

Course	BUSN 5200 KE Basic Finance for Managers
Term	Fall 2, 2009 Lackland AFB
Instructor	Name: Ernesto Escobedo, PhD Phone: 210-254-7193 Email: ernesto1phd@aol.com
Catalog Description	Managers, human resources management and information technology management professionals must be able to understand financial information contained in financial statements and reports. Line managers must be able understand financial information contained in financial statements and reports in order to evaluate their unit's financial performance, to communicate clearly with other managers, and to apply financial information when making decisions. Human resources management professionals must understand financial statements and principles if they are to effectively assist line managers and be strategic partners with other business functions. This course will focus on the interpretation and use of basic financial information by non-financial managers, not on the production of financial statements and reports.
Prerequisites	NONE
Course Level Learning Outcomes	<p>At the conclusion of the course, students will be able to:</p> <ol style="list-style-type: none"> 1. Identify and interpret internal and external financial reports and financial statements 2. Discuss how using financial statements and reports can improve strategic planning and decision making, and thus improve organizational performance 3. Use time value of money and explain how the concept is used for decision making. 4. Identify important accounting rules and principles (GAAP, FASB, depreciation, cash vs. accrual) and discuss how they impact corporate financial decisions and policies 5. Construct pro forma financial statements and report their use in managerial decision making 6. Explain the concept of cash flow and discuss its impact on organizational performance and decision making 7. Report the concepts and processes used to develop budgets and discuss their influence on managerial decision making 8. Discuss ethical considerations relating to finance and financial reporting.

Materials	<p>Title: <i>Analysis for Financial Management</i>, 9th Edition Author: Higgins, Robert C., Publisher: McGraw Hill ISBN: 978-0-07-338231-9 or 0077297652 Note: 8th Edition is acceptable.</p>									
Grading	<p>Grading Scale:</p> <table border="0"> <tr> <td>1.</td> <td>Assignments & Oral Presentation</td> <td>40%</td> </tr> <tr> <td>2.</td> <td>Current Business Events</td> <td>20%</td> </tr> <tr> <td>3.</td> <td>Exams</td> <td>40%</td> </tr> </table> <p>The GRADUATE catalog provides these guidelines and grading options:</p> <ul style="list-style-type: none"> • A/A- Superior graduate work • B+/B/B- Satisfactory graduate work • C Work that is barely adequate as graduate-level performance • CR Work that is performed as satisfactory graduate work (B- or better). A grade of "CR" is reserved for courses designated by a department, involving internships, a thesis, practicums, or specified courses. • F Work that is unsatisfactory • I Incomplete work • ZF An incomplete which was not completed within one year of the end of the course. ZF is treated the same as an F or NC for all cases involving G.P.A., academic warning, probation, and dismissal. • IP In progress • NR Not reported • W Withdrawn from the course 	1.	Assignments & Oral Presentation	40%	2.	Current Business Events	20%	3.	Exams	40%
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Activities	<p>Class discussions of current events will be a key component of each class period. Students will be expected to stay informed about the events and news driving the current financial environment. Assignments will be given that supplement the lectures to enhance the students understanding of the course concepts. There will be 2 exams – a mid-term and a final – to test the student’s ability to convey the knowledge gained during the course.</p>									
Policy Statements: University Policies	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university’s published policies. The following policies are of particular interest:</p> <p>Academic Honesty The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university’s academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p>									

	<p>Drops and Withdrawals Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p>Special Services If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p>Disturbances Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p><i>Student Assignments Retained</i> From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p><i>Contact Hours for this Course</i> It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>
<p>Course Policies</p>	<p>Cell phones should be on vibrate or off during class. Disruptions due to calls and text messages will not be tolerated.</p> <p>Assignments are due at the beginning of class on the due date. Late assignments are never accepted under any conditions. Since assignments are provided well in advance of the deadlines, illness, travel, and business constraints are not acceptable excuses, as these are indications that you waited until the last minute to prepare. Assignments can be emailed to the instructor to be considered on time.</p> <p>There will be no class on Thursday, November 26th in observance of</p>

	Thanksgivings Day. The make up class date will be announced during the beginning of the term.
Weekly Schedule	Week 1 Intro to course expectations, topics, and syllabus Discussion of current financial news and events Chapter 1 – Review of Financial Statements
	Week 2 Assignment: Select topic for oral presentation Discussion of current financial news and events Chapter 2 – ROE and Financial Ratios
	Week 3 Discussion of current financial news and events Chapter 3 – Forecasting Chapter 4 – Sustainable Growth
	Week 4 Mid-term exam Discussion of current financial news and events Chapter 5 – Financial Instruments
	Week 5 Assignment: Written overview of oral presentation topic Discussion of current financial news and events Chapter 6 - Leverage
	Week 6 Assignment: Present support and outline for oral presentation topic Discussion of current financial news and events Chapter 7 – DCF and other Valuation Measures
	Week 7 Oral Presentations Discussion of current financial news and events Chapter 8 – Risk and Cost of Capital
	Week 8 Oral Presentations Discussion of current financial news and events Chapter 9 – Business Valuation
	Week 9 Final Exam Discussion of current financial news and events
Additional Information	This syllabus is subject to change at the discretion of the instructor.

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