

Review of session on mission with Alumni Board (March 20, 2007)

At the most recent meeting of the Alumni Board, a questionnaire was distributed asking each member present to write three sentences or phrases that are central to the mission of the University. The point of the exercise was to gather qualitative data about the depth of understanding and support for the mission among Webster University alumni leaders. Below are the 18 responses to this questionnaire:

Advancing the culture of the university and the population	Providing a high degree of education in a realistic environment	Improving the interrelationships of people through education
To create independent thinkers and informed citizens of the world	To connect students to the global community	To teach students the importance of diversity
To provide a practical education to a global student population	To offer a diverse educational experience	To create a “socially aware” student
Fosters a learning community that: a) thinks globally (international focus)	b) acts locally (service-oriented)	c) reinforces connectivity (students, internships, corporations, nations)
Provide education that is complete	Assist student to learn how to continue learning for life	Build a cohesive group (i.e. family feeling that endures)
It promotes “perpetual” learning, not only for active students, but alumni, through special programs	It (the University) provides an academic setting and physical surroundings to enhance learning for all students	It provides excellent instructors, including part-time teachers, who promote learning through their day by day experiences in the outside world
To stimulate a life long love of learning	To use acquired knowledge to better our world	To see the whole world as our community
Offering cost effective education to a diverse population of learners	Expanding the plant and reputation of the St. Louis and International campus—but only expanding U.S. campus at the least cost versus profit	Attracting an international student body with no need for financial aid
Provide the best education to its graduate and undergraduate students through hiring excellent faculty, providing the best programs and facilities possible	Maintain a supporting and enhancing presence in the communities Webster serves	Assure a continuing support of the degrees it awards by always looking to ensure Webster’s reputation and future stability
To bring the best 21 st century education possible to all students	To ensure interaction between students and professors in every class	To bring a world-wide perspective that encompasses all businesses, etc.
Educate the students	Support the university both financially and physically	Try to develop more relationships and cohesiveness

		among the students as a way to keep them as active alumni
To provide worldwide access to higher education in a format in concert with working students	To provide “real-world” education lead by instructors actively engaged in the workplace	To provide educational opportunities for those seeking to enhance their skill set
Provide an educational experience that prepares the student and gives them the tools needed to be a leader in their respective degree field and community	Ensure all students receive an education that is current and progressive in exposure	Create an individual that is desired to lead
To expand to as many places as possible to provide a global experience	To provide education to as many people as possible to made education accessible	To be viewed as a global institution founded on education, not just an educational institution
Provide students with learning from professors with real experiences	Provide education throughout the world	Continue to provide flexibility in learning options for non-traditional students
International and interdisciplinary studies: exchange of ideas AND people of various cultures	Active commitment to peace and justice issues	Independent curriculum without across-the-board prescribed courses
Providing accessible higher education globally to a diverse group of adults	Enabling practical development of expertise and experience in Arts, Business, Science and Education on the undergraduate and graduate levels	Drawing/attracting high-quality people to worldwide community of spirited and service-oriented leaders
To offer quality education with exposure to a diverse cultural environment	Offer the best education to students domestically and internationally	Provide a high quality education for students, great faculty and involved alumni

No advance notice on the specifics of the questionnaire were given in order to prevent respondents having the time and the opportunity to review the mission statement in advance, which could skew the results. The process: distribute the questionnaire/form, allow several minutes for completion, gather up the responses, distribute the mission, and then have a small discussion. The entire process need not be lengthy; 10-15 minutes should be sufficient.

Alumni Association Board of Directors Present at 3/22 Mtg.

William “Chip” Schafer III MA '96
 President, Alumni Board of Directors
 Executive Director, Maritz Incentive Group

Chris McGee '01
 Teacher, Kirkwood School District

Terri L. Williams '85

Julie Reese '68
Vice President, Alumni Board of Directors
Sales Consultant, Bommarito Infiniti

Irma Tirro MA '94 (Space Coast)
Vice President, Alumni Board of Directors
Assistant to the Executive Director, The
Women's Center, Brevard County

Todd Kohlbecker MA '93
Vice President, Alumni Board of Directors
Senior Director of Real Estate, Office Depot

Mitchelle Price MBA '93
Ex-Officio
Immediate Past President
Equipment Design Engineer
Olin Corporation

Mary Frances Balmer '62
Community Volunteer

Bob Beyer MBA '02
Brokerage Director
Executive Brokerage Services LLC

Mary Burke '99
Executive Director, Academy of Science-
St. Louis

Eileen Cochran '65
Homemaker and Community Volunteer

Kenn Dawley '75
Retired Financial Manager
Federal Government

Chris Desilets '94
Attorney
Moran, Goldstein & Wright

Geoff Koski '97*
Real Estate Market Analyst, Senior
Associate
Robert Charles Lesser & Co.
Atlanta, Ga.

Judi Peckham '81
Graphic Arts/Printing Vendor
Representative

Owner of MC Productions –
"The Mayor and The Comedian"

Jeff Yorg '99
Law student, Saint Louis University

John Adair MBA '03 (Kansas City)*
Ex-Officio
President, Kansas City Alumni Chapter
Sprint Corp.
Network Services

Karen Buchan MA '99 (Orlando)*
Ex-Officio
President, Orlando Alumni Chapter
Community Relations Coordinator
Webster University – Orlando

Lee Gaskins MA '00 (Bolling AFB)
Ex-Officio
President, Washington D.C. Alumni
Chapter
Manager, R M & Insurance
Gallaudet University, WDC

Mike Misa MA '97 (Space Coast)
Ex-Officio
President, Space Coast Alumni Chapter
Lead Mechanical Designer
Harris Corporation

Roslyn Grant MA '97
Ex-Officio
President, African-American Alumni
Chapter
Human Resources Manager
Maritz Inc.

Barbara Jochens '84
Owner
Creative Packaging

Julie Lineberry '70 (Washington, D.C.)
Realtor
McEneaney Associates, Inc.

**Participated via phone and stated would mail/fax in responses (not yet received or included in the responses above)*

h:\staff directories\elliott\self study comm mission & integrity\070320_sssco_crit_1_survey_alumbd.doc