

**School of Business and Technology**  
**Partnering Relationships**  
**February 14, 2007**  
**Submitted to: Melanie Gottlieb**  
**Chair, HLC Standard Five Committee**

1. Capsim Corporation, Chicago Il

Partnered with the School of Business and Technology in the utilization of the Capsim simulation product which has become the primary application tool for the MBA Capstone course in the entire institution at all campuses.

The SBT also partnered with Capsim for the annual competition open to all Webster MBA alumni and current MBA students to win \$10,000 courtesy of David Steward, Chairman of Worldwide Technology.

2. Corporate MBA Cohort

The SBT established a series of Corporate Cohorts with leading corporations located at sites where Webster has presence. A listing of some of these cohorts include; BJC Health System, Ameren Corporation, Wal-Mart home office, and Volvo of America.

3. The Success to Significance Speaker Series

The respected series has brought to the Webster home campus some of the nations leading captains of industry, civic leaders and opinion makers to share insights and experiences with students faculty, staff and alumni. The event is recorded and made available for download online to all our extended campuses worldwide. The archive of the series is available at Webster.edu/speakers. Some of our past speakers include; Lee Scott, CEO Wal-Mart, August Busch Iv, CEO Anheuser Busch, Andy Taylor, Chairman –Enterprise Rent-A-Car, and former UN Ambassador, Jack Danforth.

4. The Business Advisory Board

The board is made up of distinguish business men and women and SBT alumni. The board plays an important role as ambassador for the school in the corporate world, serve as competitive intelligence of the market place.

5. The Regional Business Council (RBC)

The SBT has partnered with the Regional Business Council an organization made up of over 100 companies with revenue ranging from \$10 million to \$2 billion. The partnership has focused on student mentoring with the president/CEO's of these organizations. Other projects include a program to encourage minority students to stay in St. Louis after graduation. The program provides internship opportunities for minority business juniors and seniors. Finally, the RBC provided financial support for the creation for the Business Education Student Team (BEST) to offer one term college credit and experience to minorities form first generation bound college students who demonstrate potential for success in college and have expressed interest to pursue business degrees.



6. Monsanto Collegiate Outreach Recruitment and Exposure Program (CORE).

The SBT/Monsanto Corporation teamed up for a \$50,000 grant to support a one semester program for minority parents and students who gain exposure to the college application process, which include financial and preparation testing, essay writing, counseling and other critical prep issues. The program stipulates that students attend with parents and/or guardians.

7. The U.S. Department of Education Title 6B project.

This 3 year grant offered \$160,000 funded to develop a global MBA certificate that provides coverage on cultural and social issues for MBA students. The certificate program is delivered online and in class.

8. IT Student Internship with Scottrade

The Information Technology Student Internship program with Scottrade enables our top Computer Science undergraduate majors to work at one of the nations online brokerage firm Scottrade. Since its inception in 2001, over 30 students have participated in the program which offers scholarships and provide internships to the selected students. In addition, the students can apply for full time employment with Scottrade upon the completion of the program.

9. The Energizer Staff Exchange Program

This program was funded by Energizer Corporation with a \$150,000 donation. The program enables 3 staff members to visit an international campus for up to 2 weeks to share ideas, and best practices and to coordinate activities between the external campuses and the home campus.