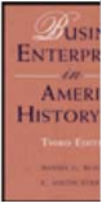


<b>Course</b>	HIST 2340 - History of American Business
<b>Term</b>	Summer 2008 June 4 – July 30, 2008 Location Cox Communication Copley
<b>Instructor</b>	Name: Bill Boggs Phone: 760-724 -7978 Email: bboggsprof@yahoo.com
<b>Catalog Description</b>	Traces the rise of business as a major American cultural institution, with consideration given to its impact on government, law, education, and social customs. Special emphasis is given to the changes in managerial thought and practice in the twentieth century, and the rise of big management and bureaucracy.
<b>Prerequisites</b>	none
<b>Course Level Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Students will have a better understanding of the role of business in U.S. history.</li> <li>• Students will be able to evaluate the pros and cons of government regulation on business activities.</li> <li>• Students will be able to assess the role of individual leaders in business development.</li> <li>• Students will understand the importance of foreign business in the U.S. marketplace.</li> <li>• Students will be able to analyze the impact of social change, such as civil rights and women's suffrage, on economic development.</li> <li>• Students will be able to interpret the significance of capitalism and free enterprise in U.S. historical development.</li> <li>• Students will complete the course with a knowledge of the methodology of interpreting and writing history</li> <li>• Students will be able to perceive the value of historical investigation in the mainstream of American culture.</li> </ul> <p>Students will have had the opportunity to practice the writing of an historical document.</p>

<p><b>Materials</b></p>	<p><i>Business Enterprise in American History</i>, By Mansel Blackford, 3rd Edition, Houghton/Mufflin Publishers.</p>  <p><b>Business Enterprise in American History</b>  <b>Author:</b> Blackford, Mansel G. / Kerr, K. Austin  <b>ISBN:</b> 0-395-66849-2  <b>Edition:</b> 3RD 94  <b>Publisher:</b> Houghton Mifflin Co.</p>
<p><b>Grading</b></p>	<p>Grading:</p> <p>275-300 Points = A  270-274 Points = A-  265-269 Points = B+  245-264 Points = B  240-244 Points = B-  235-239 Points = C+  210-234 Points = C  209-205 Points = C-  204-200 Points = D+  199-195 Points = D  &lt;194 Points = F</p> <p><b>The UNDERGRADUATE catalog provides these guidelines and grading options:</b></p> <ul style="list-style-type: none"> <li>• <b>A, A-</b> superior work in the opinion of the instructor</li> <li>• <b>B+, B, B-</b> good work in the opinion of the instructor</li> <li>• <b>C+, C, C-</b> satisfactory work in the opinion of the instructor</li> <li>• <b>D+, D</b> passing, but less than satisfactory work in the opinion of the instructor</li> <li>• <b>I</b> incomplete work in the opinion of the instructor</li> <li>• <b>ZF</b> An incomplete which was not completed within one year of the end of the course</li> <li>• <b>F</b> unsatisfactory work in the opinion of the instructor; no credit is granted</li> <li>• <b>W</b> withdrawn from the course</li> <li>• <b>IP</b> course in progress</li> <li>• <b>NR</b> not reported for the course</li> <li>• <b>Z</b> a temporary designation given by the registrar indicating that the final grade has not been submitted by the instructor. When the final grade is filed in the Office of the Registrar, that grade will replace the Z.</li> </ul>
<p><b>Activities</b></p>	<p>Students will be required to prepare a ten page term paper that focuses upon the history one particular industry that is of interest to them. The paper will utilize ten different sources in the bibliography. Students may use either APA or MLA style.</p>
<p><b>Policy Statements: University Policies</b></p>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p><b>Academic Honesty</b></p>

	<p>The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p> <p><b>Drops and Withdrawals</b> Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p><b>Special Services</b> If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p><b>Disturbances</b> Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p><b>Student Assignments Retained</b> From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p><b>Contact Hours for this Course</b> It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>
<b>Course Policies</b>	This syllabus may be revised at the discretion of the instructor without the prior notification or consent of the student. However, every effort will be made to prevent inconvenience or disruption of the learning process for students.

	<p>Class meetings are to be treated as important business appointments. Because so much of the value of this course comes from class discussion, attendance is required. There are, of course, excusable absences. However, they will always be for reasons that are beyond your ability to control. Please talk to me about any absences.</p> <p><b>REQUIRED WRITING COMPONENT:</b></p> <p>At least one writing component is required in ALL graduate and undergraduate courses. The written assignment should be APA style, include references (a minimum 5 non-internet references (e.g. academic journals, books, professional publications) in addition to any internet resources they may use), and a bibliography. The assignment should show that the student clearly has the ability to conduct research, cite sources to support arguments and write in a coherent, organized fashion expected at the college (for Undergraduate students) or Graduate level.</p> <p><b>REQUIRED USE OF PASSPORTS:</b> Students are required to use Webster University's online library, PASSPORTS (<a href="http://library.webster.edu">http://library.webster.edu</a>). PASSPORTS offers access to many scholarly and professional publications free of charge. Check with the Academic Advisor or visit the website for more information about what is available via PASSPORTS.</p> <p><b>TURN-IT-IN PLAGIARISM DATABASE:</b> Faculty encourage students to use the Turn-it-In PlagiarismDatabase and should include the password on the syllabus. (<a href="http://library.webster.edu/turnitin.html">http://library.webster.edu/turnitin.html</a>)</p> <p><b>WRITING ASSISTANCE:</b> All students are encouraged to submit their research papers to the Webster On-Line Writing Center for review and assistance. (<a href="http://www.webster.edu/acadaffairs/asp/wc/online.html">http://www.webster.edu/acadaffairs/asp/wc/online.html</a>)</p>
<b>Weekly Schedule</b>	<p>June 11 Introduction and Chapters 1-2  June 18 Chapters 3-4 Topic of term paper due.  June 25 Chapters 4-6  July 2 Mid-term  July 9 Chapters 7-9  July 16 Chapters 10-11  July 23 Chapter 12-13 Class presentations  July 30 Class presentations &amp; Final examination</p>
<b>Additional Information</b>	<p>I am available for assistance at any time during the term. Please email me at: <a href="mailto:bboggsprof@yahoo.com">bboggsprof@yahoo.com</a> or call at 760-724-7978. I have office hours either before or after class at Cox. Please call and set up an appointment. If you cannot attend class please let me know in advance.</p>