

SUMMARY
ACADEMIC GOALS
2002-2003

A. Office of Academic Affairs

1) New Initiatives

- Planning for new Academic Classroom Building(s)
- Implementation of the Faculty Growth Plan
(*allocation of new full-time positions to respond to strategic instructional needs*)
- Conceptualization of a new “Center for Teaching/Learning Excellence”
(*support for adjuncts, involvement of former Kemper recipients, quality assurance*)
- Completion of Faculty Handbook revisions
(with Faculty Senate)
- Explore the feasibility of Webster becoming a center (clearinghouse) for International Education for other institutions and non-governmental organizations

2) Initiatives Coordinated with other Vice Presidents

- a) Vice President – Development
 - Explore a “micro-center” in Washington, DC
 - Establish a “privilege” card for graduating students and alumni
 - Expand College/School Advisory Boards and fund raising
- b) Vice President – Finance
 - Review options for early retirement incentives
 - RCM model
 - Renovation of SV101 (“Smart” classroom)
- c) Vice President – Technology
 - Transition of technology support centers to this new unit
 - Plan for expansion of OnLine programs
 - Technology infrastructure and academic support (home campus & extended sites)
- d) Vice President – Enrollment Management
 - Conduct NESE Survey (student engagement assessment)
 - Acceleration of WingHaven marketing and recruitment
 - Support for new programs

- e) Vice President- Executive Office
 - Assist in completion and implementation of Strategic Planning initiatives
 - Implementation of Old Post Office programs and planning
 - Assist in transition of leadership for University Communications, special events, etc.

- f) All
 - Expansion of Annual Extended Campus Directors Meeting

3) Academic Programs

- Assessment and Quality (NCA/CIHE criteria) initiatives
- New Program Development
(Internationalism, OnLine General Education, initiatives in School of Business, off-campus expansion by Education and Communications, initiatives in Communications)
- Program Renewal

4) Operational Goals and Projects

- a) Academic Resource Centers
 - Prepare for opening of new Library
 - Finalize new Joint Authority contract with Eden Seminary for selected services
 - Relocation of Academic Advising and Academic Resource Centers (Writing Center included)
 - Transition of Academic Computing Services and Media Center to new Vice President

- b) Operations
 - Relocate extended campus operational support for international programs into main academic affairs complex
 - Initiate new online systems to support Academic Affairs operations

5) Accreditation / Licensure

- a) North Central/HLC
 - Complete the focused report on Webster-Thailand (December)
 - Secure broader OnLine authorization (Spring)
 - Review new HLC/NCA criteria

- b) Specialized Review
 - Begin NCATE preparation (School of Education)
 - Complete NLN reaccreditation (College of Arts and Sciences)
 - Complete Self-Study NASAD (College of Fine Arts)
 - Finalize NASM reaccreditation (College of Fine Arts)
 - Review feasibility for AACSB (School of Business & Technology)
 - Begin PRSA certification preparation process (School of Communications)

- c) State Licensure
 - Explore State licensure in Georgia, North Carolina, and Maryland
 - Secure State licensure in Florida for new MAT program
 - Complete 6-8 State approval/licensure renewals
 - Complete scheduled MIVER military reviews

B. Colleges and Schools

1. Leigh Gerdine College of Fine Arts

- Expand College Advisory Board and other professional councils
- Build Los Angeles Alumni association
- Develop workshop production of Lewis & Clark Musical
- Plan Art Museum/Gallery
- Build relationships with Community Music School
- Expand Community Music School programs
- Renovation needs for the “older” teaching spaces in the Loretto Hilton Center

2. College of Arts and Sciences

- Orientation and support for new Dean
- Planning activities
- Expand College Advisory Board
- Review of academic programs
- Expansion of faculty resources
- Promotion of College identity
- Development/Alumni initiatives
- Classroom and office space, including Science facilities

3. School of Business and Technology

- Branding
- Development/Alumni initiatives
- Academic program initiatives
 - new programs
 - expansion of OnLine initiatives
 - continuing improvement (assessment)
- Faculty development
- Professional development
- Space expansion (faculty offices and teaching facilities)

4. School of Education

- Search for academic dean
- Launch 2-year DESE/NCATE accreditation effort
- Expansion of off-campus programs
- Develop School Advisory Board
- Implement new TESL/TEFL program

5. School of Communications

- Expand off-campus programs
- Implement OnLine initiatives
- Increase activity of School Advisory Board
- Technology: review and improvement of resources and services
- Improve alumni participation
- Assessment initiatives
- Conclude space moves and renovation planning

C. Extended Campuses

1. International Programs

- Aggressive expansion of WINs Affiliates
- Assist Thailand (WUT)
(enrollments, Bangkok Center, performance)
- Expand China initiatives
(Shenzhen operation, new location(s), new programs)
- Implement graduate center in Guadalajara
- Continue growth of Webster-Europe
- Support new Asian initiatives, including Kansai dual degree program, and develop other international initiatives when and where appropriate.

2. Domestic Metro Centers

- Marketing, recruitment, retention enhancements
- Strengthen academic relationships with Colleges and Schools
- Improve average class sizes (performance)
- Review marginal programs (consolidation, potential closure of Ft. Smith)
- Identify new joint venture(s) with Columbia College
- Expansion of corporate programs
- Explore new metropolitan center in Scottsdale, AZ
- Sustain development of Community Relations Coordinators
- Support growth of expanding campuses
- Restructure operations of Los Angeles programs and Marymount-Webster partnership
- Support Alumni initiatives with Development
- Complete the reorganization of technology support with new Vice President
- Support University Administration with campus leasing processes, furniture and equipment standards, etc.

3. Military Campuses

- Implement four (4) new campuses, 2002-03
- Recruit, orient and support 4-6 new campus directors
- Continue expansion of military partnerships
(*dual degree programs, professional development*)
- Improved support for technology needs
- Identify potential new locations (Travis AFB, CA; Elgin AFB, FL; Brooks AFB, TX; Andrews AFB, MD; Davis-Monthan AFB, AZ).

D. Other

1. Community Music School

- Orientation and development of new director
- Expand programs (vocal, jazz, school district partnerships, institutes)
- Marketing and recruitment
- Development and fund raising

2. St. Louis Journalism Review

- Implement new financial restructuring of SJR

3. LIFT

- Renegotiate new partnership contract with LIFT, improving communications with Development

4. CIE

- Continue expansion of Internationalism initiatives, including grant writing, academic program support, and programming
- Assistance with models for cultural immersion (study trips, etc.)
- Explore various models for expanded international immersion programs