

**Review of session on mission with Development/Alumni Programs Staff (March 22, 2007)**

At the most recent staff meeting of the Development/Alumni Programs department, a questionnaire was distributed asking each member present to write three sentences or phrases that are central to the mission of the University. The point of the exercise was to gather qualitative data about the depth of understanding and support for the mission among Webster University alumni leaders. Below are the 26 responses to this questionnaire:

Provide a real world practical education providing information and techniques that can be immediately implemented in the workplace	Delivering education where needed—through STL, metropolitan campuses, military and online	Creating/encouraging critical thinkers who contemplate the questions as much as the answers
To provide the quality education and opportunities for traditional and non-traditional students	To provide “practical” approaches to learning through the extensive use of adjunct faculty	To provide “intimate” learning opportunities by keeping class sizes small
Offer quality educational opportunities to potential students	Attract a caliber of students whose accomplishments to university life would mutually benefit both students and the university	Cultivate a pool of alumni based on items #1 & #2, who will be eager to continue supporting Webster, both financially and in terms of Webster’s image
Provide high-quality education to students by making access readily available	Combine practice and theory to create a more dynamic model for learning	Create an atmosphere for learning that encourages close interaction between faculty and student, maximizing the potential for learning
To extend itself practically wherever for the purposes of being able to say it’s internationally focused	Real world education mixes “trade” aspects under the guise of quality education	
Diversity	Educational learning	
Lifelong learning	International education	
Reality-based accessible education for working professionals	Dedicated to meeting unmet educational needs for undergraduate and graduate students	Providing real-world educational experience for working adults
Global impact/involvement	Commitment to students	
Educate students from all backgrounds and nationalities providing nontraditional and traditional students opportunities to reach their	International perspective	Provide education to students in both traditional and nontraditional classrooms (online)

potential		
To provide quality, reality-based education to students from all walks of life	To expose students and faculty to internationalism both through travel and exchange programs	To open the thinking box
Meet unmet educational needs of underserved	Prepare students to be global citizens	Provide high-quality academic programs that encourage lifelong learning
Give students a foundation on which to grow and build their lives		
Diversity in education	Spreading education to all international campuses	Education for all despite socioeconomic class by providing scholarships and financial aid
WU exists to serve the underserved	The University seeks to be international in scope and outreach	To utilize the skills of professionals in the workforce to build “real-life” competencies for personal and professional growth
Provide quality education	Work well with the local community	
Expand the understanding of international cultures and people	Extend educational opportunities to the communities in which we operate and to communities that need them	Serve the communities in which we operate
Access to education	Global/international	Nontraditional students
Provide innovation in education	Prepare students for a competitive workforce	Instill an international perspective throughout the curriculum
Lifelong learning	Career placement and advancement	
To provide accessible education	Have instructors from the outside with real world experience	Education with employable value
Lifelong learning	International education	Real-world practical education
Educate	Foster dialogue	Create responsible citizens
Offer a top-rate (well-rounded) education	Continue education after graduation to alums through lectures, etc	Provide to faculty, staff, students a well structured environment for future growth
The mission of the university is to provide the best and most complete education for its students.	The mission is to prepare its students for the best career possible in their field	The mission is to provide its students with the best faculty and facilities it can support
Provide quality education	Provide an environment of	

	integration to a diverse student body	
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No advance notice on the specifics of the questionnaire were given in order to prevent respondents having the time and the opportunity to review the mission statement in advance, which could skew the results. The process: distribute the questionnaire/form, allow several minutes for completion, gather up the responses, distribute the mission, and then have a small discussion. The entire process need not be lengthy; 10-15 minutes is sufficient.

### **Development/Alumni Office Staff Present at 3/22 Mtg.**

<u>Name</u>	<u>Title</u>
Mary Akers	Coordinator, Information Systems
Matt Andrew	Team Leader for Individual, Major & Planned Gifts
Kathie Ayers	Team Leader for Administrative Support
Lynn Barth	DO, Major Gifts
Cherie Blumenkamp	Department Associate
Kate Boden	Donor Solicitation Coordinator
Ellen Boehm	Donor Relations Coordinator
Ann Brennan	DO, Individual Gifts
Rob Ciampoli	DO, Business School and Technology
Carol Colligan	Development Coordinator
Carolyn Corley	Team Leader for Foundation & Gov't Relations
Ryan Elliott*	Team Leader for Advancement Services
Gayle Faucett	Department Associate
Diane Jeffery	Business Technology Specialist
Jennifer Jezek-Taussig	Team Leader for Alumni Programs
Rachel Johnes	Department Assistant
Mary Krchma	DO, Alumni Programs
Bryce Krug	DO, Arts and Sciences
Kathleen Mickey	Department Assistant
Ken Nickless	DO, Planned Giving
Jay Perry	DO, Annual Gifts
Billy Ratz	DO, Alumni Programs
Patti Rusch	DO for Campaign Management
Eric Schramm	DO, Foundation Grants Officer
Mary Spangler	Alumni Programs Secretary
Nick Valenziano	DO, Extended Campuses
Russ Viehmann*	Vice President for Dev. & Alumni Programs
Kevin Wolf	DO, Government & Foundation Grants Officer

\* *Present, but did not complete survey*