previously distributed case material. Attacks/defenses/applications/alternatives available. Critique of authors' point of view. Review of utility of the course.</p> <p>WEEK 9. Presentation of Research Papers. General discussion of the challenges to executive management in the future and academia's ability to provide methods, techniques, and philosophy to meet and overcome them.</p>
<p>Additional Information</p>	<p>Students will assume the roles of executive management as they participate in discussions and analyses of case material.</p>